

American Red Cross: Intranet Re-Design Wireframe Annotations – Work in Progress DRAFT

For overall document structures and a sample of detailed functionality

Notes: This working draft provides the structure of the final document and introduction to the site, details have been included for some wireframes, often accompanied with TBD items, as the annotations have not yet been reviewed with the UX team, and many open questions remain.

Open Items:

- TBD items to be clarified and closed out prior to 3/25
- PENDING items are dependencies that cannot be determined prior to 3/25
- PENDING items are to be color coded
- Update wireframes with designs wherever applicable
- Hover states are TBD – design style guide
- Add appendix with: additional samples (header dropdown)
- Replace placeholder text with annotations
- Verify low priority/future phase items against F&F matrix/Visual Scope
- Add additional UX information in intro text for background
- Add destination URLs/descriptions to all known confirmed links

Revision History		
Date	Name	Details
2.22.11	Kaki Tsang	Document creation.

Contents

2	Introduction
6	Global
9	Homepage
16	Search
21	User Profile
29	Community
35	User Preferences-Site Settings
39	Topic Hub
42	Indices
43	Universal-Local Content
44	Content Templates
Appendix:	
58	Modules
59	Feed Item Formats
60	Printer Friendly Page
62	Other Primary Navigation Dropdown Panels

Introduction

Document Purpose:

- This document is intended to serve as a catalog of pages, modules, fields, features & functionality, and interaction notes expressed and implied by the wireframes, and creative designs. The focus of this document is on the features and functionality of the site and is organized in such a way to make the user interaction apparent. Accordingly, wireframes may be presented as an entire page, or portions of the full page in order to describe specific features and functionality.
- This document is supplemented by the Visual Design Comps, Visual Style Guide, and Content Type Definitions.
- Images in this document are For Presentation Only (FPO). Visual Design Comps should be referenced for final designs.
- Copy in this document are For Presentation Only (FPO). At the time of delivery of this document, a Copy Deck has not yet been created, though one should be referenced for final copy.
- This document does not contain the exhaustive collection of templates that can exist on the site, as additional templates are expected when a full content inventory and content mapping is taken at a later stage, prior to or alongside the build stage. This document is aligned with the content types that have been identified thus far in the Content Type Definitions document.
- Some features and functionality described in this document remain at a high-level or flexible due to a high dependence on selected platforms and technologies, release phases, and scope adjustments. These will be noted, where applicable. The UX is expected to be further detailed and refined when technology selections are made, in order to align with the feasibility of meeting specific feature requirements.
- Analytics / Site tracking strategy/requirements are not included in this document, though implementation of page view tracking is highly recommended for launch, since it will enable some features, as well as future content and overall site improvements.
- Content Management System (CMS) template and workflow designs are not included as part of this document, but the information included in this document will feed into the requirements for the CMS design.
- Items marked PENDING in the document is expected to have additional UX and annotations work completed once the respected dependency is completed.

Document Structure:

- This document is organized such that feature & functionality focused pages are described first, followed by pages that can be created into templates in the CMS, and finally modules that may appear across multiple sections of the site.
- The high level framework of the site is presented first, with references to specific modules, feeds, and details to appear later. These details are then grouped together, standardized, and presented at the end of the document. In this way, when referenced during implementation, common components can share the same set of code and then repurposed to function in multiple locations throughout the site. This should help keep site consistency from both a design and implementation standpoint.
- Overview – Sitemap / Navigation Model / Login
 - Home Page
 - Search / Search Results
 - User Profiles
 - Community
 - User Preferences / Site Settings
 - Landing Pages / Indices
 - About Us / Chapter Profiles
 - Content Templates
 - Modules (right rail modules)

Introduction (cont'd)

Browser/Platform Support:

The site officially supports the following browsers and monitor resolutions.

- Browsers: IE8, IE7, FF3.X+ (Windows XP/Vista/7)
- Monitor Resolution: 1024x768 (viewport size 984x600)

Standards-compliant coding practices should be used during implementation such that compatibility with other secondary browsers can be expected with high confidence. These browsers include Mac and mobile Safari. Best attempts should be made to ensure major functionality performs properly. However, any defects related to these secondary browsers should not affect the launch date.

Overall Site Behavior / Design Principles:

- The site is designed to be mobile-aware – there is no separate mobile view, and mobile accessibility should not affect site launch. In general, click areas are large, and extend beyond the text into the entire area surrounding the text including white space; hover states are kept to a minimum and do not hide important information; Adobe Flash should be avoided whenever possible; and potential AJAX/JIT programming should be used to account for lower bandwidth users. These principles contribute to the long term strategy of transitioning to mobile and tablet device support, enhancing the portability of the site.
- All user input fields should be protected from rendering syntax characters as code, such as single quotes, double quotes, javascript, etc. Search fields should allow boolean characters, or phrase search, if the Search supports it.
- Display of activity feeds / indices / subscriptions should be made available as an RSS feed. Search results should also be available in a feed, pending scope and search engine selection. Each new addition of a content card should be added to that feed. The feed consists of a dynamically updated XML file structured according to the ATOM standards. Once created, this file can be read by a third-party tool for administration and automatically converted to older/other standards.
- The site is designed such that customization can happen on a user level, as well as the chapter/regional level, without affecting the content contributions at the national level. Depending on various properties associated with a user, the site will display different types of content. For example, a volunteer in the American Red Cross in Greater New York may see content that is different from a training instructor in the San Gabriel Pomona Valley chapter. Users are also able to customize and subscribe to receive specific content to the local area.
- Universal / local rules: In general, the site displays a mix of universal content (national), and local content (chapter/region). Whenever universal content is localized to the chapter/region level, users within that chapter/region will see their version as an update to the universal content, though the original content would still be available to the user, if needed. At the same time, users in other chapters that did not localize the content would continue to see the universal version. Communities are the exceptions to this rule, as they are always universal.

Dependencies:

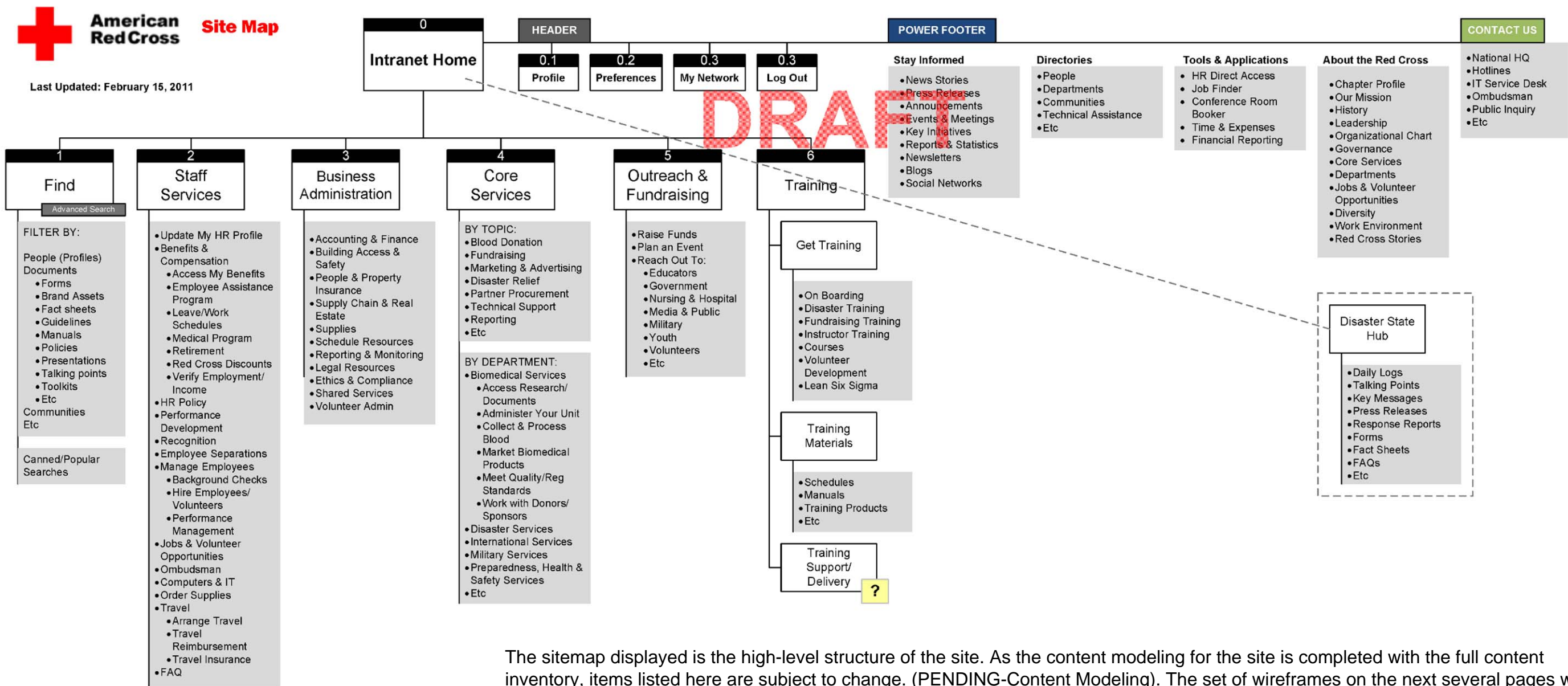
As of completion of the wireframe and user experience design, the following items are tasks that have yet to be completed that will have impact on the information architecture of the site. The following list of items will be marked with “PENDING” throughout the document, and color coded for easy recognition. Red represents tool selection tasks, while purple represents organizational / project tasks.

- CMS selection & CMS template & workflow design
- Search Engine selection
- Community and Collaboration Software selection
- Governance (roles, permissions, entitlements, content management, groupware management)
- Other Identity Management initiatives
- Complete Content Model / Content Inventory / Content Mapping

Prioritizations:

Due to technological dependencies, some of the pages may change dramatically due to the varying levels of effort involved with implementing functionality when dealing with different tools. As a result, the user experience team has made best attempts to design some features that should be included if easily available with the tool, but may be lower priority or future phase, depending on the level of effort involved, and value to the experience. Best attempts have also been made to call out features that can be lower priority and removed if scope becomes an issue, which should help prevent any high value functionality from being removed due to scope.

- Lower priority Phase 1
- Future phase

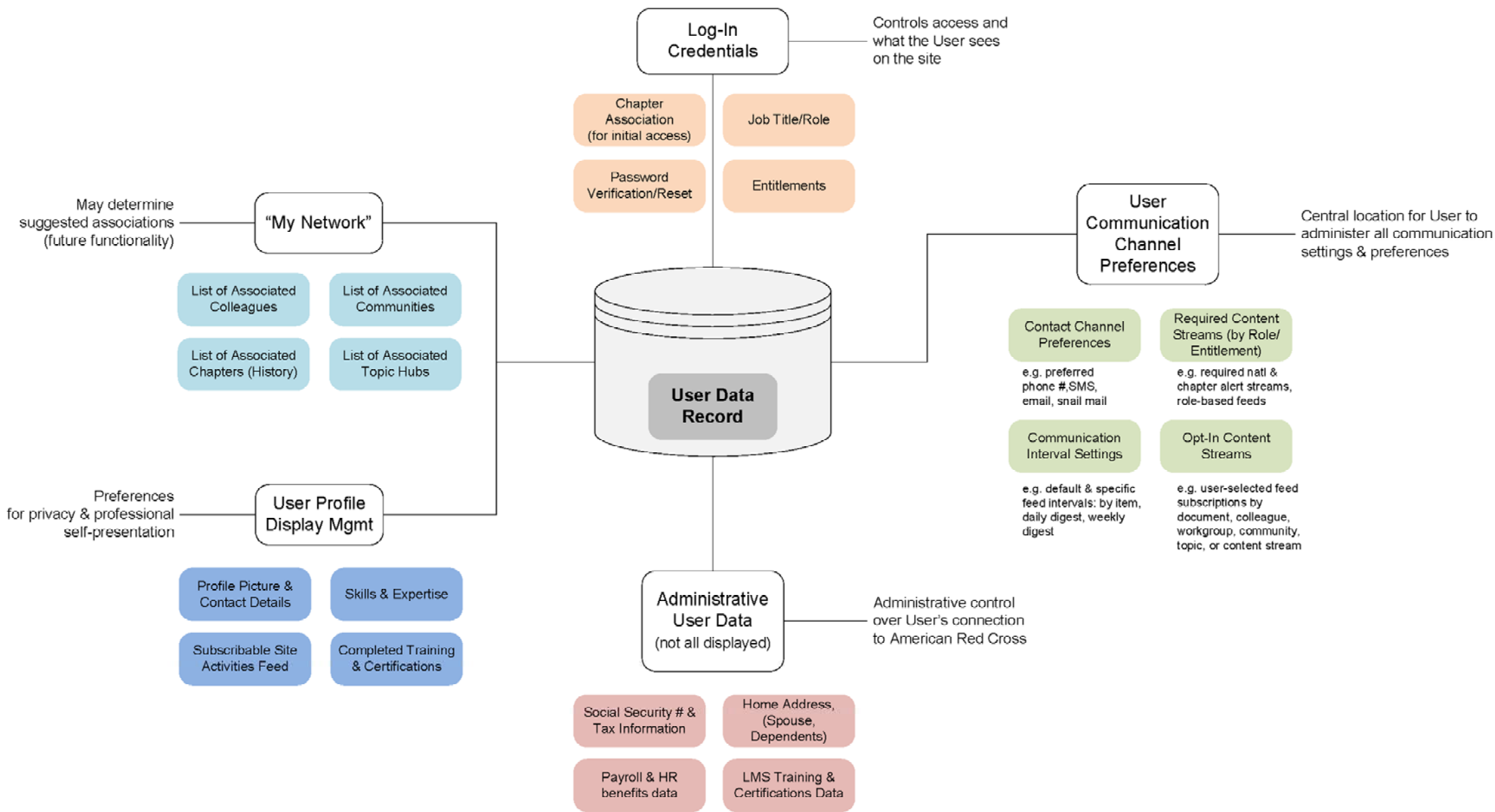


The sitemap displayed is the high-level structure of the site. As the content modeling for the site is completed with the full content inventory, items listed here are subject to change. (PENDING-Content Modeling). The set of wireframes on the next several pages will describe in more detail the Header, Footer, and Navigation Models as described in the site map

In addition to the volume of content represented in this sitemap, which is dependent on the Content Management System, the redesigned intranet also includes other major components, which rely on and leverage user generated content and personal customization of the site:

- Search
- Communities / Collaboration
- Subscriptions / Feeds
- Index Pages and Topic Hubs
- User Profiles / User Network

(TBD-remove “DRAFT” from sitemap, remove ? mark)



[Placeholder page]

[TBD-Diagram to be updated to reflect user data as accessed by the intranet, regardless of how the data may be sourced.]

Header



PENDING DESIGN

Global Header

The wireframe shown on the left displays the header of the site, and appears on all pages.

1. Intranet Logo

- On click, user is redirected to the Home Page (See: P.____)

2. Chapter/Region Name & Link

- Dynamic Text: **(2a)** – Displays the Local Chapter / Region Name that the user is a part of.
- Dynamic Link: **(2b)** – On click, user is redirected to the Local Profile page (See: P.____)
- Map Graphic (TBD – pending design/logo treatment)

3. User information

- Dynamic Image: Profile Image **(3a)** – Displays the user's profile image. This image can be customized by the user (See: _Edit Profile_)
- Dynamic Text: User First Name **(3b)** – Displays the user's first name from the system. (See: _Edit Profile_)

4. Other Header Links

- Log Out **(4a)** – On click, user is logged out of the system, and is redirected to the log-in page.
- My Preferences **(4b)** – On click, user is redirected to the User Profile Settings page, or the Set up Profile Step 1 page if the user had not previously set up profiles and preferences (See: P.____)
- My Network **(4c)** – On click, user is redirected to the Edit Site Settings (Your Network) page (See: P.____) (_TBD_)

5. Today's Date

- Dynamic Text – Displays today's date in the following format: (_TBD design_)

6. Search Field

- The header contains search functionality that is persistent throughout the site. The search feature within the header consists of auto-complete/auto-suggest (PENDING Search Engine), and advanced filtering options. For more details, refer to the Search section (See: P.____)

7. Primary Navigation

- The primary navigation consists of five primary dropdown panels, which open on click, and after a slight (~10ms) delay on mouseover.
- On click of a Navigation item **(7a)**, the item is displayed in its active state, and the navigation panel opens directly below, and overlap existing page content as a modal overlay.

8. Navigation Panel

- On click of the close button **(8a)**, or anywhere outside of the navigation panel, the panel is closed.
- The navigation panel consists of links, iconography, and static header text. The number of columns, and grouping of links to header text varies for the various navigation panels, and is PENDING Content Model and Mapping. Refer to the Appendix for the working recommendation. (See: P.____)
- PENDING Future Phases (LMS integration), the training navigation panel may contain a search field that will return results for classes **(8b)**.

1

Core Services

Preparedness, Health & Safety

Health & Safety Headlines

Health & Safety Programs

Awareness, Reach & Revenue

Administer Health & Safety Programs

Implement Key Initiatives

Promote Health & Safety Legislation

Staff Development & Training Opportunities

2a

Core Services

> Preparedness, Health & Safety

Health & Safety Programs

Aquatics

Be Red Cross Ready

Bloodborne Pathogens

First Aid, CPR & AED for the Lay Responder

First Aid, CPR & AED for the Professional Rescuer

Hands Only Citizen CPR

HIV/AIDS

Injury Control Guides

Mission Related Caregiving

Pet First Aid

Pandemic Flu

Wilderness & Remote First Aid

Core Services

> Preparedness, Health & Safety

Health & Safety Programs

Aquatics

Home Pool Essentials

Lifeguarding Program

Local Lifeguard Competitions

Swimming & Water Safety

Safety Training for Swim Coaches

Core Services

> Preparedness, Health & Safety

Health & Safety Programs

Aquatics

Swimming & Water Safety

Program Release Connection

Fact Sheets

Marketing & Selling

Products & Ordering

Summer Safety 2010

Instructor & Trainer Resources

SWS (r.04)

Core Services

> Preparedness, Health & Safety

Health & Safety Programs

Aquatics

Swimming & Water Safety

Program Release Connection

Fact Sheets

Marketing & Selling

Products & Ordering

Summer Safety 2010

Instructor & Trainer Resources

SWS (r.04)

1

Staff Services

Benefits & Compensation

Access My Benefits

Employee Assistance Program

Leave/Work Schedules

Medical Program

Retirement

Red Cross Discounts

Verify Employment/Income

2b

Staff Services

Benefits & Compensation

Access My Benefits

Employee Assistance Program

Leave/Work Schedules

Medical Program

Retirement

Red Cross Discounts

Verify Employment/Income

3a

3b

3c

4

5

x

Stay Informed

News Stories

Press Releases

Announcements

Events & Meetings

Key Initiatives

Reports & Statistics

x

Directories

Find People:

GO

Departments

Communities

Technical Assistance

x

Tools & Applications

HR Direct Access

Job Finder

Conference Room Booker

Time & Expenses

Financial Reporting

Training

x

Red Cross Websites

Blood Services

Be Red Cross Ready

Give Life

Red Cross Store

Cruz Roja

ShopStayWell

x

About the Red Cross

Chapter Profile

Our Mission

History

Leadership

Organizational Chart

Governance

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PENDING Design
Secondary Left Hand Navigation

The wireframe shown on the left displays the Secondary Navigation, which is used to display content that are lower on the content hierarchy. Whereas the Header Primary Navigation provides link to the top-level pages and sections, the secondary navigation provides access to the pages within those sections. The secondary navigation also serves as a breadcrumb to indicate to users where they are within the site. The wireframes to the left provide examples of how the navigation is interacts with the content displayed. To see the navigation in context of the page contents, refer to the Content Templates section. (See P.____)

1. Secondary-level Sections

- This wireframe displays the Left Nav when the Preparedness, Health & Safety page is displayed (can be accessed within the Core Services panel in the Primary Navigation). The title of the current page is reflected in the left hand navigation, is highlighted, is not clickable, and its subsections are listed below.

2. Tertiary-level Sections

- (2a) When the user is viewing the Health & Safety Programs page, which is a subsection of the Preparedness, Health & Safety section, the respective link is highlighted and becomes unclickable. The Preparedness, Health & Safety link now becomes clickable. In addition, if the page contains further subsections, then these are listed in the left hand nav, and the links within the same level in the content hierarchy are no longer displayed. (For example, Awareness, Reach & Revenue is no longer displayed in the left hand navigation)
- (2b) If the section does not contain any further subsections, then no additional links are surfaced or hidden. (TBD - Edge cases: when top level does not contain subsections .. difference between section / page?)

Footer

The wireframe shown on the left displays the Power Footer. The Footer contains a collection of links, static text, iconography, and a search box for people search.

3. Power Footer

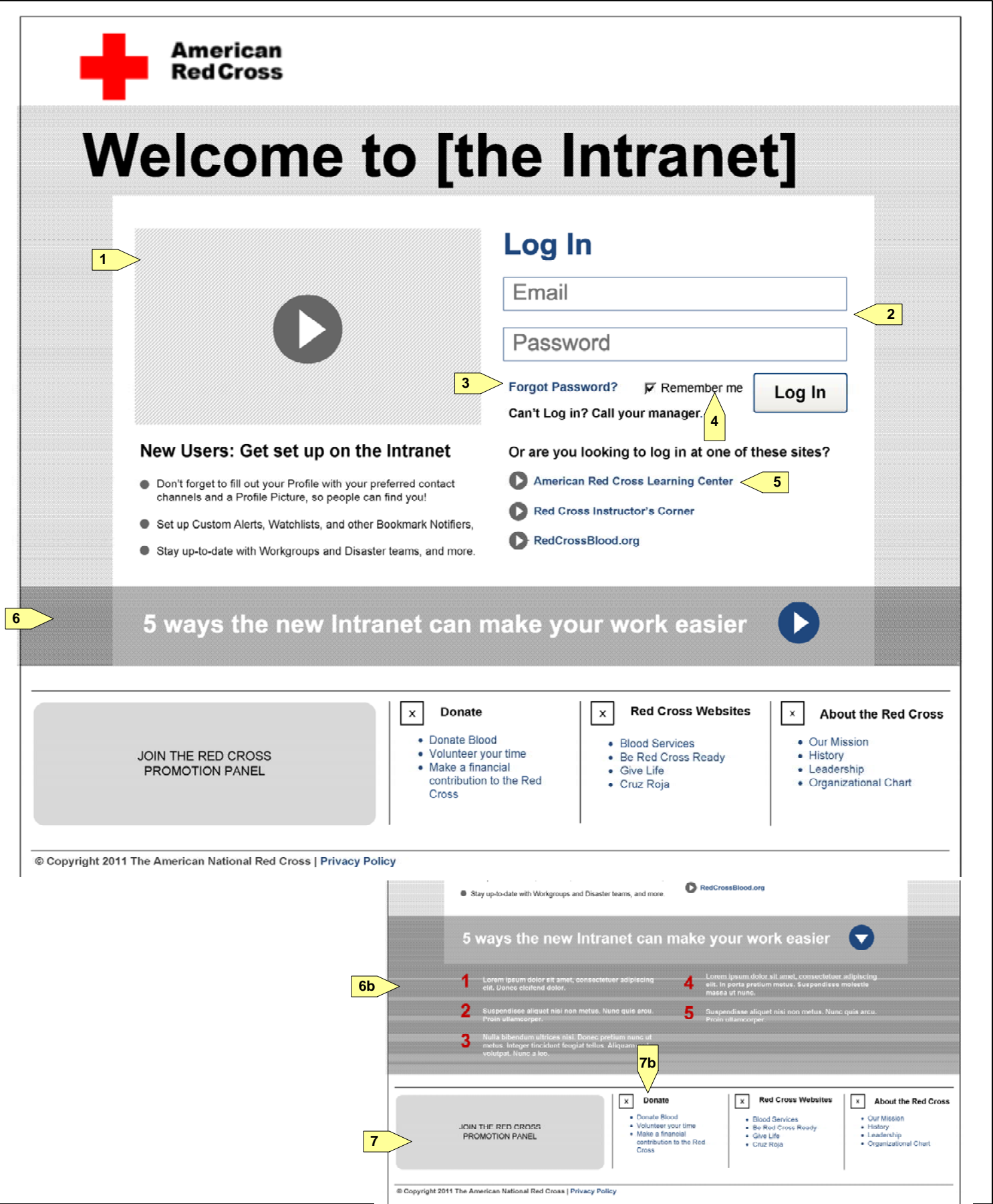
- Iconography (1a)
- Footer Heading (1b)
- Links (1c) (Destination URLs - TBD – PENDING Copy Deck)

4. People Search (PENDING Search Engine)

- Ideally, the search box is able to auto-suggest a list of people as a dropdown directly below the text field as the user types into the box. On click of the Go button, a search is performed on the entered text as the search term filtered on People. Refer to the Search section for additional details (See: P.____)
- If advanced searching is not available, the text box should have an auto-complete feature, where a list of (maximum 10) names should appear as a dropdown below the text field as the user types into the text field. The list is refined as the user types into the field. The auto-complete should surface names regardless of whether the first, or the last name is typed in first.

5. Copyright

- Static text
- Privacy Policy Link – On click, user is redirected to the Red Cross Privacy Policy page (if applicable - TBD)



PENDING Design
Login Page

The wireframe on the left displays the Login page. The login page contains orientation material, as well as links to other public American Red Cross sites and pages, and American Red Cross sites that may require login.

1. Feature video / image / slideshow

- Static video / image / slideshow that introduces users to the site (TBD-CS-need for CMS control here?)

2. Email & Password Fields (TBD - Error treatment pending design)

- Details for the login fields is PENDING-authentication / identity rules driven by technology.
- If login is submitted with an error, (TBD-design)

3. Forgot Password (PENDING Identity Management)

- Details for the login fields is PENDING-authentication / identity rules driven by technology. Ideally, the Forgot Password should be simple, and require not much more than submitting an email address within an overlay window, which will trigger an email sent with the appropriate information.

4. Remember Me

- Upon logging into the site with the Remember Me checkbox selected, the user credentials are saved to the user's browser cookie, such that subsequent visits to the site do not require entering the email/password.

5. Static Links

- Static links that click out to various Red Cross sites.

6. Expandable area

- On click of this area, the section expands to reveal additional content.
- On click of the expanded area (**6b**), the section to collapse to revert to the display shown in (**6**).

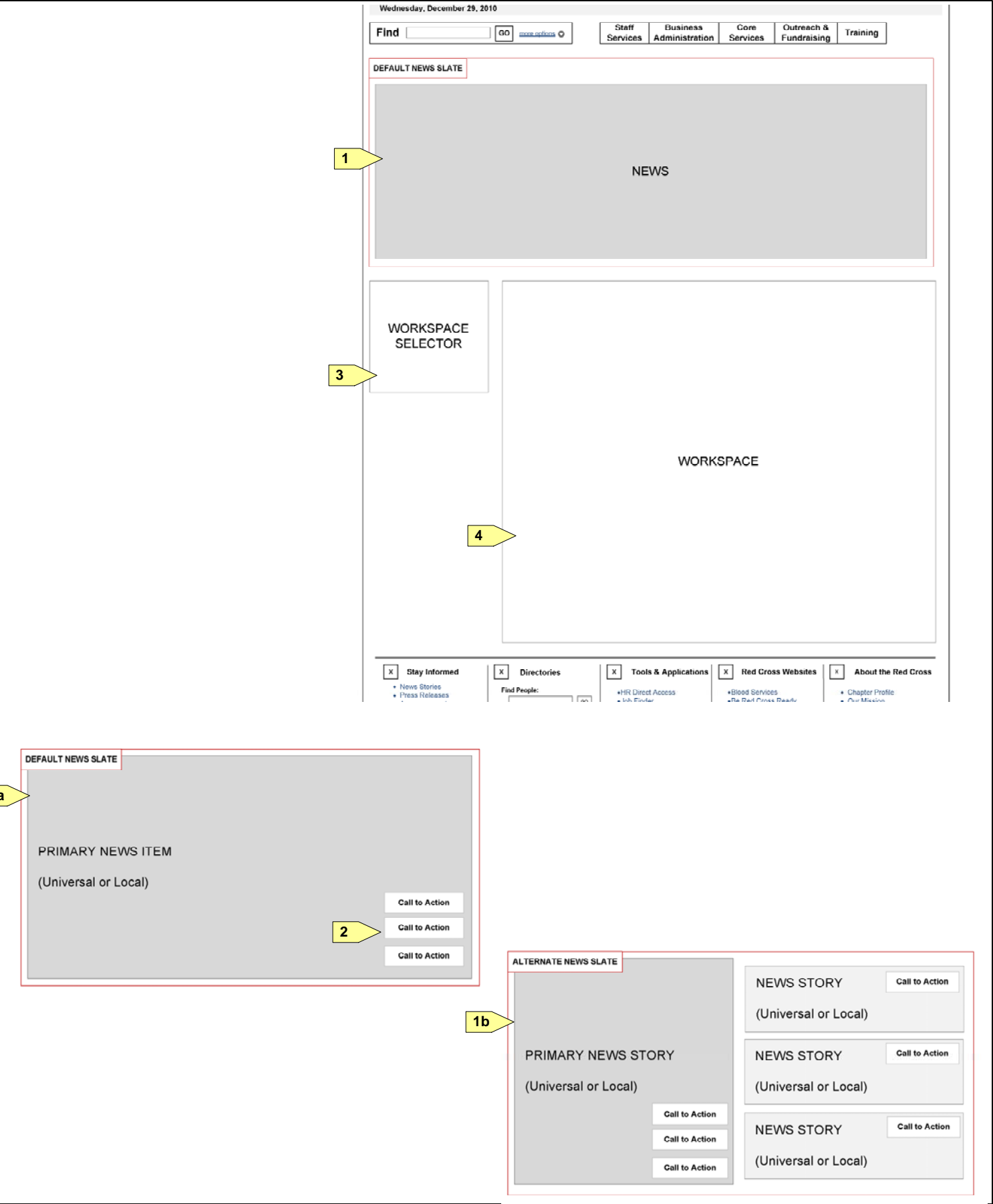
7. Login Promo Panel

- This area may contain a graphic / ad promotion for the American Red Cross.

7b. Login Footer Links – (TBD destination URLs)

- The footer displayed in the login page contain different links from the footer found in the authenticated version of the site.

Homepage



PENDING Design
Homepage

The wireframe on the left describes the general areas of the Homepage. The Homepage is essentially made up of two components: the featured news area, and the workspace area. The featured news area consists of content that the organization has deemed important to feature prominently when users visit the site. This may contain items that may need to be acted upon by the user, such as alerts. (TBD – pending design)

1. News Slate

- The News area can appear in any of 2 variations: a single news item (**1a**), or a primary news item, accompanied by 3 other news stories (**1b**). The contents of this area is editorially-driven, and appear in the news index / archives as any other news. Any news items should also be easily promoted to the home page (PENDING CMS design).
- The News item may be clickable to a destination if no specific Call to Action Links are associated with the item.
- (TBD-details about universal/local content)
- The News Slate also has the ability to display alerts (TBD-design)

2. Call to Action Links (optional)

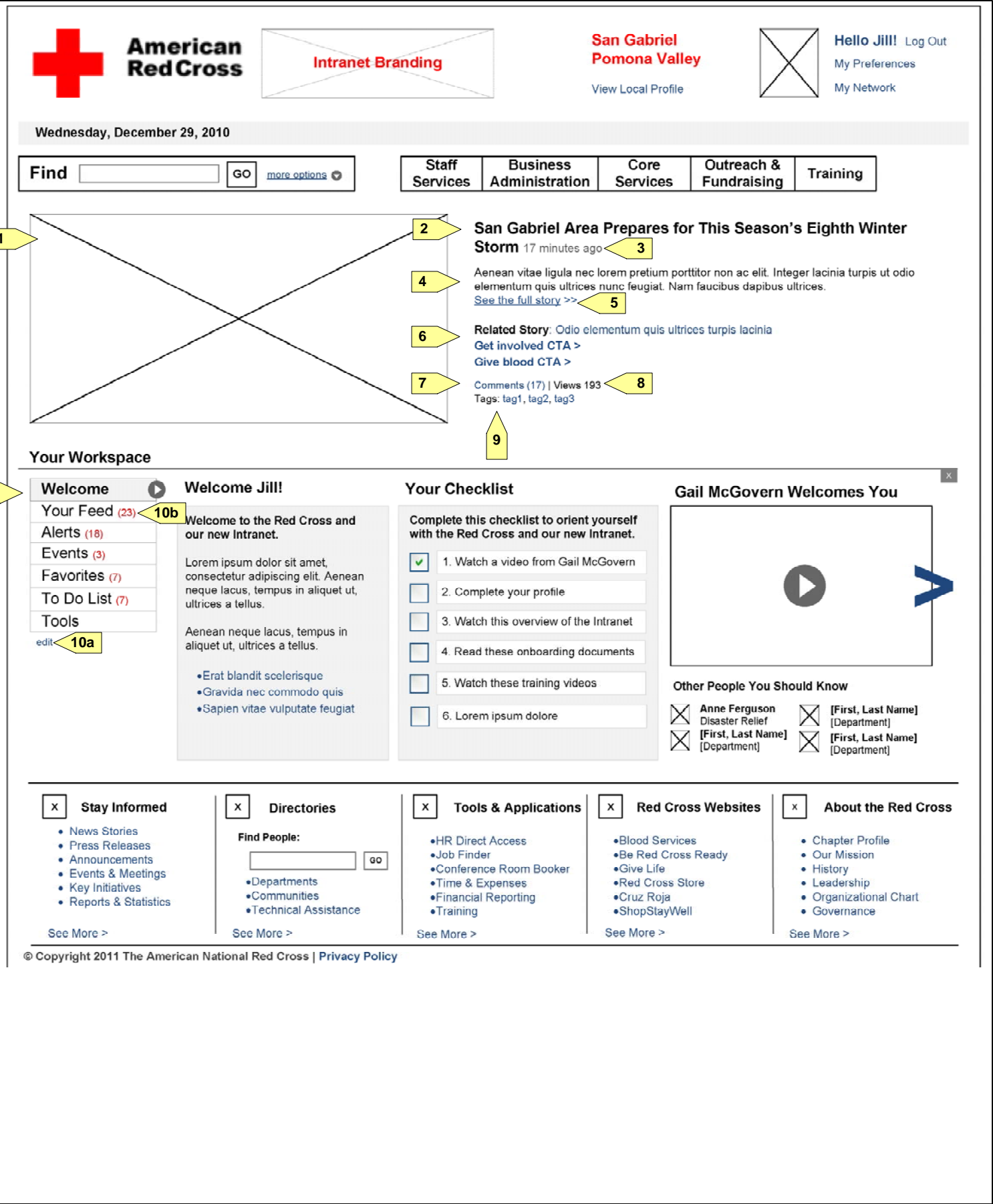
- Items within the News slate have the option to include additional links (up to 3) that are related to the item.

3. Workspace Selector

- The Workspace selector works similar to a tabbed interface to allow users to refresh the workspace area to display different content to the user. The user can both add and remove the “tabs” from the workspace, as well as customize the content that appears within the “tabs.”

4. Workspace

- The workspace is an area that contains content that is mostly customized by the user. Various tabbed content can be displayed. The contents include subscriptions the user has opted into, subscriptions the user is required to receive, favorites, to do list, and quick-access to various tools. The number of tabs displayed in this area can be edited by the user.



Homepage details (News Slate)

The wireframe on the left displays the detailed view of the Homepage. In the news slate area, the variation of One News Item (with Call to Action links) is used as an example. In the Workspace area, the welcome tab is used as an example, and will be detailed on the following page. A representative sample wireframe of the other variations of the workspace will be displayed on the following pages.

1. Featured News Item Image

- Dynamic Image from the CMS associated with the featured story. On click, user is redirected to the featured story page (TBD-design)

2. Featured News Item Headline

- Dynamic Link text and destination from the CMS associated with the featured story. On click, user is redirected to the featured story page

3. Featured News item Time & Date

- Dynamic text from the CMS, and represents the created/last updated date of the featured item.
- The text is formatted to display a relative time and day (“17 minutes ago” / “2 days ago”). Beyond 3 days, (TBD-UX) the text will display date and time in the following format (TBD).

4. News Item Abstract

- Dynamic text from the CMS associated with the featured story.

5. Destination Link

- Dynamic Link destination from the CMS associated with the featured story. On click, user is redirected to the featured story page.

6. Call to Action (CTA) Text & Links

- Dynamic Text from CMS, as header text for the CTA links. Dynamic Link text & destinations from CMS. On click, user is redirected to the CMS-determined locations.

7. Comments (PENDING – CMS selection; Future phase if commenting is not available by default in CMS)

- Contains a count of the number of comments associated with the featured news story. On click, user is redirecte4d to the featured story page, anchored to the comment section at the bottom of the page.

8. Views (PENDING - Future Phase)

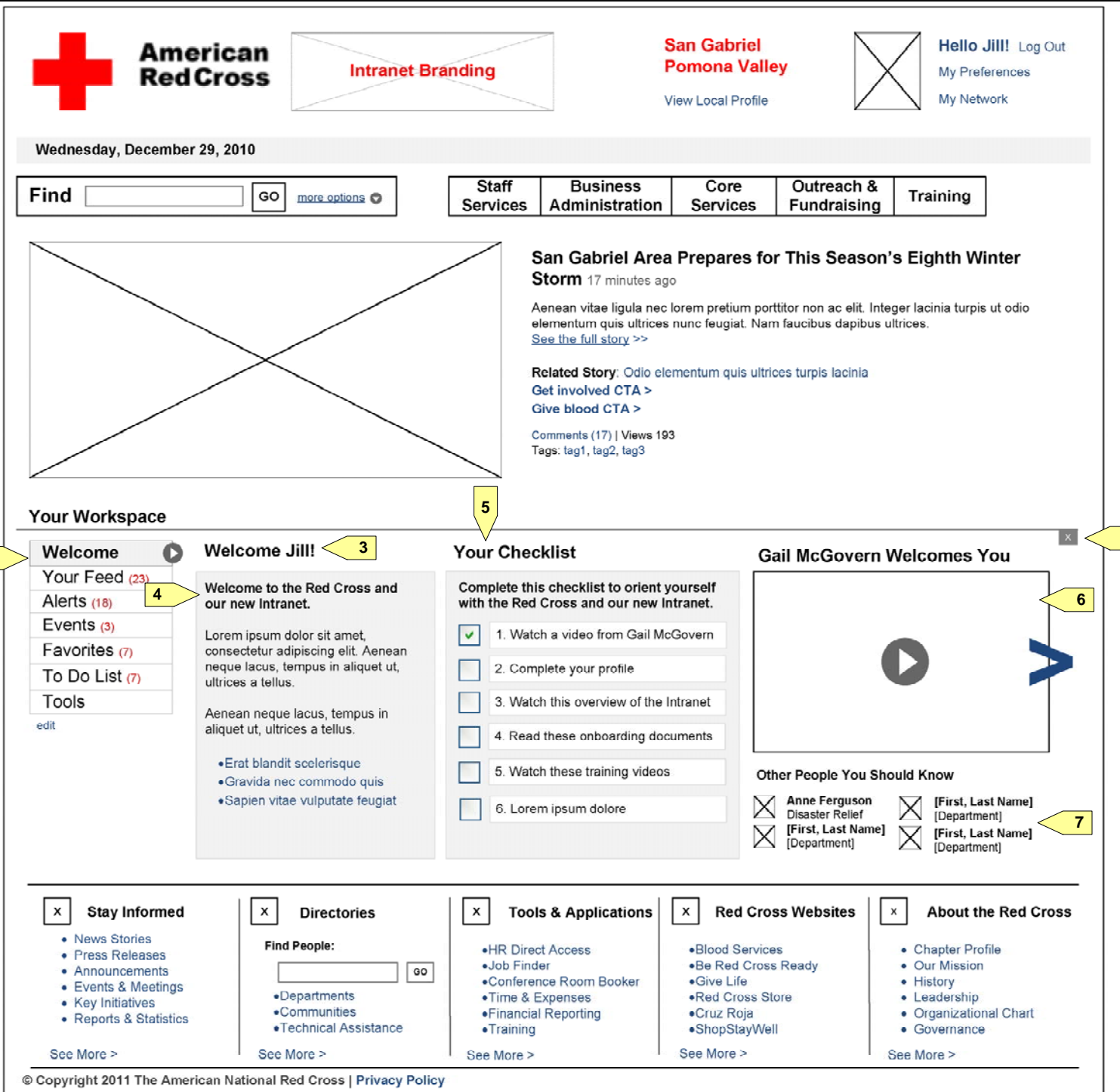
- If usage is tracked, number of views of the featured story page would be displayed.

9. Tags

- Dynamic text and links from the CMS associated with the featured story. On click, user is redirected to the search results page with the tag text as the search term (TBD-UX).
- For more information about tags, refer to the TBD section of this document (See P.____)

10. Workspace Selector

- The tabbed navigation for the workspace area. This area is dynamic, and editable by the user, when the user clicks on the edit button (10a). (See P.____)
- As a new user, by default, the welcome screen is displayed. (See P.____)
- The order of the tabs is editable by the user, as well as the number of tabs displayed.
- Next to each tab, the number of new items is displayed (10b). The number represents the number of new items that have been created since the last time the user viewed the tab. (TBD-UX-may change). This number updates anytime the page or a new workspace area is loaded.
- When the user navigates to various tabs, and leaves the homepage, upon returning to the homepage, the last tab the user viewed will be displayed by default. The tab is saved even if user has logged out of the site (TBD-UX/design).



Workspace Welcome Tab Details

The wireframe on the left displays the detailed view of the Homepage. In the Workspace area, the welcome tab is displayed. The welcome tab is displayed for new users to the site as the default tab. The user has the option to dismiss the tab, in which case it will not return until the user re-enables it in the edit (See P.____). All content within the welcome screen should be easily editable within the CMS (TBD).

1. Workspace Selector

- The active state is displayed for the Welcome item when the Welcome workspace is displayed.

2. Close/Remove button

- On click, the Welcome tab is removed from the workspace, as well as the workspace selector. The tab can be re-enabled by going to the workspace edit screen (See P.____) Once closed, the Your Feed tab is displayed.

3. Welcome User's First Name

- Dynamic text from the system to display the user's first name.

4. Welcome Text and Links

- Text and links are editorially determined from the CMS.

5. Checklist

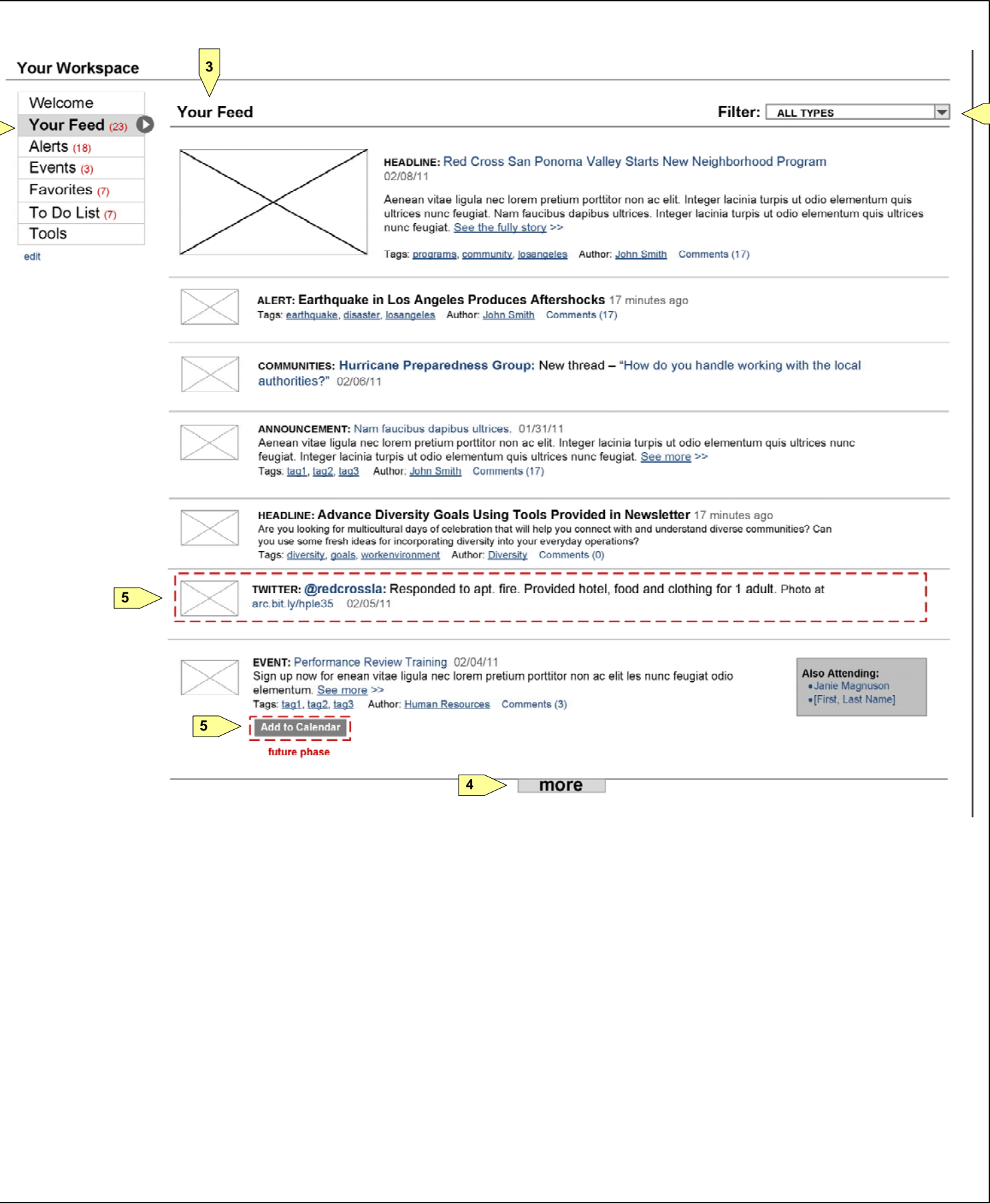
- A list of items that the user is expected to complete to orient the users to the site. The user is able to manually check and uncheck the items. The status of the checkboxes should be saved within the user's record. The items link to various destination pages, when appropriate.

6. Video / Image

- A video, image, or slideshow is displayed in this area. For additional details, see the Modules section.

7. Profile Text and Images

- A list of user profile image, name, and department is displayed here. This is editorially determined text from the CMS, and does not involve any backend logic. It should display the profiles of high level management within the organization.



Homepage Workspace – Your Feed

The wireframe on the left displays the detailed view of the workspace area within the Homepage. The Your Feed tab is displayed. This tab contains a stream of content such as announcements, news, alerts, etc that can be customized by the user via subscriptions. (See P.____ - Edit Profile)

1. Workspace Selector (Your Feed)

- The wireframe displays the Your Feed item in the navigation in its active state, as the workspace is currently displaying the Your Feed tab.

2. Filter

- A dropdown list to filter the items that are displayed within the Your Feed workspace tab. The list of items in the dropdown list are: All, (TBD)

3. List of Feed Items

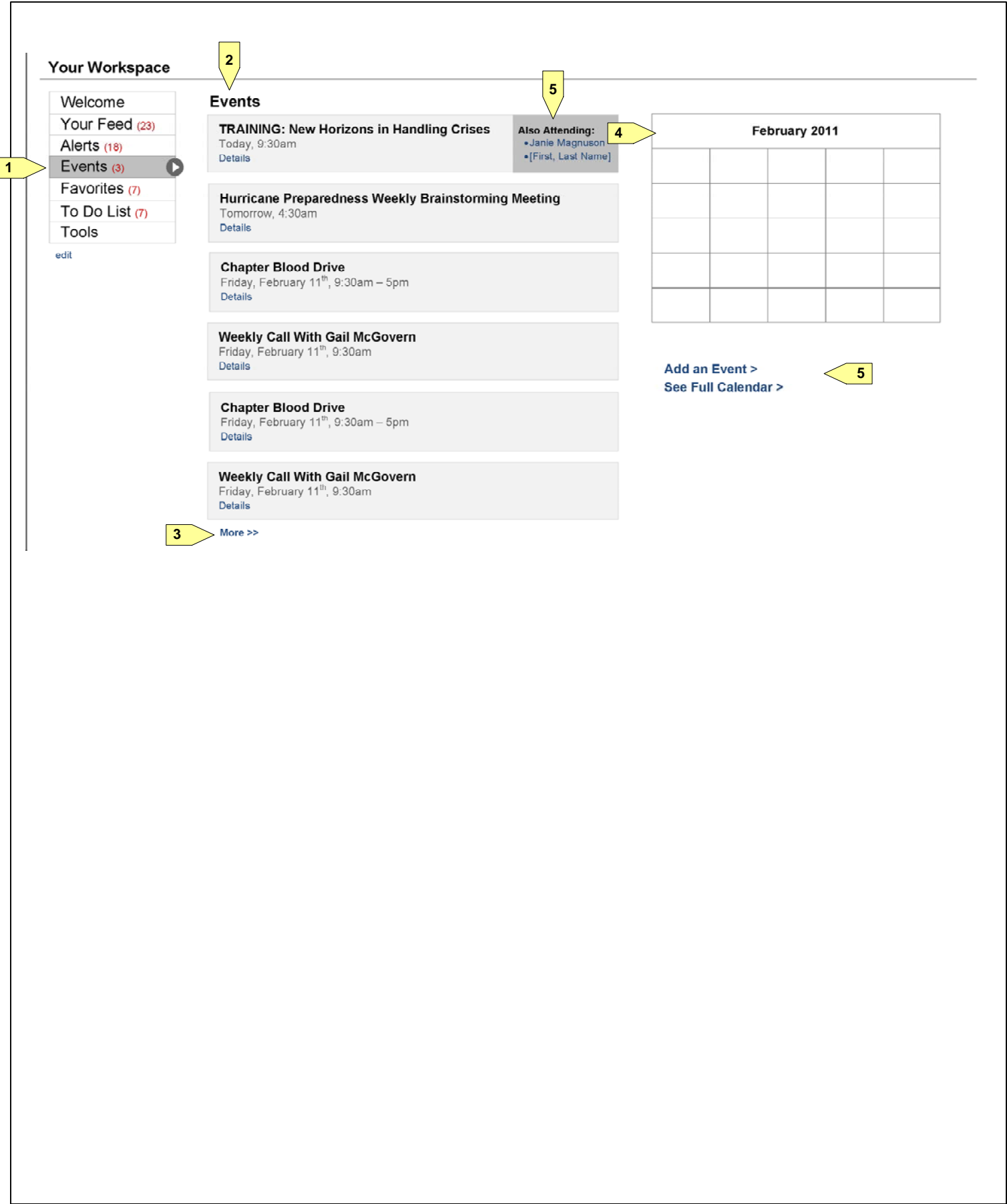
- A default of maximum 10 items are displayed before a more link appears on the page.
- The list of items that can appear here include both items from CMS as well as notifications for user actions within the site: news, announcements, alerts, events, documents, web pages, community items (PENDING-Groupware selection – TBD), user activities (TBD), video items, and topic updates.
- [TBD-Add example of the items that will appear for a first time user, before customization]
- The details of the items that appear here can be found in the Modules section (See P.____)
- The items that appear here is a mix of universal and local content, and follow the rules as described in the introduction page (See P.____)

4. More Link

- The more link appears if the feed contain more than 10 items. On click, the next 10 items are displayed on the page, and extends the page. If more than 10 items, exist, the more link appears at the bottom of the list again. The functionality is similar to that used on the twitter site. (http://twitter.com/BreakingNews)

5. Future phase items

- Twitter items within the tweet stream, and Add to Calendar link in an Events button are both PENDING future phases. For twitter, instead of appearing in the Your Feed list, it may be a separate tab within the workspace area that contains only a list of twitter updates.
- Add to Calendar is future phase functionality that is pending the implementation of a full calendaring system. For phase 1, events are a content type, similar to news items, and may contain standardized data fields, but do not contain any advanced calendaring functionality.



Homepage Workspace – Events

The wireframe on the left displays the detailed view of the Events tab within the Homepage workspace. This tab displays items that have been tagged as events (TBD-is content type event), with a navigation that resembles a calendar (TBD). In future phases, when a calendaring system is implemented, the interaction should be updated to allow for additional functionality.

1. Workspace Selector (Events)

- The wireframe displays the Events item in the workspace navigation in its active state, as the workspace is currently displaying the Events tab.

2. List of Events Items

- A default of maximum 10 items are displayed before a more link appears on the page.
- The details of the items that appear here can be found in the Modules section (See P.____)
- The items that appear here is a mix of universal and local content, and follow the rules as described in the introduction page (See P.____)

3. More Link

- The More link appears if the feed contain more than 10 items. On click, the next 10 items are displayed on the page, and extends the page. If more than 10 items, exist, the more link appears at the bottom of the list again. The functionality is similar to that used on the twitter site. (<http://twitter.com/BreakingNews>)

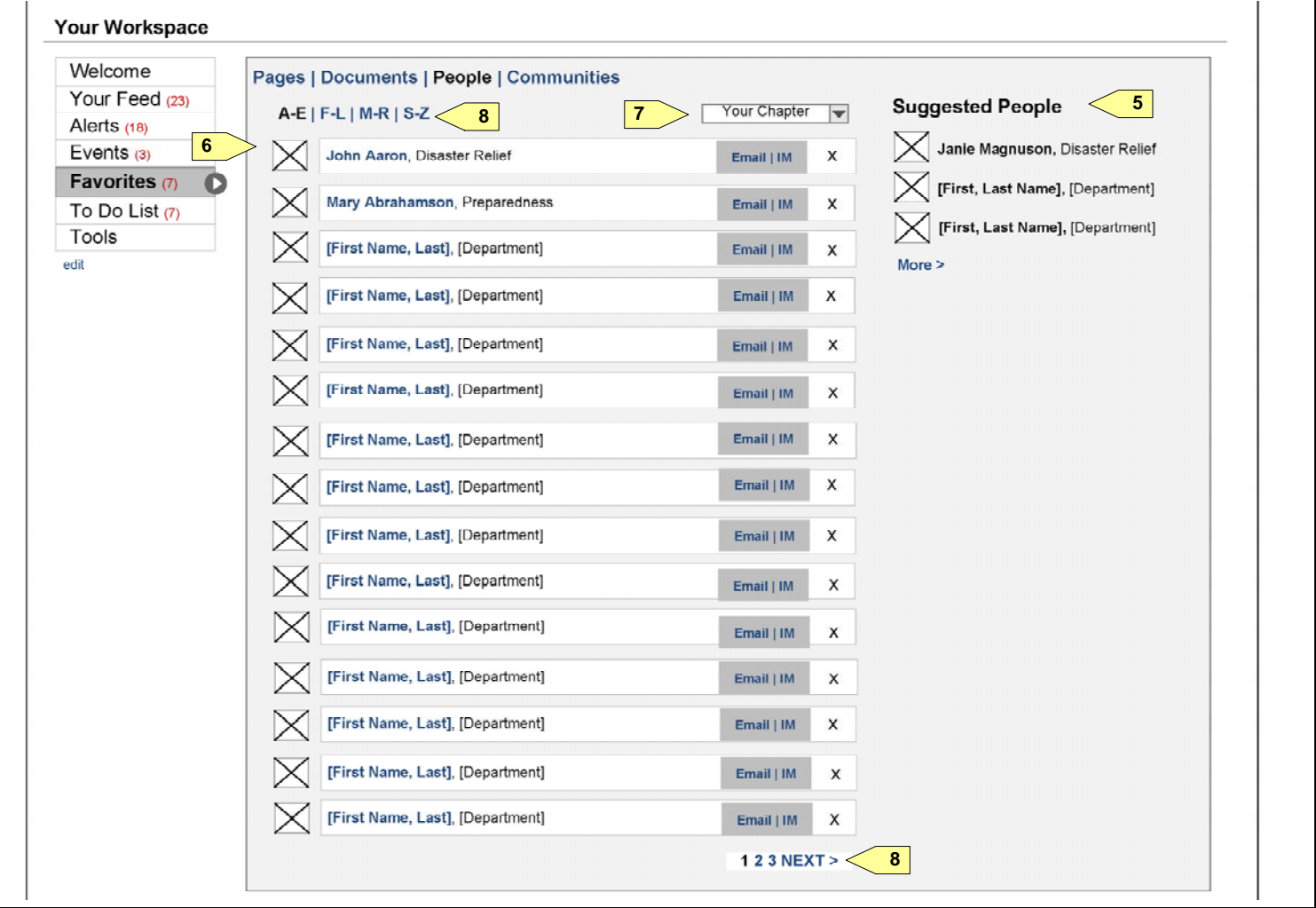
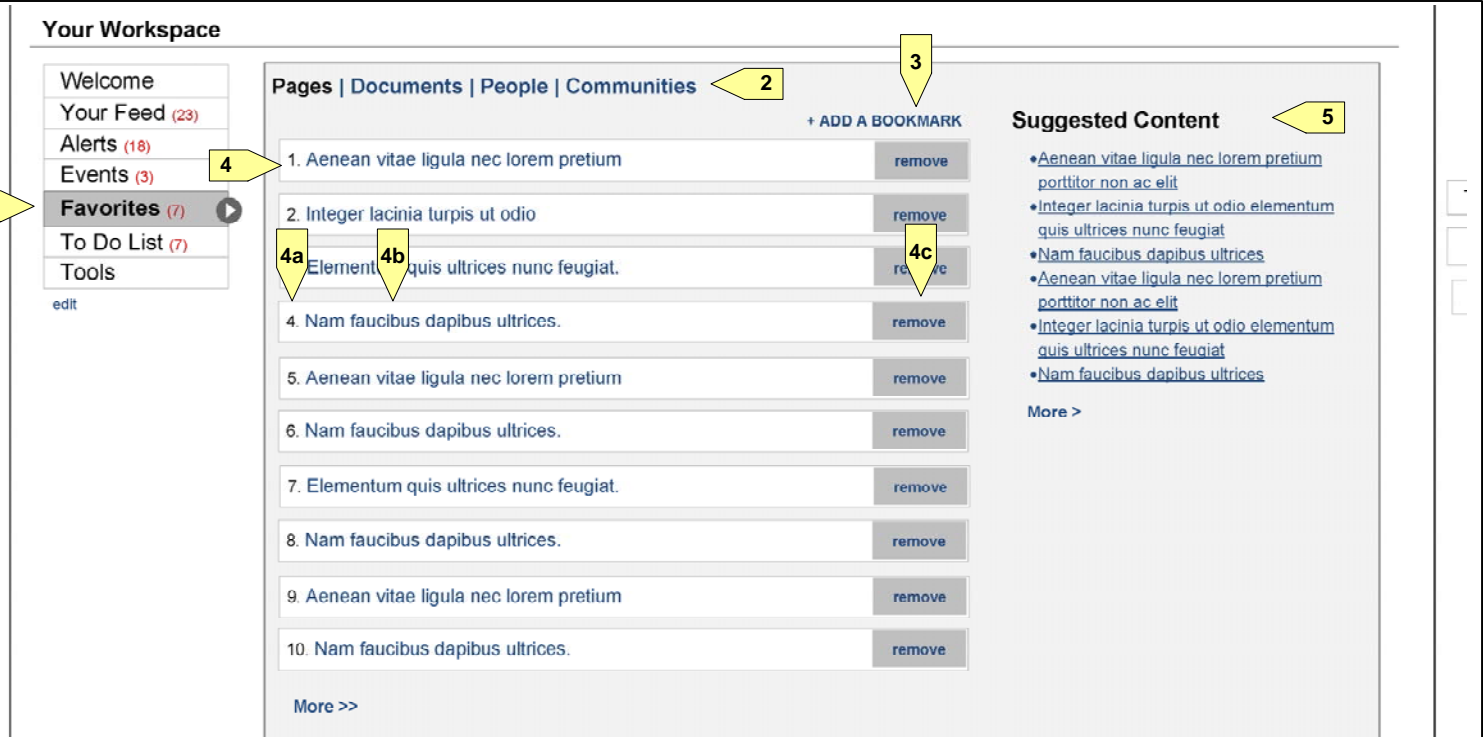
4. Events/Calendar Navigation

- The calendar navigation works similar to pagination (TBD-design details – Multi-month display?)

5. Future Phase items

- Add an Event and See Full Calendar are links that will be implemented pending future phases, when a full calendaring system is implemented. The Also Attending data will be implemented pending future phases as well.

Homepage-Workspace-Favorites



Homepage Workspace – Favorites (TBD-clarify favorite/add)

The wireframes on the left displays the detailed view of the Favorites tab within the Homepage Workspace. This tab contains subtabs that contain various categories of information: webpages, documents, people, and communities. In general, to add items to this section of the homepage, a user would click on the subscribe module that appears on the upper right hand corner of most pages, directly below the header. Details are described in the Modules section. (See P.____). The Pages and People categories are represented here, though the Communities and Documents sections should follow the framework similar to the Pages tab.

1. Workspace Selector - Favorites

- The wireframe displays the Favorites item in the workspace navigation in its active state, as the workspace is currently displaying the Events tab.

2. Favorites Categories

- The subtabs are used to navigate the various types of items that can be marked as favorites or bookmarks. On click, the workspace updates to display the appropriate items in the center well, as well as the appropriate module on the right side of the section.
- Pages - display a list of any webpages that have been bookmarked by the user – can be both intranet and external site links
- Documents – display a list of any documents that have been bookmarked by the user (TBD-UX)
- People – display a list of any profile pages that have been bookmarked by the user
- Communities – display a list of any Community landing pages that have been bookmarked by the user

3. Add a Bookmark

- (TBD-UX)

4. List of Favorite Pages

- The list of pages are numbered (4a), containing the page title (4b), which can be edited by the user, as described in the modules section (See P.____), and containing a remove button. (4c). On click of the remove button, the item is removed, and the list updates, shifting the numbers.
- As a first time user, the list would be empty, and will display static text that explains what this area does, and how to add bookmarks.
- Order: the most recent bookmarked pages are displayed at the top (TBD – also docs and comm)

5. Suggested Content/Pages/People (PENDING – future phase) (tbd)

- The Suggested Content module would ideally display content similar to the items that the user has favorited based on the tags that are associated with the content. If the user favorited an item with “haiti”, and “fundraising” tags, the module will display other items that have been given the same tags.

6. List of Favorite People

- The list contains the profile image, first and last name, and department of the favorited person. CTA links include email (TBD-UX), IM (PENDING-future phase), and remove button, which removes the person from the user’s list (TBD-UX-from network or just from list here?)
- Order: (TBD-UX)
- As a first time user, the list would be empty, and will display static text that explains what this area does, and how to add people.

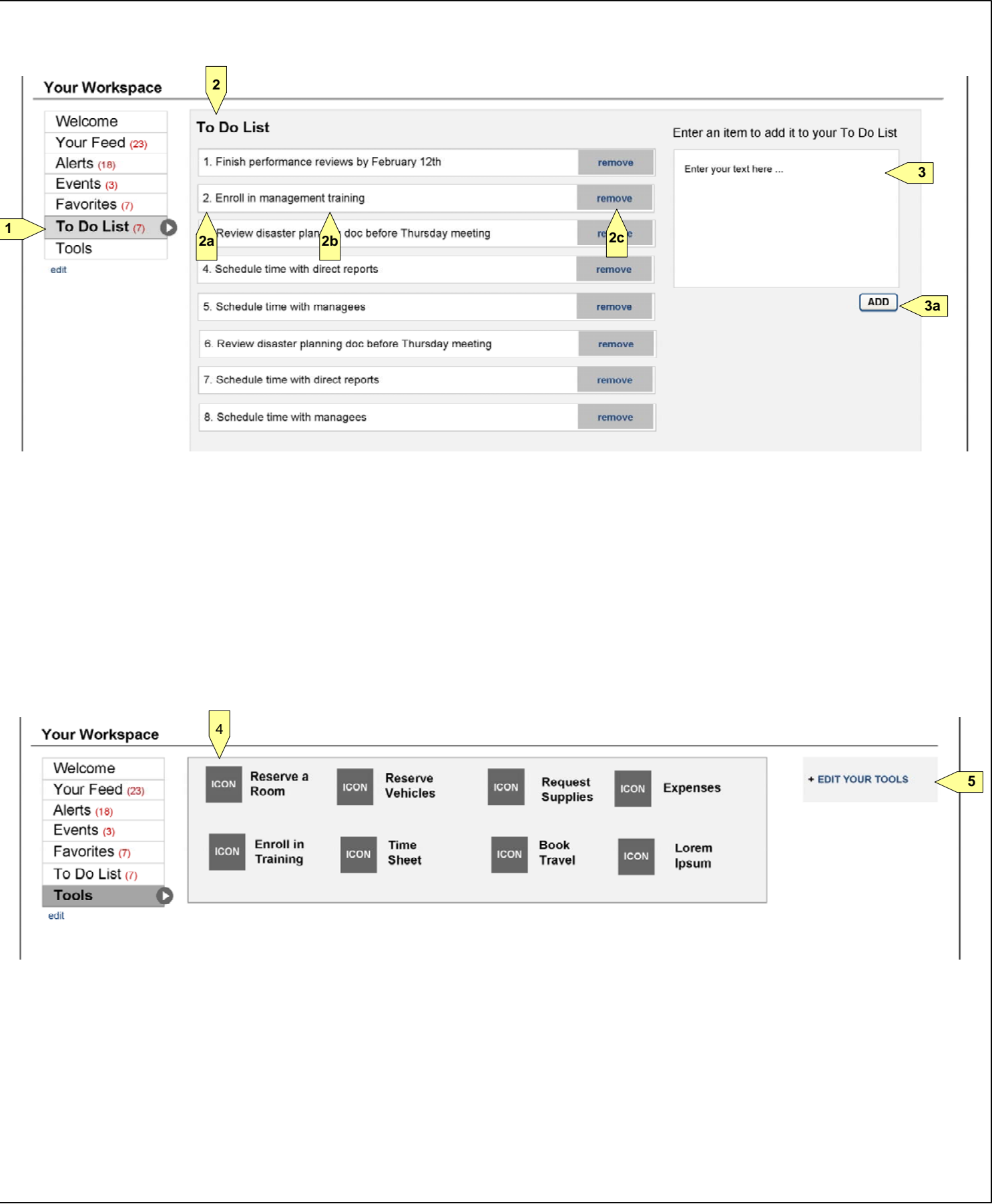
7. Chapter Filter

- The dynamic dropdown list contains a list of the chapters that the list of favorite people belong in. If no one within this list is from the New York region, then the New York region is not a selection within the dropdown. When an option is selected, the list is filtered to the list of people belonging in that chapter/region. By default, the filter is set to (TBD-UX)

8. Pagination

- TBD-design

Homepage-Workspace-To Do-Tools



Homepage Workspace – To Do List & Tools

The wireframes on the left displays the detailed view of the To Do List tab and the Tools tabs of the Homepage workspace area. The to do list is a simple area where a user can add or remove items from a list that only the user can see. It does not interact with the backend system in anyway beyond storing the text for retrieval in the future. The Tools tab is a collection of links to various destinations such as LMS, and other commonly used Red Cross systems. In the future, when integration with these systems can occur, additional functionality may be added in this area.

1. Workspace Selector – To Do List

- The wireframe displays the To Do List item in the workspace navigation in its active state, as the workspace is currently displaying the To Do List tab. Contrary to the wireframe, the To Do List item should not contain a “new” item count, since all the items are entered by the user.

2. List of To Do items

- The list of pages are numbered **(2a)**, containing the to do item text and a remove button. **(2b)**. On click of the remove button **(2c)**, the item is removed, and the list updates, with the item numbers shifted.
- As a first time user, the list would be empty, and will display static text that explains what this area does, and how to add to the to do list.
- Order: (TBD – also docs and comm)

3. Add item text box

- Textbox contains default text which disappears when the field is in focus and not empty. Max characters allowed is 140 characters. Upon clicking on Add **(3a)**, validation occurs, and sanitizes the user input. Upon success, the item is added to the list on the left, and the field is returned to its default state.

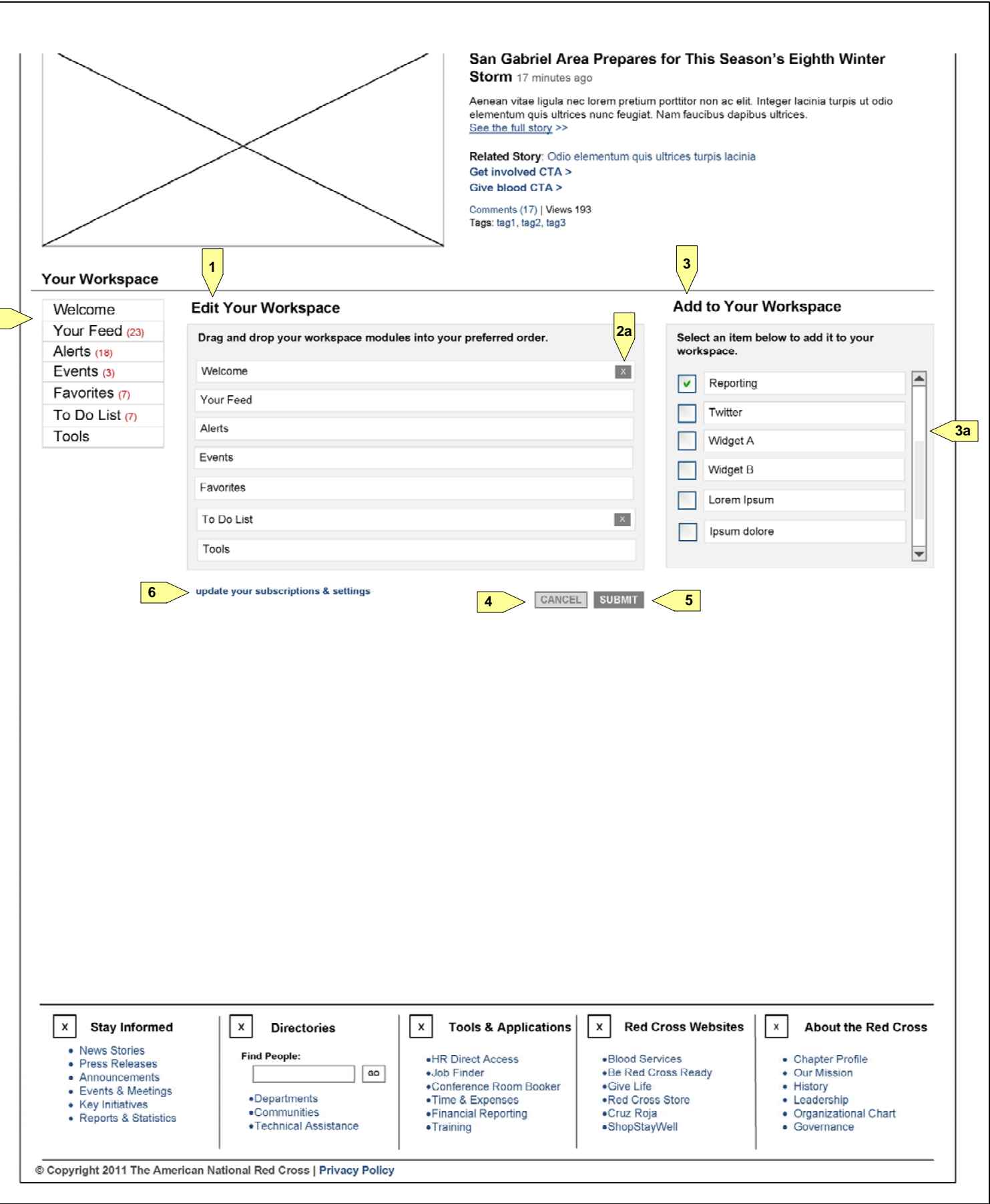
4. List of Tools

- The list of tools consists of linked images (iconography).
- (TBD-details pending design)

5. Edit Your Tools

- The edit your tools link is a low priority / future phase item. It should resemble the edit workspace interaction when implemented.

Homepage-Workspace-Edit



Homepage Workspace – Edit Workspace

The wireframe on the left displays the edit view of the workspace within the homepage. Upon clicking on the edit link, the workspace area updates to display two main areas of interaction

1. Workspace Selector

- The wireframe displays the workspace navigation with all items in the inactive state. The edit link is no longer displayed.

2. Edit Your Workspace

- In the Edit your Workspace area, the items reflect the same items that are displayed in the Workspace Selector. The user is able to click and drag the items to reorder them in the workspace navigation. By default, if the Welcome tab is included, it will be displayed when the homepage is loaded. If the Welcome tab is not included, then either the first item listed here, or the last tab viewed by the user would be displayed on page load.
- On click of the remove button (**2a**), the item is removed from the list, and is added to the “Add to your Workspace” list. The remove button is not available for the Your Feed, Alerts, Events, Favorites, and Tools items.
- Changes are not saved until the user hits the Submit button.

3. Add to Your Workspace

- This area contains a list of widgets/tabs that have not been added to the workspace selector. Users can select which tabs/widgets to add by selecting the appropriate checkboxes. The tabs/widgets available to be added to the workspace is PENDING content modeling, and may require additional UX for the tab design.
- Scrollbar (**3a**) appears if the list is more than 6 items.

4. Cancel

- (TBD-UX- is this needed?) On click, any changes the user made to this area is reverted to the previous state.

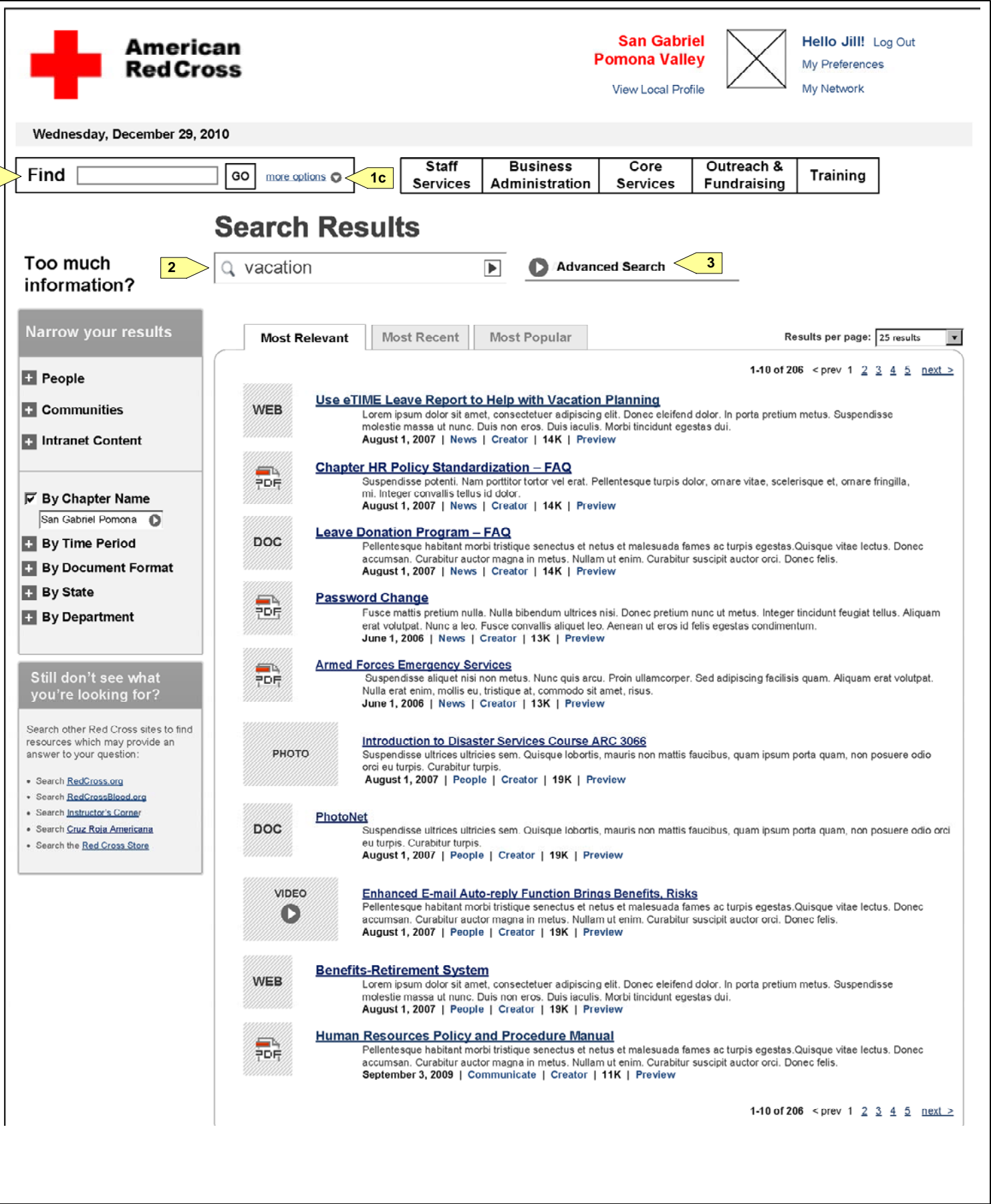
5. Submit

- Any changes made to the workspace does not take effect until the Submit button is clicked. On click of the submit button, user changes are saved, including: re-ordering tabs in the workspace selector, the default tab to display, removal of an item from the workspace selector (and the item being added to the “add to your workspace” list), and the addition of items to the workspace selector (and removal from the “add to your workspace” list).

6. Update your subscriptions and settings

- (TBD-UX)

Search

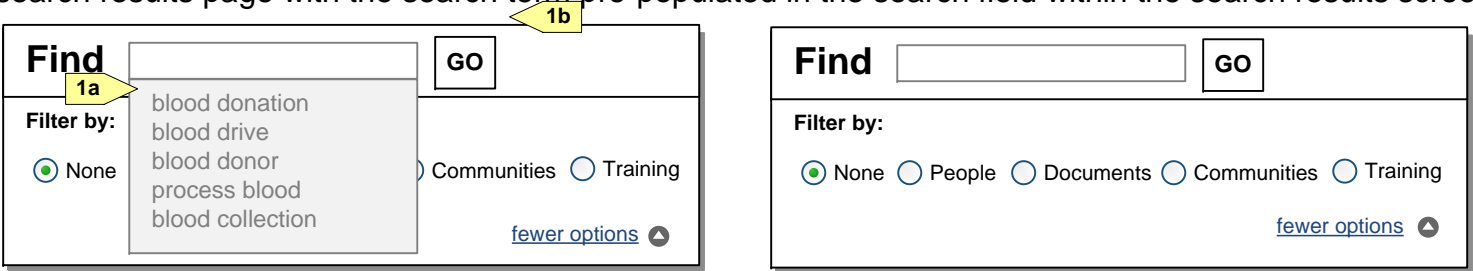


Search & Search Results (PENDING-Search Engine selection)

The wireframe on the left displays the detailed view of the Search Results page. The primary means to reach the search results page is via the Find module in the global header of the site. Some links throughout the site also link directly to the search results with search terms / filters filled in. The wireframe for Search shown here and on subsequent pages represent the ideal state, and is subject to change depending on the Search Tool ultimately selected for use on the site. A search tool that can meet many of these requirements is Endeca Search. Once a search tool is selected, the UX is expected to be updated to better match the tool.

1. Find module

- The search field contains a maximum character of 140 (TBD)
- As the user types, a dropdown should appear below the text field that contains a list of 10 auto-suggest terms (as available in a search tool). If not possible, the functionality can be auto-complete of words found in specific fields (such as tags, user first and last names, page titles, etc), which should contain less logic, and a smaller set of terms.
- On click of an item in the dropdown (1a), the selected term appears in the search box
- On click of Go (1b), the input is sanitized, and a search is performed. The user is then redirected to the search results page with the search term pre-populated in the search field within the search results screen (2)



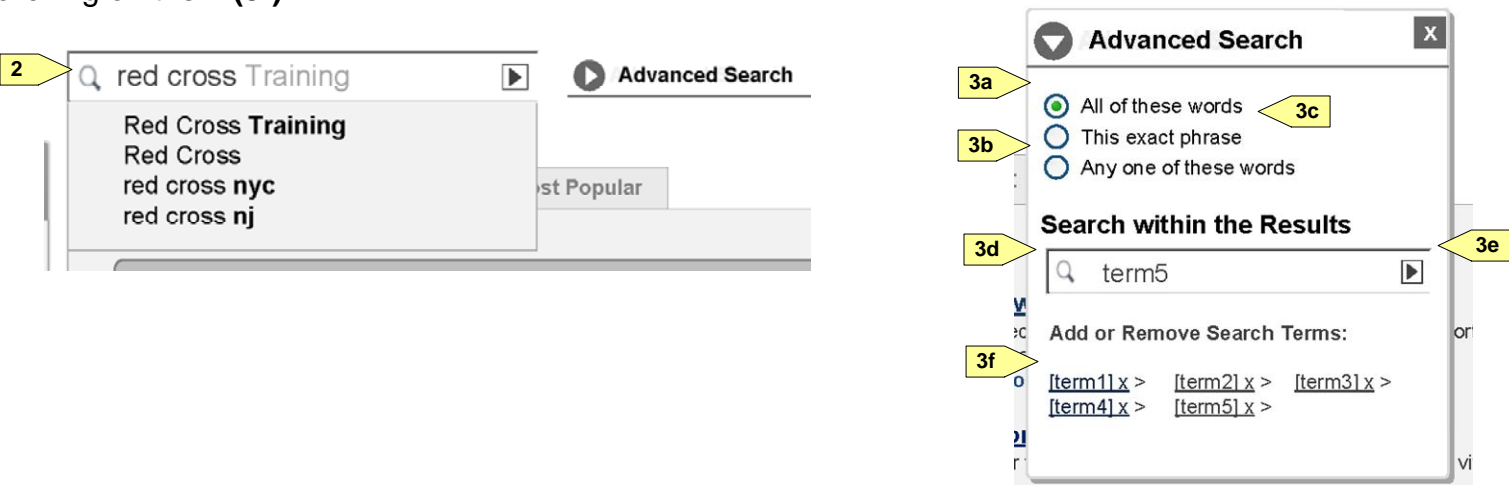
- On click of “more options” (1c), the find module an overlay appears directly below the module that displays additional filtering options. These options correlate directly to filters that can be found in the “Narrow your results” section of the Search Results page. On click of “fewer options,” the overlay closes.

2. Search Results – Search Field

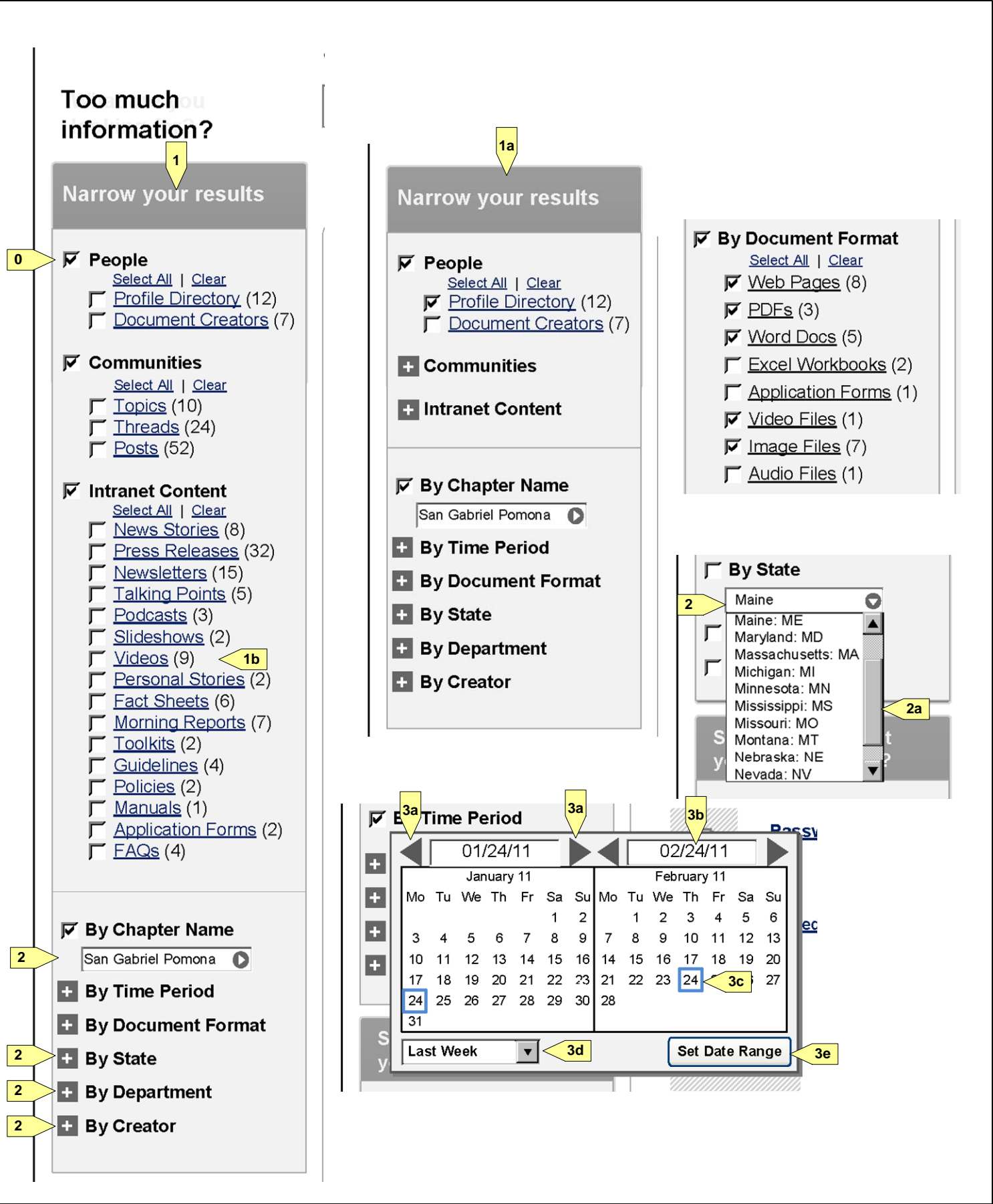
- The Search field contains the same functionality as the field found in the Find module

3. Advanced Search

- On click of the Advanced Search icon/text, an overlay appears containing additional options. The options correlate to the boolean searches of using AND (3a), OR (3b), and “double quotes” (3c). An additional search field (3d) is also displayed where users can type additional search terms to use to filter the current results. Upon clicking go (3e), the search terms are added to the list within the overlay. The terms can be removed by clicking on them (3f).



Search Filters



Search Results – Search Filters

The wireframes on the left displays the various states that the filters may appear in the Search Results page. The functionality allows for filtered and faceted search. By default, all the options are unselected and collapsed with the exception of the Chapter filter, which is defaulted to limit searches to the user's Chapter. (TBD-UX- results from universal appears here if no localized version exists?). The search results are updated immediately after a filter selection has been made, and filter selections should not change the current search tab (relevant, recent, viewed) the user is viewing.

On click of the filter text or [+] icon (0), the selection expands to reveal additional options. The [+] sign becomes a checked checkbox. If the checkbox is unselected, then the icon reverts to the [+] sign, and the selection is collapsed again.

1. People / Communities / Intranet

- The wireframe shown here where all three filters are selected, in effect is the same as if no filters have been selected, since the inclusion of all three facets equates to the inclusion of the entire set of search results. \
- A better illustration of filtered results is found here (1a), where the results will now include only people, and only if the search term was found within the profile directory.
- Number of results (1b) are displayed next to the sub-filters. As is implied in the wireframes, the filters only appear if at least 1 result within that facet has been found. If the search term resulted in 0 videos, then the "video" option would not be displayed in the list of facets to filter by.

2. Chapter Name / By State / By Department / By Creator

- The Chapter Name is a text box. Like the search fields, the field contains an auto-complete functionality. As the user types, suggestions appear in a dropdown below the textbox. Unlike search, the suggestions are from a much smaller set, limited to Chapter Names. Similarly, the State text box is limited to a set of State Names and Stage abbreviations; the Department box is limited to the set of department names; and the creator box is limited to the set of user full names in the document creator field. State, Department, and Creator fields are defaulted to blank. The auto-complete displays 10 items, and no scrollbars, which is consistent with the search field functionality (despite the wireframe image (2a)-TBD)

3. Time Period (PENDING-low priority)

- Upon selection of Time Period, an overlay appears containing a small calendar widget which can be used to select the start and end dates. A standard calendar widget can be used. The left and right arrows (3a) move the month backwards and forwards respectively; the dates are editable text boxes (3b), where once edited, the calendar below reflects the entered dates; the dates in the calendar (3c) can be selected to change the text within the textbox; the dropdown list (3d) contain quick select options for "last week," "last month", and "last year". Upon clicking on Set Date Range (3e), the dates are entered, and the search results are updated.
- If scope issue appears, this can be two text fields with a start and end date.

4. By Document Format

- This filter functions in the same way as the People/Communities/Intranet Content facets.

Search Results

Q vacation

Advanced Search

Most Relevant

Most Recent

Most Popular

Results per page: 25 results

1-10 of 206

< prev 1 2 3 4 5 next >

Recommended Results

VIDEO

Paid Time Off

Fusce mattis pretium nulla. Nulla bibendum ultrices nisi. Donec pretium nunc ut metus. Integer tincidunt feugiat tellus. Aliquam erat volutpat. Nunc a leo. Fusce convallis aliquet leo. Aenean ut eros id felis egestas condimentum

June 1, 2006 | News | Creator | 12K | Preview

PDF

Human Resources Policy and Procedure Manual

... 1) PTO may be used in hourly increments, for both planned and unplanned leave requests (see Work Schedules, No. 110 and Leave of Absence, No. ...

September 3, 2009 | Communicate | Creator | 11K | Preview

PDF

Leave/Work Schedules

Suspendisse potenti. Nam porttitor tortor vel erat. Pellentesque turpis dolor, ornare vitae, scelerisque et, ornare fringilla, mi. Integer convallis tellus id dolor.

September 9, 2010 | News | Creator | 12K | Preview

WEB

TeleWork Program – Intro

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eleifend dolor. In porta pretium metus. Suspendisse molestie massa ut nunc. Duis non eros. Duis iaculis. Morbi tincidunt egestas dui

August 1, 2007 | News | Creator | 14K | Preview

WEB

Use eTIME Leave Report to Help with Vacation Planning

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eleifend dolor. In porta pretium metus. Suspendisse molestie massa ut nunc. Duis non eros. Duis iaculis. Morbi tincidunt egestas dui.

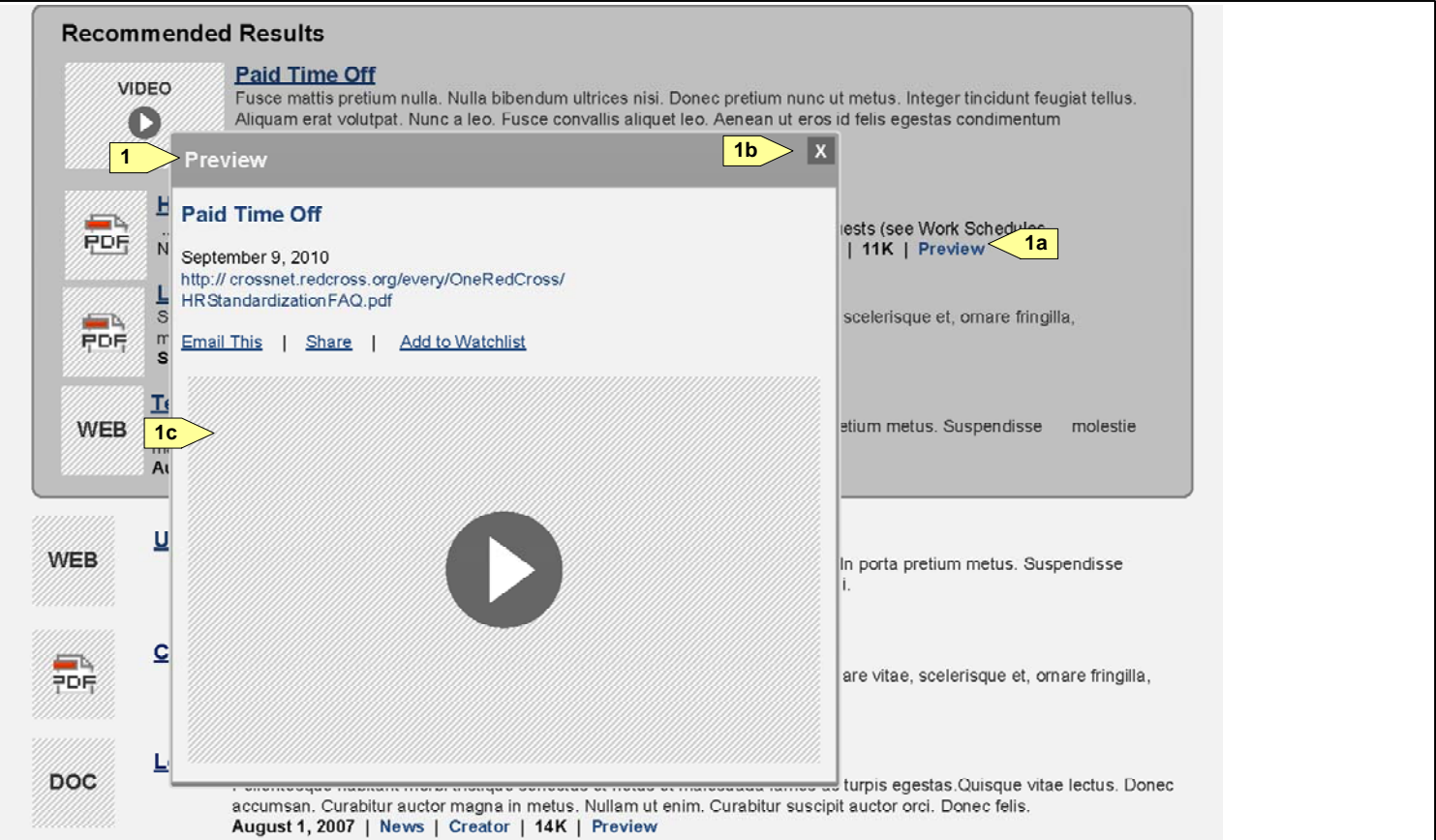
August 1, 2007 | News | Creator | 14K | Preview

Search Results – Recommended Results

The wireframe on the left displays the Search Results page when a search term results in recommended results. Recommended results are manually curated via the Search / CMS tool for particular keyword search terms. This allows the editorial team to surface the most relevant /related results that the user may be looking for that an automated search may not necessarily highlight.

1. Recommended Results

- A maximum of 4 recommended result can be associated to a search term. The elements consisting of a recommended search result item is the same as for regular search result items. (See P.____)



Search Results – Search Result Item Interaction (PENDING-low priority)

The wireframe on the left displays the Search Results page, and focuses on the interaction with the Search Result items. For details for the elements that make up a search result item, refer to the Content Items section of this document (See P.____) The primary interaction with the search results beyond clicking through to the destination is the Preview Overlay.

1. Preview for Video

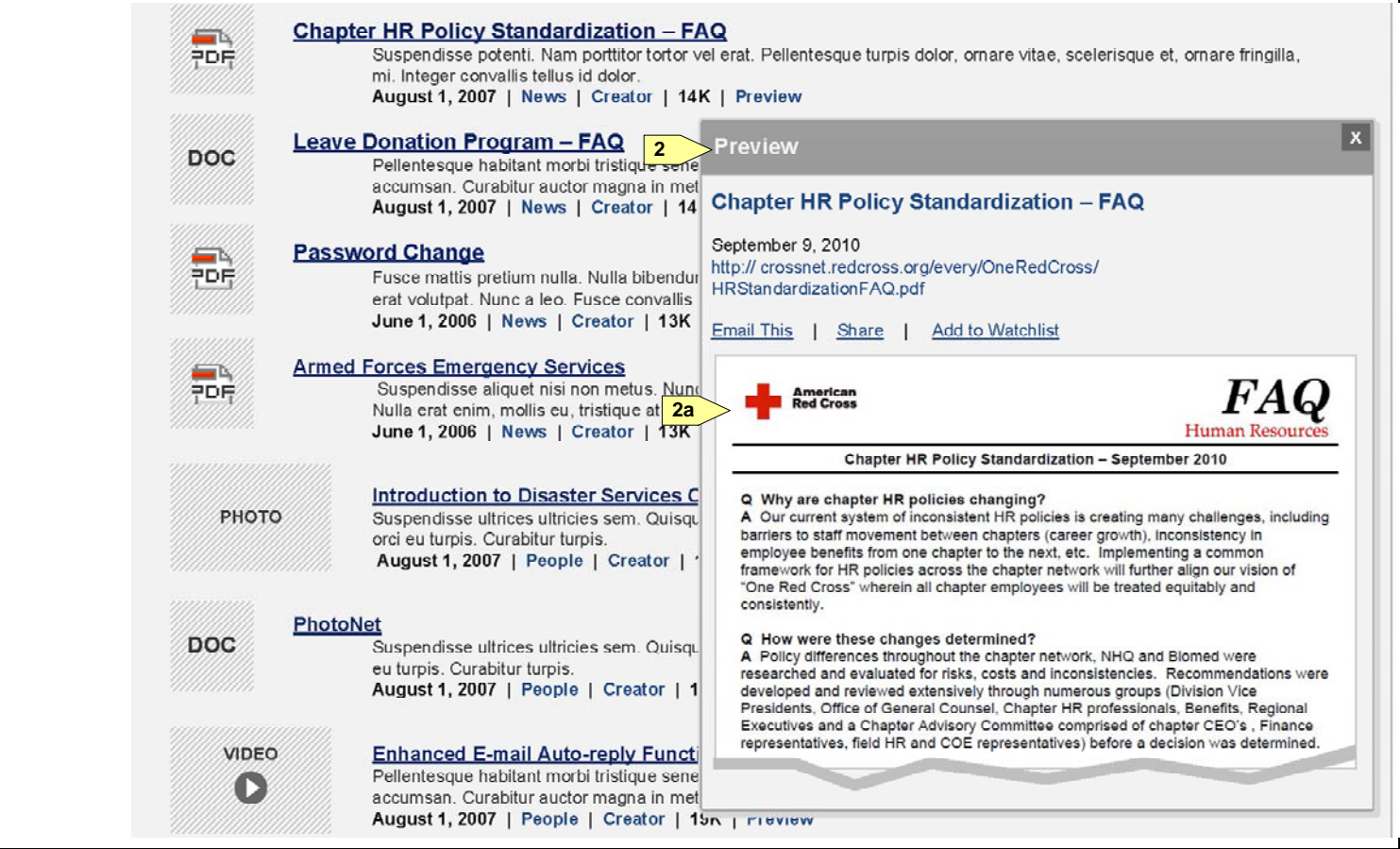
- The Preview Overlay appears when the user clicks on the preview button (1a). (TBD-design-rollover?)
- On click of the close button (1b), or anywhere outside the preview overlay, the overlay will close.
- The preview overlay contains the Result title (link), created/last updated date, and destination URL (link) (TBD-UX-standardization)
- The preview overlay also contains an embed of the video (1c) that is featured at the destination page. For more details on the video, See P.____
- TBD-Remove Email/Share/watchlist
- If scope becomes an issue, the embedded can be replaced with a thumbnail screenshot of a frame in the video.

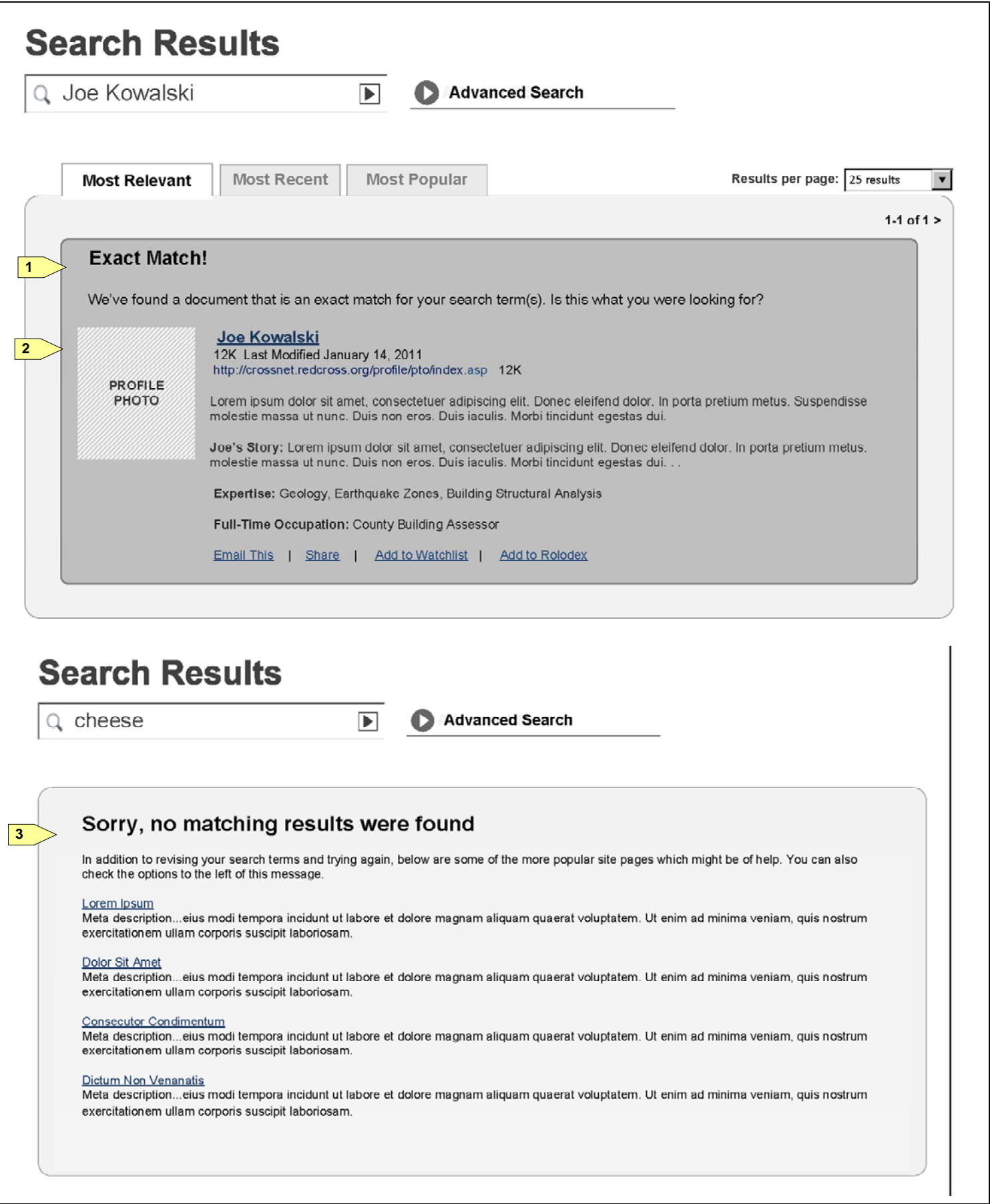
2. Preview for PDF

- The same properties apply for this preview as for the Preview for Video
- If possible, the PDF should be embedded (2a) (TBD-UX)
- [TBD-rephrase] If scope becomes an issue, the embedded PDF can be replaced with text abstract from the PDF, or an image of the first page of the PDF. (The image option may require an additional field in the CMS when uploading PDFs, as no other sections of the site require an image.)

3. Preview for Other Content Types

- For Photos, the preview overlay would have an embedded image of the photo. For other content types, the preview overlay may contain text abstract from the content.





Search Results – Special Cases

The wireframes on the left display the view of finding an exact match, and finding no matches.

1. Exact Match Result

- When a search term matches exactly a person’s name, a community name, or a topic hub name, the exact match result appears as the only result on the screen.(TBD-UX-what’s interaction with filters?)
- The exact match result reveals more information than a regular search result

2. Profile Exact Match

- For profile exact matches, as seen in the example on the left, a larger profile image is displayed, and additional profile elements such as “Story” “Expertise” and “Occupation” are exposed in the search result. (TBD-UX-what items are surfaced for the other types?)
- [TBD-remove the email/share/watchlist/rolodex links]
- [TBD-remove pagination]

3. No Search Result found

- When no search result is found, static text and links are displayed to the user. Content and destination links are PENDING-copy deck.



ServicesAdministrationServicesFundraising

Directories

[Suzie Smith]

Profile Image

Water Safety Coordinator

since 2007

[San Gabriel Pomona Valley_CA](#)

430 Madeline Drive,
Pasadena, CA 91105

Add Suzie to your Network

Contact:

Best reached by:
Text Message
(626) 799-0814

Also available:
Email: suzie.smith@redcross.org
Mobile Phone: (626) 799-0814
Office Phone: (626) 798-1011
Twitter twitter.com/SuzieSmith

What's she working on?

Getting ready for the Advanced Lifesaving course I'll be teaching at the San Gabriel YMCA starting March 1.

Her Red Cross Story:

Quisque vitae lectus. Donec accumsan. Curabitur auctor magna in metus. Nullam ut enim. Curabitur suscipit auctor orci. Donec felis. Sed nisi lectus. eleifend eget eleifend euismod. Null bibendum ultrices nisi... [More](#)

▼ Suzie's Red Cross Colleagues

Select an image to add colleagues from Suzie's Network to your Network

Profile Image

Profile Image

Profile Image

Profile Image

Profile Image

[Suggest More Colleagues to Suzie](#)

[VIEW ALL 28](#)

Communities & Workgroups

Documents Uploaded / Edited

▼ Causes & Recognition

[VIEW ALL 14](#)

Expert Finder:

Suzie has 15 Votes in [Water Safety](#)

[Add your vote](#)

[Nominate Suzie for Recognition](#)

[Get more Badges & support Causes](#)

▼ Skills & Expertise

Areas of Expertise:

[Water Safety](#) [CPR](#) [Portable Dehydrators](#)

Languages:

English, Spanish, spoken and written

Recent Training & Certifications

[Swimming Pool Essentials II](#)
[Swimming Pool Essentials I](#)

Interests:

[CMT Training](#) [Public Safety](#) [Public Health](#)

Other Relevant Experience:

Pomona Valley EMT Volunteer 2008-Present
Workplace Disaster Drill Coordinator: 1998

Reports to:

[Fred Friendly](#)
Head, Chapter Operations
[San Gabriel Pomona Valley](#)

[View in Org Chart](#)

▼ Red Cross Activities

Thumbnail Image

Suzie Smith uploaded a Power Point document to the San Gabriel Pomona Valley Chapter Workgroup. Posted February 6, 2001 at 3:27pm

Thumbnail Image

Suzie Smith Posted a Status Message: Getting ready for the Swimming Pool Essentials II course I'll be teaching in at the San Gabriel YMCA starting March 1. February 5, 2011 at 3:27pm

Thumbnail Image

Suzie Smith Posted a Status Message Link to the Rose Parade 2011 Red Cross First Aid Station: [Rose Parade 2011 Photo Album on Flickr](#). February 3, 2011 at 6:03pm

Thumbnail Image

Suzie Smith Posted to the San Gabriel Pomona Valley Chapter Community: Check out www.homepool essentials.org. You'll find an online course created by the American Red Cross and the National Swimming Pool Foundation. Help spread the word... [more](#). February 1, 2011 at 3:27pm

Thumbnail Image

Suzie Smith Posted a Status Message: Thanks to all the folks who participated in the one-night Swimming Pool Safety I workshop! I've just added the Power Point to the web site! Here's the link: <http://bit.ly/hUKw9u> January 24, 2011 at 3:27pm

[See Older Activities](#)

See More >

See More >

See More >

See More >

See More >

User Profile – Detail View

The wireframe on the left displays the detailed view of the User Profile page.

1. Calling Card

2. Causes & Recognition (PENDING-future phase)

3. Skills & Expertise

4. Colleagues Module

5. Communities & Workshops Module

6. Documents Uploaded / Edited module

7. Placeholder

8. Placeholder

9. Placeholder

10. Placeholder

11. Placeholder

12. Placeholder

13. Placeholder

▼ Documents Uploaded / Edited

[VIEW ALL 14](#)

WWW

PPT

XLS

DOC

WWW

[News Article](#)

[Slideshow](#)

[Course Budget](#)

[Course Syllabus](#)

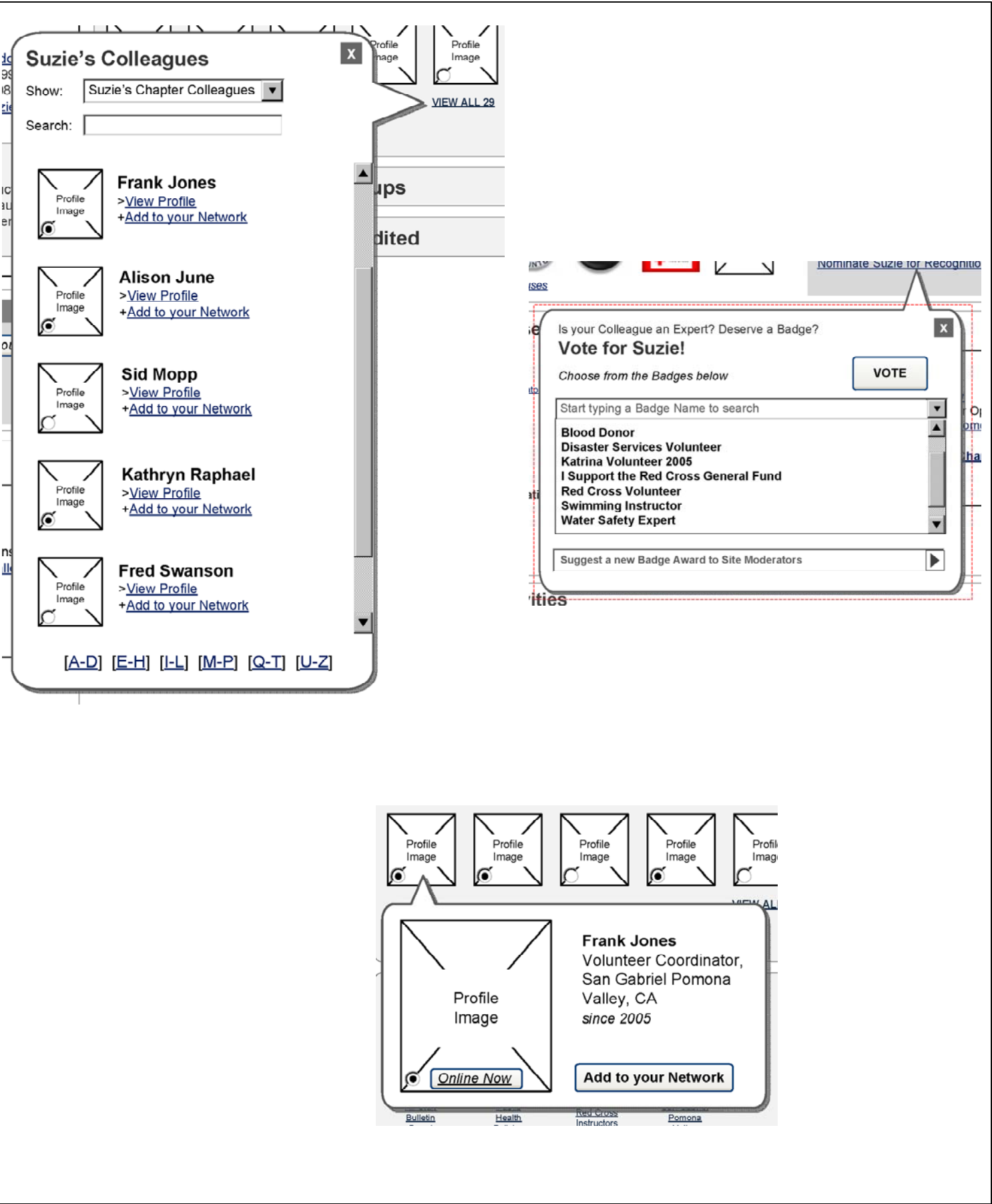
[Press Release](#)

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Page 24 of 68

User Profile-Modal Overlays



User Profile – Detail View - Interaction

The wireframes on the left displays the various interaction that can occur and modal overlays that may appear on the detailed view of the User profile page.

1. View All Colleagues

-

2. Vote for Expertise (PENDING-future phase)

-

3. Preview Profile

-

4. Placeholder

-

5. Placeholder

-

6. Placeholder

-

7. Placeholder

-

7b. Placeholder

-

Find [more options](#)

ServicesAdministrationServicesFundraisingTraining

Directories

print subscribe share feedback

Welcome [User Name]!

On the new American Red Cross intranet, you can personalize your experience based on your Profile, your role within the organization, and your chapter.

Your Profile Page is how your colleagues will find you in the Directories, by adding your to their professional networks or bookmarking your specific talents and expertise.

Why not start by setting it up as your online business card with a photo?

STEP 1:
Edit your Basic Contact Information

STEP 2:
Set up your Alerts and Subscriptions

STEP 3:
Set up your Profile Page

Generic Profile Image

Add a Profile Photo

Select an Image file on your computer (4mb max):

OR

Default Phone Icon

Preferred Contact Method

☒ Desk Phone

☐ Cell Phone

☐ Email

☐ Text message

☐ Instant Message

☐ Face-to-face

Name	Joe E. Smith	change
Email	joe.smith@redcross.org	change
Desk Phone	(626) 798-1011 ext. 25	change
Cell Phone	<input type="text" value="(###) ###-####"/>	
Chapter Work Address	San Gabriel Pomona Valley Red Cross 430 Madeline Drive Pasadena, CA 91105	change
Home Address	1122 Boogie Woogie Ave. Pasadena, CA 91105	change
	<input type="checkbox"/> Display hometown on Profile	
Additional Contact Channels to Display:		
Secondary Email	<input type="text"/>	
Instant Message	<input type="text"/>	

User Profile – Initial Set up – Step 1

The wireframe on the left displays the detailed view of the Profile set up flow. This flow is accessible to new users via (TBD). Once completed, users edit their profiles using the regular settings pages. Many elements in this and the following pages are FPO, and are PENDING identity management rules. Ideally, some information would be auto-filled by the system and not editable. If not possible, additional fields will be come editable via the interface on these pages.

1. Set Up Steps Navigation

-

2. Add Profile Image

-

3. Preferred Contact Method

-

4. Name/Email/Desk Phone/Chapter Address/Home Address

-

5. Cell Phone

-

6. Secondary Email

-

7. Instant Message (PENDING-future phase)

-

8. Save and Continue

-

User Profile-Initial Setup 2

ServicesAdministrationServicesFundraising

Directories

printsubscribe

sharefeedback

Set up Your Red Cross Profile

Why should I set up Alerts and Subscriptions?

On our new intranet, you won't have to go digging for information you need every day.

The information can come to you!

The Home Page and other pages will bring to the top the most current or important information you need every day to do your job.

By default, you will automatically see the main American Red Cross alerts and most important news of the day.

But you may have more specialized topics or sources you need for your specific job. You can still go searching for that information the old fashioned way if you like.

But if you set up your Alerts now, some of that up-to-the-minute information can be delivered directly to you.

STEP 1:
Edit your Basic Contact Information

STEP 2:
Set up your Alerts and Subscriptions

STEP 3:
Set up your Profile Page

Your Automatic Alerts

User Role Icon

Your Role: Manager

Your Job Title: Water Safety Supervisor

You Report to: Susie Smith, Chapter Manager, San Gabriel Pomona Valley

Required Alerts for your Role:

☒ All Red Cross Alerts

☒ Personnel Managers' Feed

☒ All Alerts from your Chapter

☒ Water Safety Regulations Feed

☒ Messages from Gail

Note: these cannot be changed

Some Suggested Subscriptions for your Role

Sitewide

☒ News & Announcements

☒ Press Releases

☐ Fact Sheets

☐ Talking Points

☐ Morning Reports

☐ Policies

☐ Guidelines

☐ Newsletters

☐ Manuals

☐ Toolkits

☐ Events & Deadlines

For Managers

☒ HR Newsletter

☒ Benefits Watch Fact Sheet

☐ Red Cross Managers Community

☐ Dolor Sit Amet

☐ Suspende Rex

☐ Lorem Ipsum

For your Chapter & Region

☒ San Gabriel Pomona Valley Community

☐ SoCal Region News

☐ Earthquake Zone Community

☐ SoCal Blood Community

☐ SoCal Events & Deadlines

How would you prefer to receive timely notifications?

When you set your default preferences for how you want to get notifications and subscription updates, when you add new subscriptions elsewhere on the site, your preferences will be automatically applied.

You can still change the frequency on individual subscriptions or change the delivery channel at any time [here](#).

Select your default delivery channel(s):

☒ On My Home Page

☐ To my Email Address

☐ SMS Text Message (must be verified)

Select your default frequency:

☒ When a New Item Appears

☐ Daily Digest

☐ Weekly Digest

☐ Monthly Summary (for managers & moderators)

Save and Continue

Events & Meetings

Key Initiatives

Departments

Time & Expenses

Red Cross Store

Leadership

User Profile – Set up – Step 2

The wireframe on the left displays the detailed view of Step 2 of the initial Profile Set Up.

1. Set Up Steps Navigation

-

2. Image/Role/Title/Report

-

3. Required Alerts

-

4. Suggested Subscriptions

-

5. Notification Frequency

-

6. Save and Continue

-

7. Placeholder

-

8. Placeholder

-

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Page 27 of 68

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The wireframe on the left displays the detailed view of Step 3 of the initial Profile Set Up.

-

•

•

●

•

•

•

•

●

Home

Services

Administration

Services

Fundraising

Training

Directories

Joe Smith

Edit your Profile

Preview your Profile as others see it

Generic Profile Image

Add a Profile Photo

Job Title

since 2007

Chapter Name, State

430 Madeline Drive,
Pasadena, CA 91105

Edit Basic Profile Information

Contact:

Edit Contact Preferences

Email

joe.smith@redcross.org

Also available:

Email: joe.smith@redcross.org

Mobile Phone: (626) 799-0814

Office Phone: (626) 798-1011

Hometown: Pasadena, CA

What are you doing?

Share what you're working on

Add a link

Post

Your Red Cross Story:

Add your Red Cross Story here!

Need help thinking of what to say?

Post

Causes & Recognition

blood donor

Get more Badges & support Causes

Add Badges & Areas of Expertise so your Colleagues will know what you've done and what you're good at!

Expert Finder:

You don't have any Expert Votes yet.

Add your vote

Nominate Joe for Recognition

Skills & Expertise

Edit Skills & Expertise

Areas of Expertise:

Add an Area of Expertise vote now

Interests:

Disaster Preparedness

Languages:

English, spoken and written

Other Relevant Experience:

Pomona Valley EMT Volunteer: 2008-Present

Workplace Disaster Drill Coordinator: 2003-2009

Reports to:

Fred Friendly

Head, Chapter Operations

San Gabriel Pomona Valley

View In Org Chart

Red Cross Activities

Edit Activity Display Preferences

Thumbnail Image

Joe Smith just joined the American Red Cross, San Gabriel Pomona Valley Chapter as a new staffer. Welcome Joe!

Posted February 6, 2001 at 3:27pm

print

subscribe

share

feedback

View a Different Profile

Start typing a name for suggestions

Joe's Red Cross Colleagues

Select an image to add colleagues from Joe's Network to your Network

Profile Image

Profile Image

Profile Image

Get suggestions for more colleagues with similar interests

Find other Colleagues in your state

Communities & Workgroups

BBS

BBS

All-Chat Bulletin Board

San Gabriel Pomona Valley

Browse Communities and Workgroups to add to your list!

User Profile – Edit View

The wireframe on the left displays the edit view of the user profile. This view can be accessed via (TBD)

1. Placeholder
-
2. Placeholder
-
3. Placeholder
-
4. Placeholder
-
5. Placeholder
-
6. Placeholder
-
7. Placeholder
-
8. Placeholder
-

User Profile-Preview

Home

My Profile

My Network

My Alerts

My Settings

ServicesAdministrationServicesFundraising

Directories

Joe Smith

[Edit your Profile](#)
Preview your Profile as others see it

Generic Profile Image

Job Title

since 2007

[\[Chapter Name, State\]](#)

430 Madeline Drive,
Pasadena, CA 91105

Add Joe to your Network

Contact:

Email

joe.smith@redcross.org

Also available:

Email: joe.smith@redcross.org

Mobile Phone: (626) 799-0814

Office Phone: (626) 798-1011

Hometown: Pasadena, CA


What's he working on?

Joe hasn't posted a status update yet.

His Red Cross Story:

Joe hasn't added his Red Cross Story yet.

Causes & Recognition



blood donor

[Get more Badges & support Causes](#)

Expert Finder:

Joe doesn't have any Expert Votes yet.

Add your vote

[Nominate Joe for Recognition](#)

Skills & Expertise

Areas of Expertise:

[Add an Area of Expertise vote now](#)

Languages:

English, spoken and written

Interests:

[Disaster Preparedness](#)

Other Relevant Experience:

Pomona Valley EMT Volunteer: 2008-Present

Workplace Disaster Drill Coordinator: 2003-2009

Reports to:

[Fred Friendly](#)
Head, Chapter Operations

[San Gabriel Pomona Valley](#)

[View in Org Chart](#)

Red Cross Activities

Thumbnail Image

Joe Smith just joined the American Red Cross, San Gabriel Pomona Valley Chapter as a new staffer. Welcome Joe!

Posted February 6, 2001 at 3:27pm

print

subscribe

share

feedback

View a Different Profile

Start typing a name for suggestions

Joe's Red Cross Colleagues

Select an image to add colleagues from Joe's Network to your Network

Profile Image

Profile Image

Profile Image

[Suggest More Colleagues to Joe](#)

Communities & Workgroups

BBS

BBS

[All Staff](#)

[Pomona Valley](#)

[San Gabriel](#)

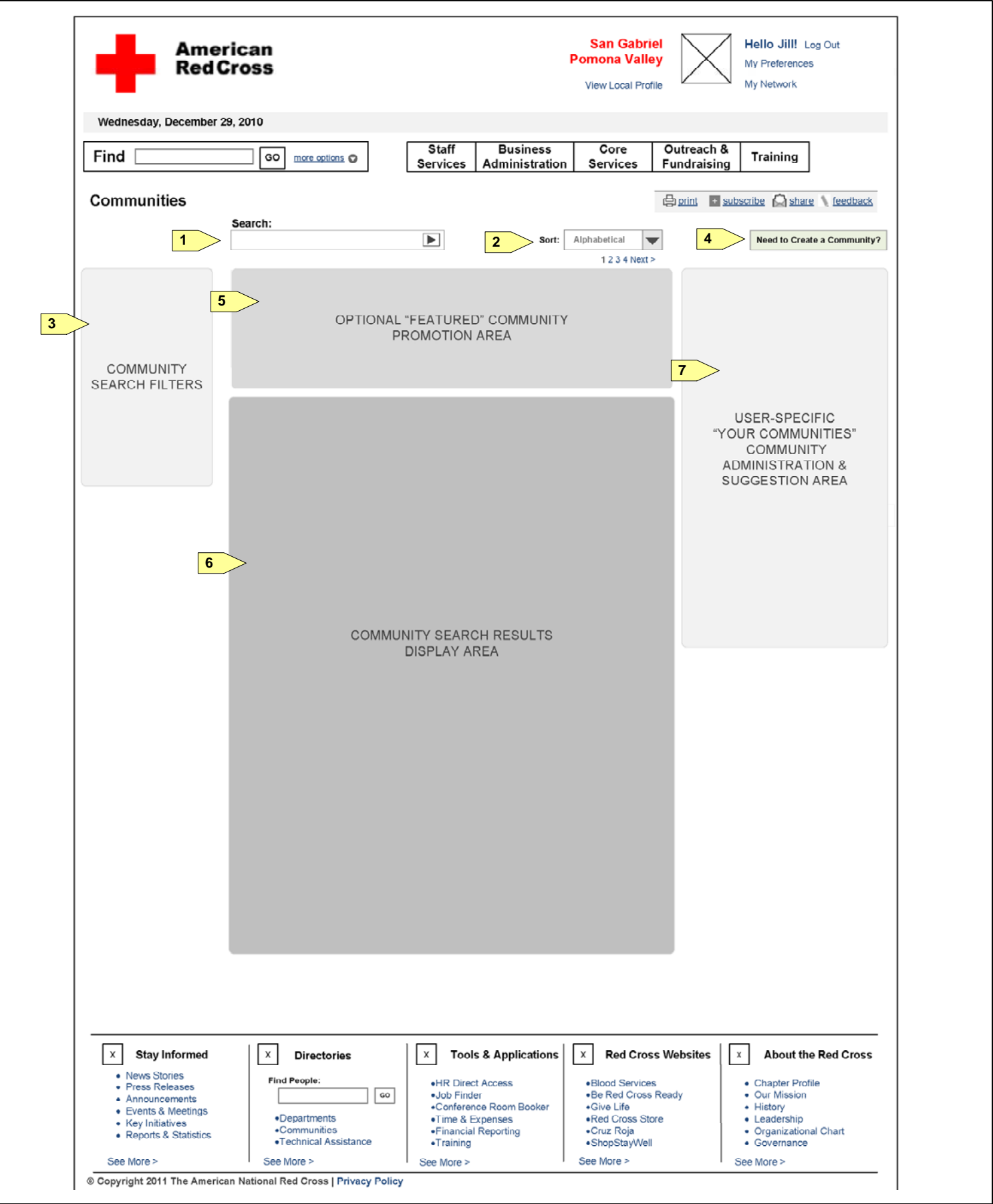
[Pomona Valley](#)

[Suggest More Communities and Workgroups to Joe](#)

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Page 30 of 68



Community Landing Page - Overview

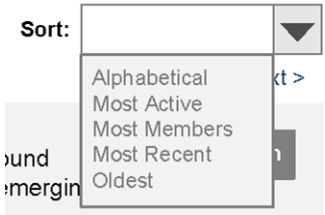
The wireframe on the left displays an overview of the Community Landing Page. Communities are for the most part, national entities. Variations of communities exist in the form of public, semi-public, and private communities. Private communities are invite-only and do not appear in search results or feeds except to the members that are members of the communities. Public communities are exposed in search and feeds, and can be joined by anyone. Semi-public feeds are exposed in search and feeds, but joining the group requires moderator approval.

1. Communities Search

- The Communities Search works consistently with the search fields that exist in other parts of the site (See P.____) – and contains auto suggest/auto-complete. In this case, If auto-suggest is not available, auto-complete is used for the community name field. The search results is also restricted to within the Communities facet.

2. Communities Sort

- Dropdownlist contains the following options that sort the search results in the following ways: alphabetical, most active (TBD-details), most members, most recent, oldest. The results are updated immediately upon sort selection.



3. Community Search Filters

- Similar to the Search Results page, the list of communities displayed can be further refined based on a variety of facets. Details will be included on the following page.

4. Create Community Link

- Link to a static form. The functionality of this form is PENDING-governance/roles/permissions, but is expected to function at launch to be a request to create a community. The form would send an e-mail to an administrator requesting the creation of a community. Because of the national nature of communities, the administrator is needed to prevent duplicate communities.

5. Featured Community

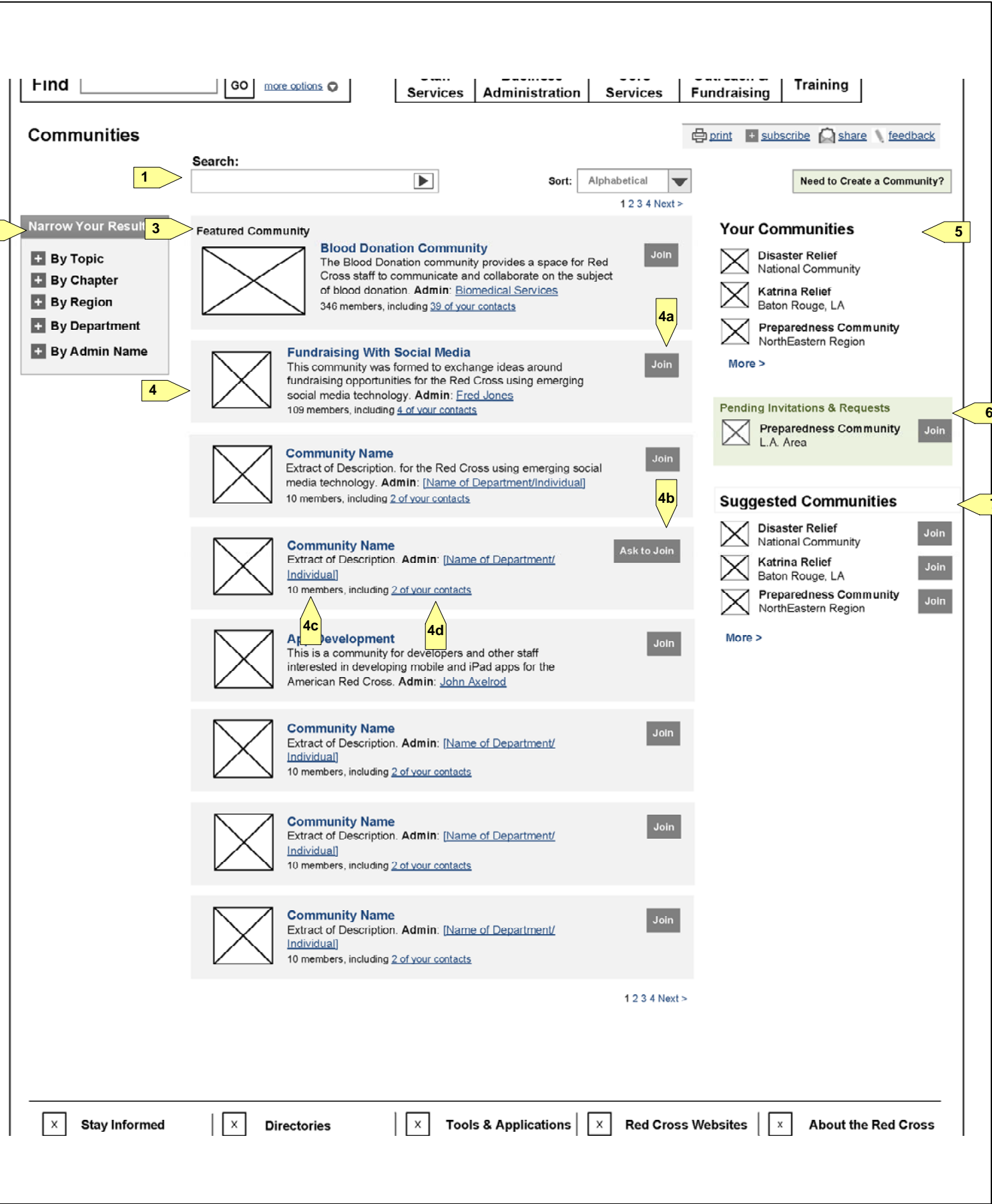
- Similar to a Featured Search Result, a Featured Community can be displayed at the top of the Communities list, either when no search term has been entered, or for particular search terms / facets.

6. Community Search results display area

- This is an area where the list of communities are displayed

7. Right rail modules - Communities

- Various right rail modules are displayed here that relate to communities.



Community Landing Page - Detail

The wireframe on the left displays the detailed view of the Communities Landing Page.

1. Search/Sort/Create Communities

- Refer to the previous page for information regarding these sections.

2. Narrow Your Results (TBD-UX-consistency)

- The filters on this page function the same as on the Search Results page (See P.____). As shown, the Topic facet uses checkboxes, similar to the People/Communities/Intranet Content facets. The Chapter, Region, Department function the same as in the Search Results – textboxes with auto-suggest/auto-complete functionality. The Admin Name is a facet that searches the community creator/moderator fields, similar to the document creator search. The topics within the Topics facet is FPO, and is PENDING content modeling before a formal list can be made

3. Featured Community

- The featured community is editorially determined from the CMS/search tool, and can be displayed for no search term, specific search terms, or specific filters (TBD-UX)

4. Communities Search Results (TBD-Default list to display)

- The list of Communities displayed here are all public and semi-public communities within the system that match the search term and filters. Public Communities contain a CTA to “Join” the community (4a), while semi-public communities have a CTA to “Ask to Join” the community (4b). (TBD-UX-resulting page?) For additional details on the specific elements displayed on the page, refer to the Content Items section of the document. (See P.____)
- The content item also lists the number of members already in the community (4c), as well as the number of these members who are also in the user’s people network (4d) (PENDING-low priority). (See P.____)

5. Right Rail – Your Communities

- This module displays the communities that the user is already a member of. The communities are listed with the community image, community name, and location (TBD-UX-not always national?). On click of More (5a), the user is redirected to the (TBD-UX)

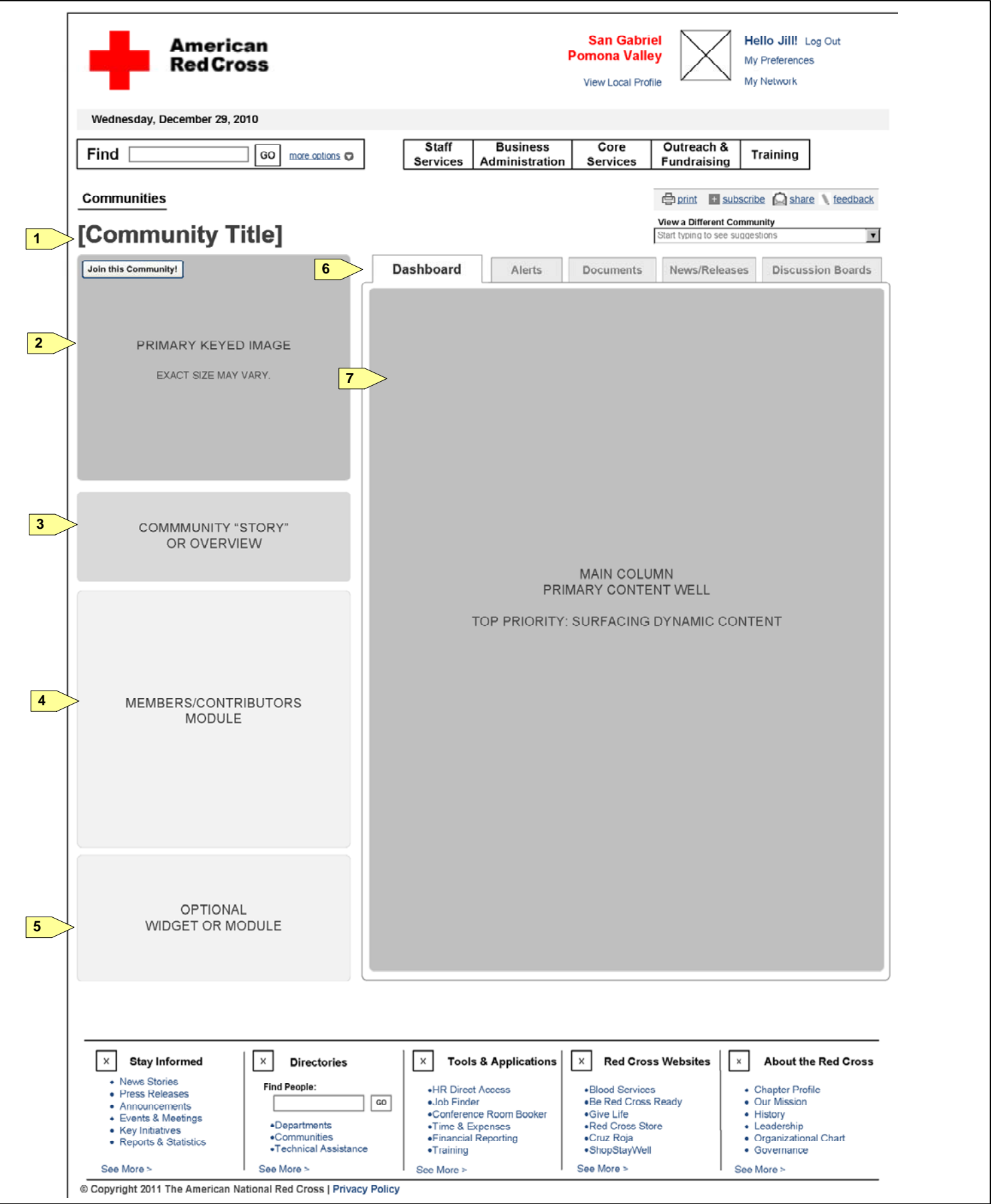
6. Right Rail – Pending Invitations & Requests

- This module is present only when there are pending items for the user to act on, such as when a community moderator sends an invite for the user to join the community (as displayed). (tbd-ux-example of request?)

7. Suggested Communities (PENDING-future phase)

- This module displays a list of communities that are recommended for the user. Ideally, logic is used based on the user’s role, interests, communities, joined, tags of favorite contents, etc.

Community-Home Overview



Community Home Page

The wireframe on the left displays an overview of the community page. The community is used for both a location where information can be quickly gathered and disseminated, such as for a disaster scenario, as well as for a location where collaborative work can be accomplished such as for a workgroup scenario like HR / fundraising.

1. Community Name

- Community name should be a unique name nationwide

2. Primary Community Image/Media

- This area contains the primary media for the community. This area may contain a video, image, or slideshow. For details about these modules, refer to the Modules section (See P.____)

3. Community Story / Overview

- This area contains basic information about the community, such as some introductory text, group creator and moderator names, and contact information

4. Members Module

- This module lists the members who are in the community.

5. Recommended Links module

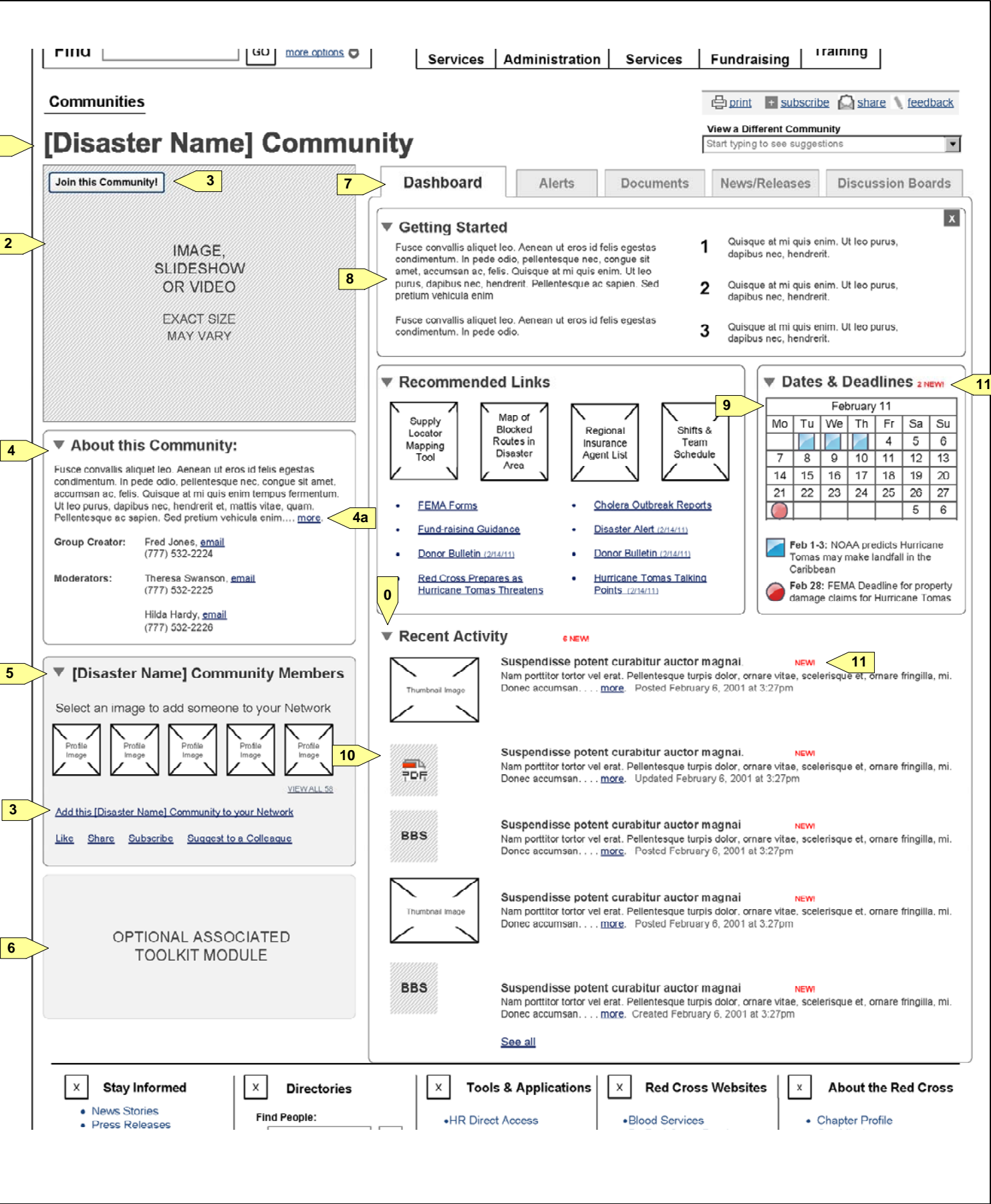
- This module contains curated content from the CMS. The same module can be found in other locations such as the topic hub. Refer to the Modules section (See P.____)

6. Community tabs

- The community has multiple tabs, that include the main dashboard, alerts tab, documents tab, news/releases tab, and discussion board tab. The number and type of tabs should be configurable by the community creator. (TBD-UX-clarify difference between moderator and creator)
- The Alerts tab should resemble the list of alerts found in the homepage workspace. The items displayed in this list are items tagged with the appropriate community tag terms (See P.____)
- The News/Releases tab should resemble the news/stories index page, filtered down to only the items with the appropriate community tags.
- The Documents tab is a tab that is primarily meant for browsing documents that users have uploaded with the appropriate community tags. Functionality here is highly dependent on the PENDING Groupware selection. If possible and available, options should be included here that allow users to upload files.
- The Discussion Boards tab is also highly dependent on the technology, PENDING Groupware selection and PENDING future phase. A standard forum/discussion board should be available that allow users to create new and post to existing threaded topics, like or flag items/threads, display the intranet user's username/ images.

7. Primary Content Well

- This area, when displaying the dashboard, contains a number of different modules that can be expanded and collapsed.



Community Home – Detail View

The wireframe on the left displays the detailed view of the Community Home Page. Modules can be expanded or collapsed by clicking on the triangle on the upper left corner of the module (0). The following pages will display some modules in the collapsed state.

1. Community Name

- Community name should be a unique name nationwide

2. Primary Community Image/Media

- This area contains the primary media for the community. This area may contain a video, image, or slideshow. For details about these modules, refer to the Modules section (See P.____)

3. Join this Community

- Link to Join the community. On click, (TBD-UX-confirm resulting page)

4. About this Community

- Static text is editable by the community moderators. On click of the more link (4a), the module expands to display the additional text.
- Group Creator's and Moderators' Names, and contact number is displayed. (TBD-UX-which contact number). An email mailto: link is displayed that opens the user's default browser to send an email toe the recipient's email (TBD-confirm)
- [TBD-Clarify difference between mod and creator]

5. Members Module

- List of profile images are displayed in this module, and function similar to the module found in the user profile. (tbd-remove the like/share/subscribe links)

6. Recommended Links module

- This module contains curated content from the CMS. The same module can be found in other locations such as the topic hub. Refer to the Modules section (See P.____). This module can appear either in the left rail, or in the center well. When in the center well, links may appear as image links as well.

7. Dashboard tabs

- The wireframe displays the main dashboard, and the dashboard tab is in its active state.
- All the modules in the dashboard can be added / removed, and defaulted to the expanded or collapsed state by the community creator/moderators. The Recent Activity is the only exception that cannot be removed from the dashboard. Users are also able to expand and collapse any modules that appear in the dashboard.

8. Getting Started Module

- The module contains introductory text to the community that is editable by the creator/moderator. Users can click the close button (8a) to remove the module from the screen.

9. Dates & Deadlines

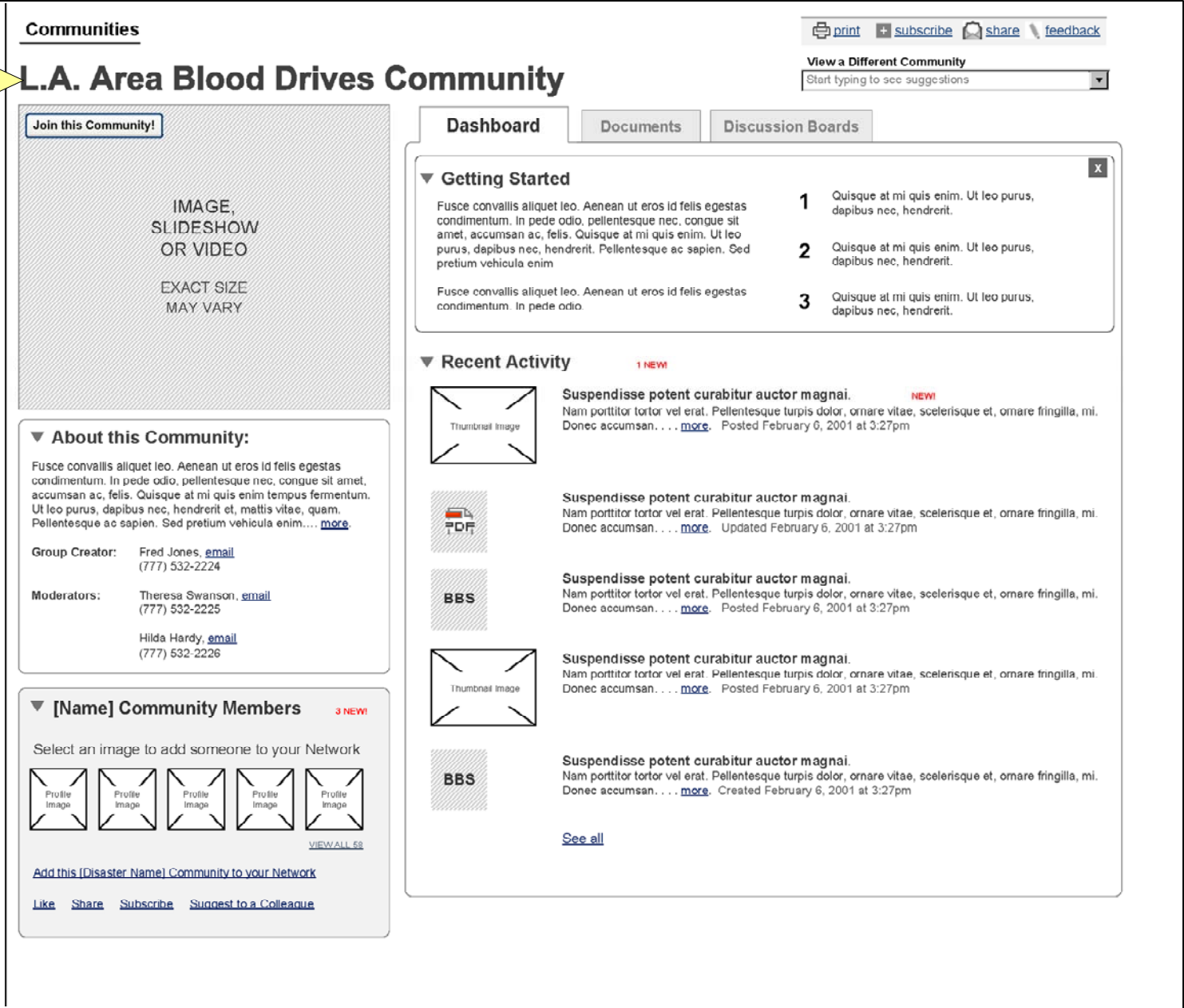
- This module displays the list of events and deadlines that have been tagged with the appropriate community tags. This module is also used in the Topic Hub. (TBD-details pending design)

10. Recent Activity

- This module contains a list of activity items related to the community including pages/documents tagged with the appropriate community tags, users posting to the discussion boards, and users joining the community. For additional details for the specific elements that are exposed, refer to the Content Items section (See P.____). The See all link (10a), results in the recent activity module being displayed in full with all content in the center well, along with the standard pagination (if items exceed 25) (TBD-confirm).

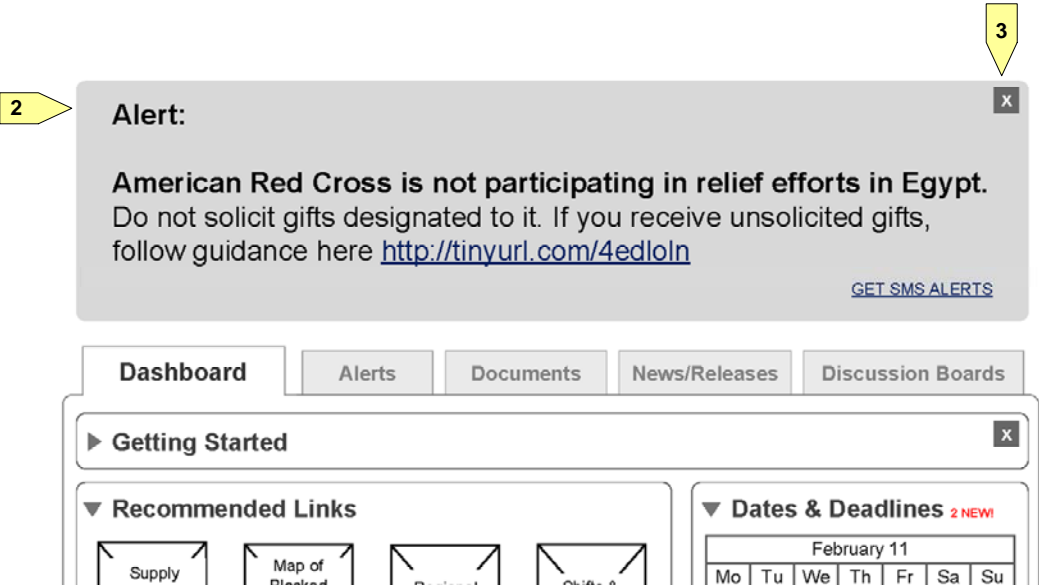
11. New label (tbd-reconcile with homepage"New")

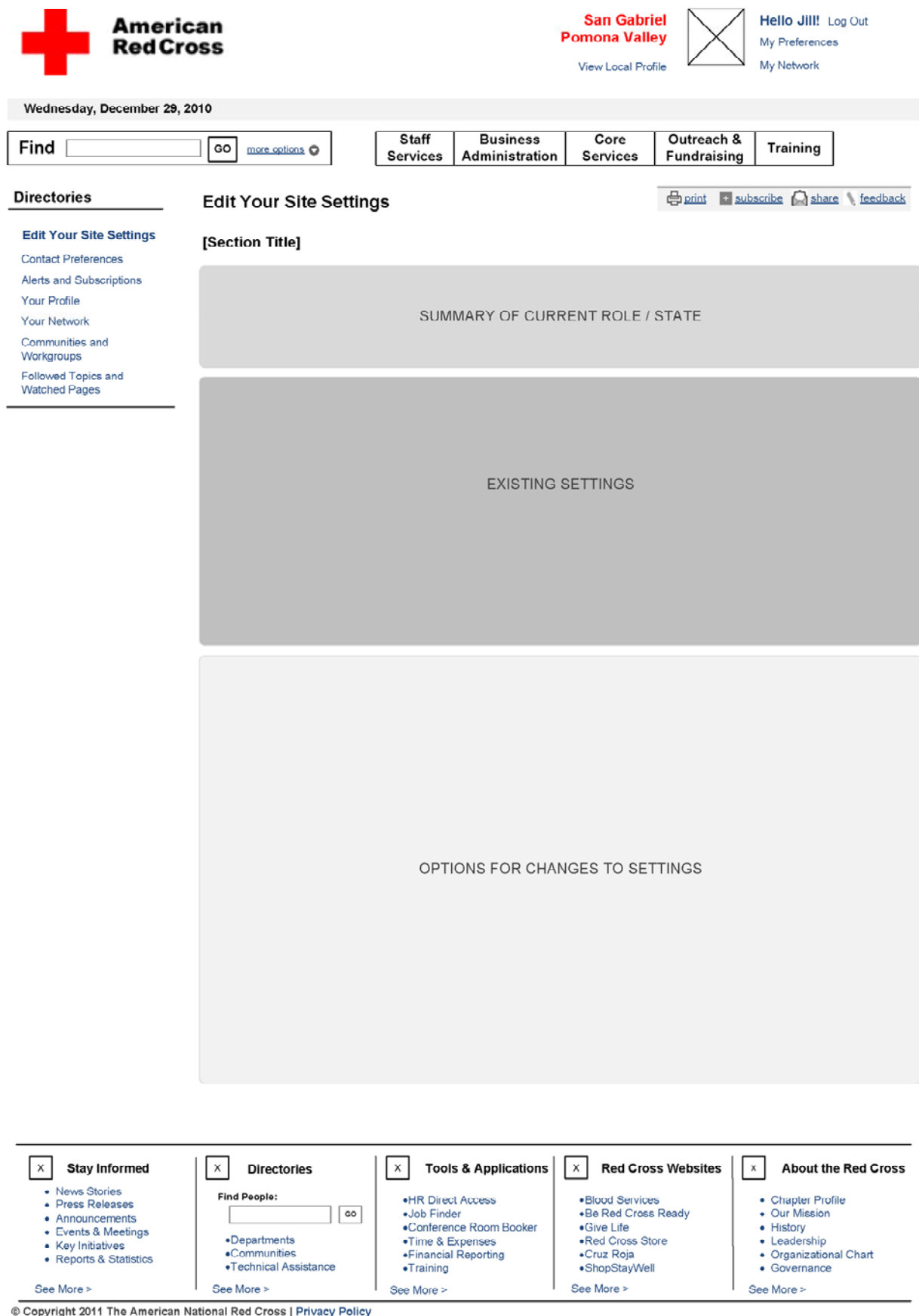
- The new label is given to an item for the 5 days (subject to change by content strategists), after the item was created/updated, regardless of the user's interaction with the item.



Community Home page – Alternate States / examples

1. Alternate State – Limited
- The wireframe on the left displays the detailed view of a Community Home Page that is set up to have a limited number of modules and tabs.
2. Alternate State - Alert
- The wireframe below displays the Community Home Page when an alert is displayed.
 - Alerts that appear within the community also appear on the homepage, as they are general alerts that are tagged with the community tags, however alerts that appear on the homepage do not necessarily appear in the community. (TBD-confirm)
3. Alert
- The alert contains a close button that may be used to dismiss the alert. On load of the page, the alert will always display until the user actively closes the item. In a PENDING future phase, alerts may also present the opportunity to receive the alerts in the form of SMS messages.
4. Getting Started Module
- This module is displayed in its collapsed form. The triangle on the upper left corner of the module rotates and points to the right.





User Preferences / Site Settings Overview

The wireframe on the left displays an overview of the user preferences / site settings section of the site. These pages are for the most part separated into three sections: summary of current role/state, existing settings, and options for settings changes.

1. Left Hand Navigation

- Following the Navigation model described previously (See P.____), the user preferences / site settings pages can be navigated via this area. Since this is a shallow section, this does not use the logic of hiding and displaying additional links within the navigation.

2. Subscriptions, Network, and Community Settings

- This page follows the framework described in the introduction above. See the following pages for additional details.

3. Contact Preferences

- (TBD-UX – confirm framework used is the same)

4. Your Profile

- On click, of this link, the Edit Profile page is displayed. (See P.____)

5. Followed Topics and Watched Pages

- (TBD-UX – confirm framework used is the same)

Directories

Edit Your Site Settings

Contact Preferences

Alerts and Subscriptions

Your Profile

Your Network

Communities and Workgroups

Followed Topics and Watched Pages

Edit Your Site Settings

Alerts & Subscriptions

User Role Icon

Your Role: Manager

[Send request to update role, title, or manager](#)

Your Job Title: Water Safety Supervisor

You Report to: Susie Smith, Chapter Manager, San Gabriel Pomona Valley

Suggest a Subscription to a Friend

Your Automatic Alerts

Note: Required for your Role. These cannot be removed.

All Red Cross AlertsPreview

Personnel Managers' News FeedPreview

News & AnnouncementsPreview

Water Safety Regulations FeedPreview

Messages from GailPreview

Notification Frequency

By Item

Weekly Digest

Daily Digest

Weekly Digest

Daily Digest

Weekly Digest

Delivery Channel

Home + Email

Home + Email

Email Only

Home + SMS

SMS Only

Email + SMS

Home, Email, SMS

Email Only

Your Current Subscriptions

Optional Subscriptions you have chosen

RemovePress ReleasesPreview

RemovePoliciesPreview

RemoveTalking PointsPreview

RemoveMorning ReportsPreview

RemoveHR NewslettersPreview

Notification Frequency

Daily Digest

Weekly Digest

Daily Digest

By Item

By Item

Delivery Channel

Home Email SMS

Email Only

Home + SMS

Home + Email

Home Only

Selected Available Subscriptions

Click "Add" to move an item into Your Current Subscriptions

AddFact SheetsPreview

AddGuidelinesPreview

AddManualsPreview

AddToolkitsPreview

AddEvents & DeadlinesPreview

AddNewslettersPreview

AddBenefits Watch Fact SheetPreview

Search All Available Subscriptions

User Preferences – Alert & Subscription Settings

The wireframe on the left displays the detailed view of the Alerts and Subscription settings. Some items included in this wireframe are future phase. By having various subscriptions, the user can customize the type and amount of items that appear in the user’s feed (Homepage Your Feed), as well as any of the other channels the user chooses.

1. User Profile Information

- (TBD-role icon?)

2. Send Request to update role, title, or manager (PENDING-identity management)

-

3. Suggest a Subscription to a Friend

-

4. Your Automatic Alerts

-

5. Your Current Subscriptions

- On click of Remove (5a),

6. Selected Available Subscriptions

- On click of Add (6a),

7. Preview

-

8. Notification Frequency

- Default

9. Delivery Channel

- Default

10. Search All Available Subscriptions

-

Directories

Edit Your Site Settings

Contact Preferences

Alerts and Subscriptions

Your Profile

Your Network

Communities and Workgroups

Followed Topics and Watched Pages

Edit Your Site Settings

Your Network Icon

Your Network of colleagues in the American Red Cross is one of your best assets for finding the resources and help you need to get your job done.

It can also be of assistance in finding an expert or career mentor, or even just for staying in touch with someone you've met on a past work site or in a Red Cross intranet **Community**.

Note: You have 5 pending invitations

Suggest a Colleague to a Friend

Direct Reports [only appears if populated, for Supervisors]

Connection required for your role and responsibilities

Notification Frequency

Delivery Channel

Profile Image

Fred Swanson, Swimming Instructor

Profile Preview

By Item

Home + SMS

Profile Image

Kathryn Raphael, Swimming Instructor

Profile Preview

Weekly Digest

Home + Email

Profile Image

Sid Mopp, Swimming Instructor

Profile Preview

By Item

Home + SMS

Your Current Network

Colleagues in Your Network that you have chosen

Notification Frequency

Delivery Channel

Profile Image

Frank Jones, Blood Drive Coordinator

Profile Preview

Remove

Daily Digest

Home + Email

Profile Image

Alison June, Communications Director

Profile Preview

Remove

Daily Digest

Home + SMS

SMS Only

Email + SMS

Home, Email, SMS

Profile Image

Fred Friendly, Chapter Director

Profile Preview

Remove

By Item

Home Only

Profile Image

Sue Sullivan, Administrative Assistant

Profile Preview

Remove

By Item

Home Only

Linked Colleagues

Click "Add" to move a Colleague into Your Current Network

Search all Available Profiles

San Gabriel Pomona Valley Chapter Colleagues

Profile Image

Susie Smith, Disaster Coordinator

Profile Preview

Add

Profile Image

Melissa Trojan, Blood Handling & Distribution

Profile Preview

Add

Profile Image

Clara Barton, Venerable Figure

Profile Preview

Add

User Preferences – Your (People) Network Settings

The wireframe on the left displays the detailed view of the user’s people network settings. In addition to association with other users based on the organization’s chain of command, users are also free to add any other Red Cross staff to their network. The settings on this page affect various areas of your site experience, such as on the Homepage workspace, Your Feed tab. By having various people in the user’s network, the actions performed by them are surfaced in the user’s Feed (on the homepage, or email, or SMS in future phases).

1. Your Network Icon (TBD) & Static Explanatory Text

- (1a) Link

2. Pending invitations (TBD-UX-standardize)

-

3. Suggest a Colleague to a Friend (TBD)

-

4. Direct Reports

-

5. Your Current Network

- Remove(5a)

6. Linked Colleagues

- Add(6a)

7. Profile Preview

-

8. Notification Frequency

-

9. Delivery Channel

-

10. Search All Available Profiles

-

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Page 39 of 68

Directories

Edit Your Site Settings

Contact Preferences

Alerts and Subscriptions

Your Profile

Your Network

Communities and Workgroups

Followed Topics and Watched Pages

Edit Your Site Settings

Community Icon

In addition to connecting to colleagues by adding them to **Your Network** or following people with specific expertise, you can also use the intranet to collaborate more directly, on teams, workgroups committees or task forces, or in national **Community** spaces organized by topics, goals, or affinity groups.

Note: You have 1 invitation and 1 pending request

Use this area to keep track of the groups you belong to, and to add or remove them as needed.

Suggest a Community to a Friend

Groups You've Sponsored, Own or Moderate [only appears if populated]

Membership required for your role and responsibilities

owner

Red Cross Managers Community

Preview

Moderator

Earthquake Zone Community

Preview

Notification Frequency

By Item

Weekly Digest

Daily Digest

Weekly Digest

Monthly

Delivery Channel

Home + SMS

Home + Email

Your Current Memberships

Optional Communities and Workgroups you have chosen

Remove

HR Recruitment Committee

Preview

Remove

SoCal Region Community

Preview

Remove

Earthquake Zone Community

Preview

Remove

SoCal Blood Drives Workgroup

Preview

Remove

SoCal Events & Deadlines

Preview

Notification Frequency

Daily Digest

Weekly

Daily Digest

By Item

Monthly Summary

Delivery Channel

Home + Email

Email Only

Home + SMS

SMS Only

Email + SMS

Home, Email, SMS

Other Communities & Workgroups

Click "Add" to move an item into Your Current Memberships

INVITED

Personnel Policy Review Task Force

Preview

PENDING

Intranet Content Council

Preview

Recently Added Communities:

Add

2010 Haiti Disaster Community

Preview

Add

2011 Christchurch Earthquake Disaster Community

Preview

Add

2011 Hurricane Edna Disaster Community

Preview

Add

2010 Fargo, ND Flooding Disaster Community

Preview

Add

Blood Distribution Networking Community

Preview

Add

Fred Friendly's 40-Year Retirement Planning Team

Preview

Add

Chapter Coordination Task Force

Preview

Search all Available Communities & Workgroups

Announcements

Events & Meetings

GO

Job Finder

Conference Room Booker

Be Red Cross Ready

Give Life

Our Mission

History

User Preferences – Communities & Workgroups Settings

The wireframe on the left displays the detailed view of the Communities and Workgroups Settings page.

1. Community Icon (TBD) & Static Explanatory Text

- (1a) Network Link

2. Pending Invitation and Requests (TBD-UX-standardize)

-

3. Suggest a Community

-

4. Groups You’ve Sponsored, Own or Moderate (clarify “sponsor”)

-

5. Your Current Memberships

- Remove (5a)

6. Other Communities and Workgroups

- Add (6a)

7. Preview

-

8. Notification Frequency

-

9. Delivery Channel

-

10. Search All Available Communities and Workgroups

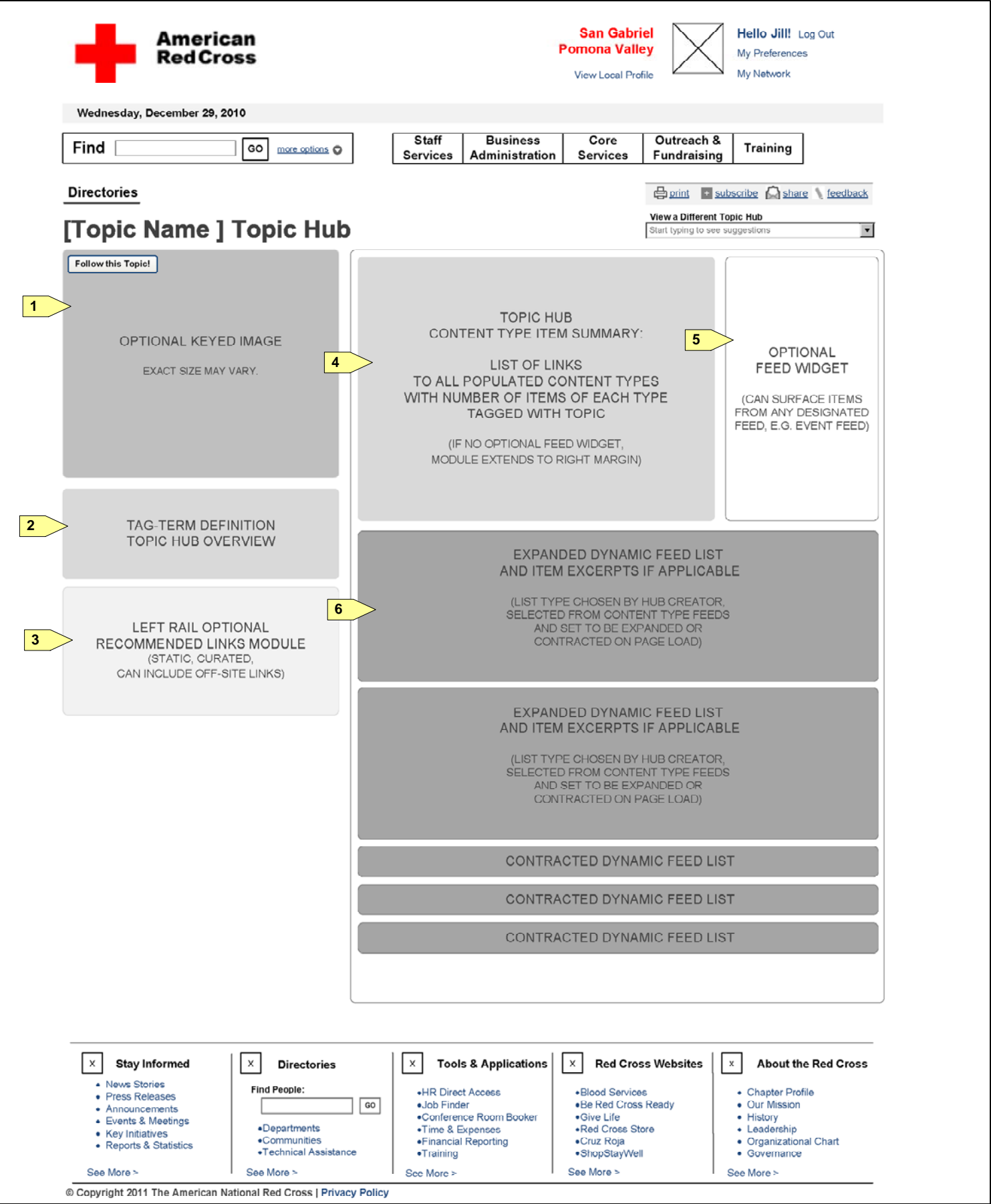
-

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Page 40 of 68

Topic Hub-Overview



Topic Hub

The wireframe on the left displays an overview of the topic hub page. The topic hub is a page that contains a collection of content all related to a specific topic. The page contains various modules, all of which, except for 1 module, are automated to retrieve content based on tag(s) specified by the creator of the topic hub. The only module that is not dynamically populated from various sources based on tags, but rather editorially edited, is the Recommended Links module. (See P.____). Similar to the Community Dashboard, all the modules here can be expanded, and collapsed, and the topic hub creator can choose the default settings, and which modules to display on the page.

1. Optional Keyed Image/Video/Slideshow (TBD)

- Additional details regarding this module can be found in the Modules section (See P.____).

2. Topic Hub Overview

- Contains Editorially edited text that introduces the page. Also contains the name, and contact number for the topic creator, along with an email (mailto) link, which opens the user’s default email program to send a new email to the email address. This section should also contain information regarding which tags are being aggregated on this page.

3. Optional Recommended Links module

- Additional details regarding this module can be found in the Modules section (See P.____).

4. Topic Hub Item Summary

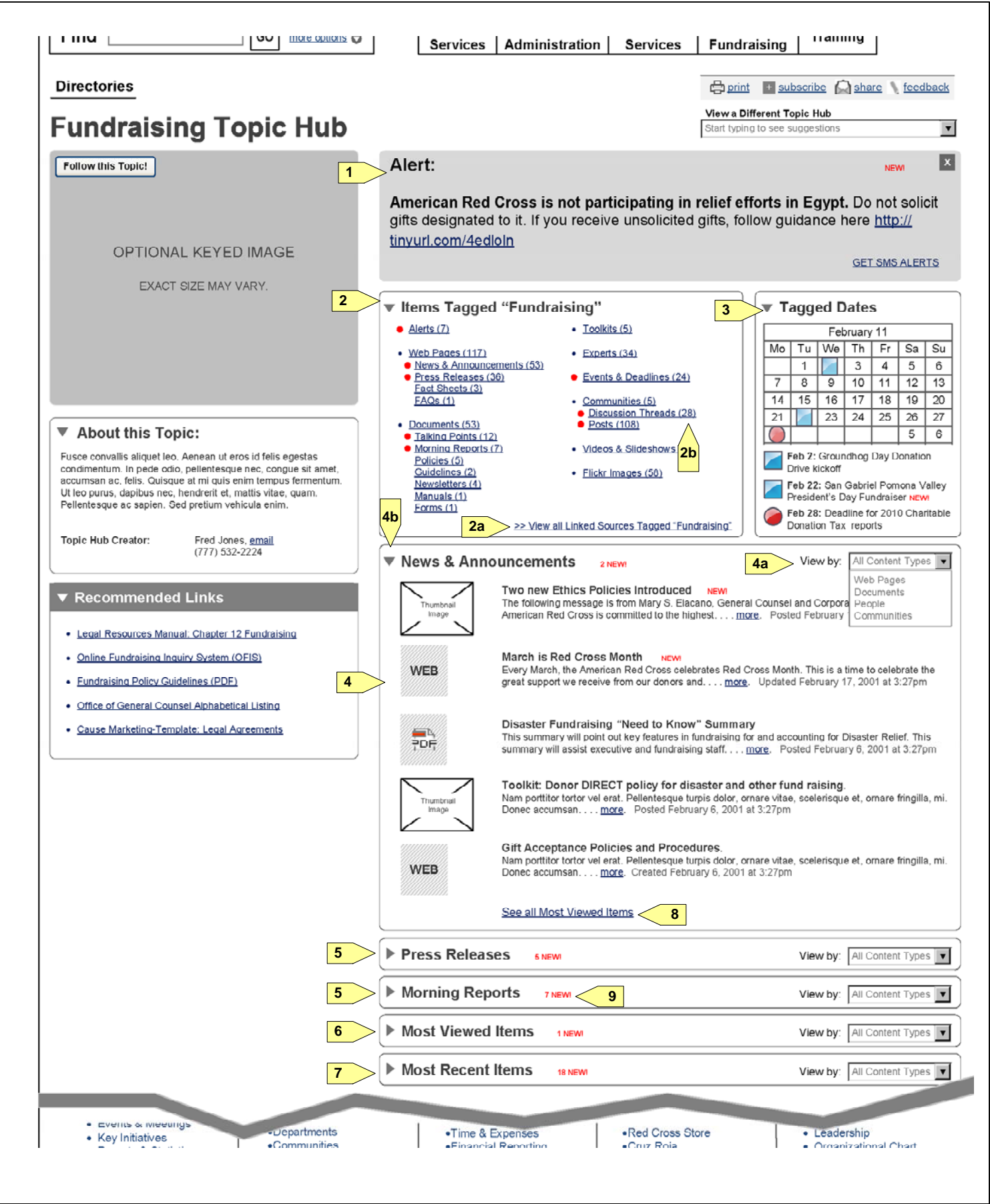
- This area contains the list of links to all the content tagged with the topic. It separates the items into specific categories and content types.

5. Events/Experts Module

- This module surfaces content tagged with the topic hub tag, and are of the “events”/”experts” content type. Other types of content can appear in this module PENDING-content modeling

6. Feed List Modules

- These modules are feed lists filtered on various facets. The following page will provide additional information. The list of modules is not limited to the ones sampled here, but a full list will be determined PENDING-content modeling



Topic Hub – Detail View

The wireframe on the left displays the detailed view of the Topic Hub page.

1. Alert

- The alert works consistently with the alerts displayed in the Communities section (See P.____)
- (TBD-confirm-new label?)

2. Topic Hub Summary Module (Items are FPO, PENDING-content modeling)

- The summary module displays the tag(s) that are being used and aggregated on this topic hub page. (TBD-UX-display of multiple tags?). This module is broken out into various categories and content types, similar to the search results filters. The items with the red bullets are (TBD). On click of any of the items within the module, the user is redirected to the search results using the topic hub tags as search terms, and the respective link as the filter. The View all link (2a) does not have any filters active.
- Next to each item, is a count of the number of results that were found to be tagged with the topic hub keyword (2b). As with the Search Results filters, items that have 0 results are not displayed here.

3. Events module

- (TBD-design)

4. News & Announcements

- Is a list of items of the news & announcements content types that have been tagged with the topic hub’s tags. For specific item details, refer to the Content Item section (See P.____)
- Using the dropdown list (4a), the feed can be filtered by: Web pages, Documents, People, and Communities. All feed list modules contain this filter
- This module is displayed in its expanded form in the wireframe, however the user can expand or collapse this by clicking the triangle icon (4b) on the upper left corner of the module. The Topic Hub creator can default modules to be either expanded or collapsed upon loading the page.

5. Press Releases / Morning Reports

- These modules function the same as the News & Announcements modules, but having a slightly different filter applied to surface the respective content.

6. Most Viewed Items (PENDING-future phase)

- The module contains a feed of all items containing the appropriate tag(s), ordered based on usage statistics

7. Most Recent Items

- The module contains a feed of all items containing the appropriate tag(s), ordered based on the created / last updated dates

8. See all

- On click of the see all links within each of the feed list modules, the associated module expands to display all the items within the feed list. All other feed list modules are removed from the page.

9. New label

- Similar to the Communities pages, the new label is applied to items for a predetermined number of days from the item’s created / last updated date. (TBD)

Directories

Cholera Topic Hub

Follow this Topic!

OPTIONAL KEYED IMAGE

EXACT SIZE MAY VARY.

About this Topic:

Fusce convallis aliquet leo. Aenean ut eros id felis egestas condimentum. In pede odio, pellentesque nec, congue sit amet, accumsan ac, felis. Quisque at mi quis enim tempus fermentum. Ut leo purus, dapibus nec, hendrerit et, mattis vitae, quam. Pellentesque ac sapien. Sed pretium vehicula enim.

Topic Hub Creator: Fred Jones, [email](#) (777) 532-2224

Recommended Links

[Red Cross releases guidance for Cholera Outbreak](#)

[CDC Cholera Information Page](#)

[WHO Cholera Information Page](#)

[Disaster Supply Kits: Cholera Supplies](#)

print

subscribe

share

feedback

View a Different Topic Hub

Start typing to see suggestions

▼ Items Tagged “Cholera”

Alerts (5)

Web Pages (51)

News & Announcements (17)

Press Releases (8)

Documents (53)

Policies (3)

Guidelines (1)

Experts (34)

Communities (1)

Discussion Threads (28)

Posts (108)

>> View all Linked Sources Tagged “Cholera”

▼ Experts

Profile Image

Susan West: National Lead for Cholera

Profile Image

Bob York: CDC Liaison for American Red Cross

Profile Image

Dr. Melissa Rodriguez: Southwest Florida Chapter

Profile Image

Dr. David Melzer: International Services

▼ News & Announcements

View by: All Content Types

Thumbnail Image

Haiti Cholera Outbreak: Disaster Response Report #11 NEW!
2011 BACKGROUND: Since October, a severe cholera outbreak has spread fr to all departments in Haiti. . . . [more](#). Posted February 18, 2011 at 3:27pm

WEB

Red Cross Responding to Flooding in Ethiopia NEW!
Situation on the Ground: Abnormally heavy rainfall in Ethiopia since late July has displaced more than 50,000 people and has left another 500,000. . . . [more](#). Updated February 17, 2001 at 3:27pm

Thumbnail Image

STATEMENT: CHOLERA OUTBREAK IN HAITI NEW!
The American Red Cross is extremely concerned about an outbreak of cholera in northern Haiti, and is assisting in the rapid response by the Red Cross [more](#). Posted February 6, 2001 at 3:27pm

Thumbnail Image

Disaster Supply Kits
Nam porttitor tortor vel erat. Pellentesque turpis dolor, ornare vitae, scelerisque et, ornare fringilla, mi. Donec accumsan. . . . [more](#). Posted February 6, 2001 at 3:27pm

WEB

The Week in Review—Media Coverage
Nam porttitor tortor vel erat. Pellentesque turpis dolor, ornare vitae, scelerisque et, ornare fringilla, mi. Donec accumsan. . . . [more](#). Created February 6, 2001 at 3:27pm

[See all Most Viewed Items](#)

2

► Discussion Threads & Posts 15 NEW!

View by: All Content Types

► Most Viewed Items 2 NEW!

View by: All Content Types

► Most Recent Items 22 NEW!

View by: All Content Types

Topic Hub – Details – Alternate View

The wireframe on the left displays a different variation of the topic hub page, which is customized by the topic hub creator. In this wireframe, instead of a events module, an experts module is displayed; less items have been found related to cholera; and a different feed list module is shown in its collapsed state. All other modules are th same as previously described.

1. Experts module

- This module contains a list of people who have been tagged as experts in the respective topic on their profiles. The list displays the profile image, Name, and (TBD-UX) in order from (TBD-UX)

2. Discussion Threads & Posts (PENDING-groupware selection)

- This module contains a list of the most recent activities occurring in the discussion threads (TBD-community? What about private?)

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Index-News Stories

Find GO [more options](#)

ServicesAdministrationServicesFundraisingTraining

Stay Informed

News Stories

1

> News Stories

Press Releases

Announcements

Events & Meetings

Key Initiatives

Reports & Statistics

2

Date

Year

Month

Advanced Search

3

4

Display

20

results per page

1 2 3 4 5 Next >

1/25/11

SAF Emergency Communication Initiative Update

Disaster Operations Morning Report

5

1/24/11

Blood Services Issues National Blood Appeal

Disaster Operations Morning Report

Save the Date: Get Ready for the New First Aid/CPR/AED Program

1/23/11

Disaster Operations Morning Report

1/22/11

Disaster Operations Morning Report

1/21/11

Buy Two Cases of SAM Splint and Get the Third Case Half-Off

In Memoriam: John Benefield, Longtime Disaster Volunteer

See Instructions for Improving LMS Access on Local Chapter Websites

Read the Disaster Operations Morning Report

1/20/11

Read the Disaster Operations Morning Report

1/19/11

Joint Memorandum Renewed with Disaster Operations Volunteer Escapees (DOVE)

Read the Disaster Operations Morning Report

1/18/11

See Instructions for Improving LMS Access on Local Chapter Websites

Read the Disaster Operations Morning Report

1/17/11

Read the Disaster Operations Morning Report

1/15/11

Read the Disaster Operations Morning Report

1/15/11

Read the Disaster Operations Morning Report

1 2 3 4 5 Next >

4

6

Tags: tag1, tag2, tag3

Created by [Author/Department Name]

Last updated 1/10/2011 2:56 PM EST

print

subscribe

share

feedback

Experts & Communities

x

[First Name, Last Name]

[Job Title]

x

Community Name

Explore Further

MOST ACCESSED NEWS STORIES

• Nam faucibus dapibus ultrices

• Vivamus non mattis tellu

MORE

7

x

Stay Informed

• News Stories

• Press Releases

x

Directories

Find People:

x

Tools & Applications

•HR Direct Access

x

Red Cross Websites

•Blood Services

x

About the Red Cross

• Chapter Profile

Index – News Stories

The wireframe on the left displays an index of news stories. The index can be generalized to display other types of content other than news stories, such as announcements, press releases, key initiatives, etc. Essentially, the page is displaying a list of all items of the news stories type, ordered in reverse chronological order.

1. Left Hand Navigation

- As described in the Nav model section of the document (See P.____), the left navigation highlights the active item. Since we are on the News Stories landing page, the News Story in the navigation is highlighted in the active state.

2. Date filter

- Two dropdown lists are available for users to narrow down the list of items within a particular month in a year. The list is updated upon selection of an item within the dropdown lists. The Year dropdown contains options that range from the current year to the year of the oldest content. All 12 months are displayed. By default, both of these filters are disabled, by having the “Year” and “month” options selected. (TBD-UX-confirm-if month is selected first without the year, does it filter on the month across all yaers?)

3. Advanced Search (TBD-UX)

-

4. Pagination (TBD-standardize)

- The pagination in the index functions the same as the pagination found on the search results pages (See P.____)

5. News Story Item

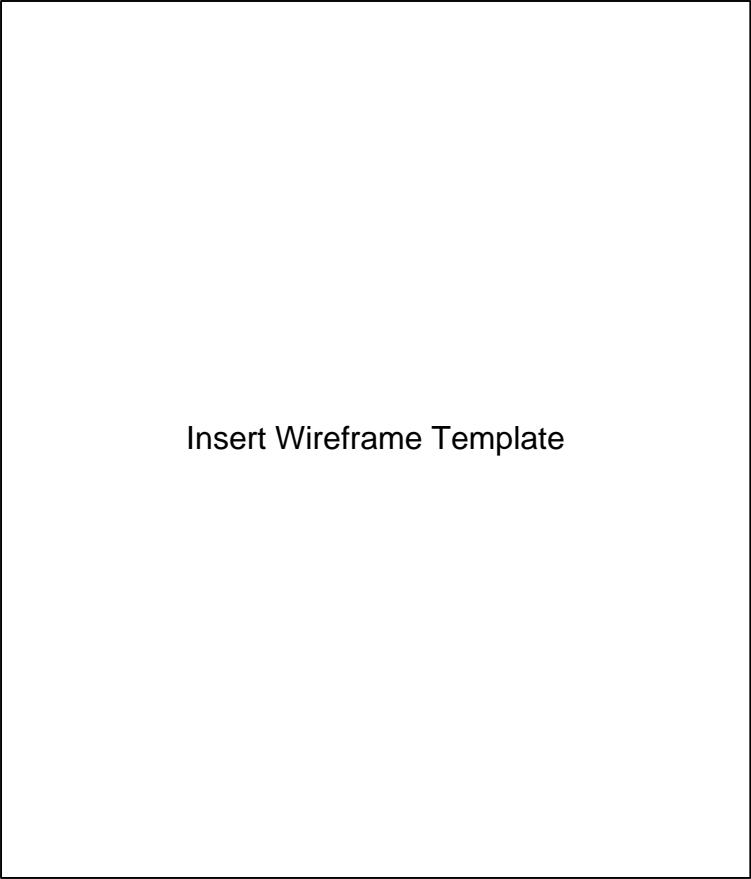
- Dynamic text from CMS for: Last Updated / Created Date, and news Story Headline/title.
- Date is formatted in: M/D/YY
- Ordered in reverse chronological order
- For items that share the same date, the date is not repea

6. Tags/Created by/Last Updated (tbd-to be removed)

-

7. Right Rail Modules

- See Modules section for details (See P.____) for which modules would be displayed on this page, and what elements each module entails.



Front End Wireframe Content Template – Basic Template

The wireframe on the left displays the generic basic template for CMS content to be displayed to the user. This template should be able to address a majority of the content within the current Crossnet.

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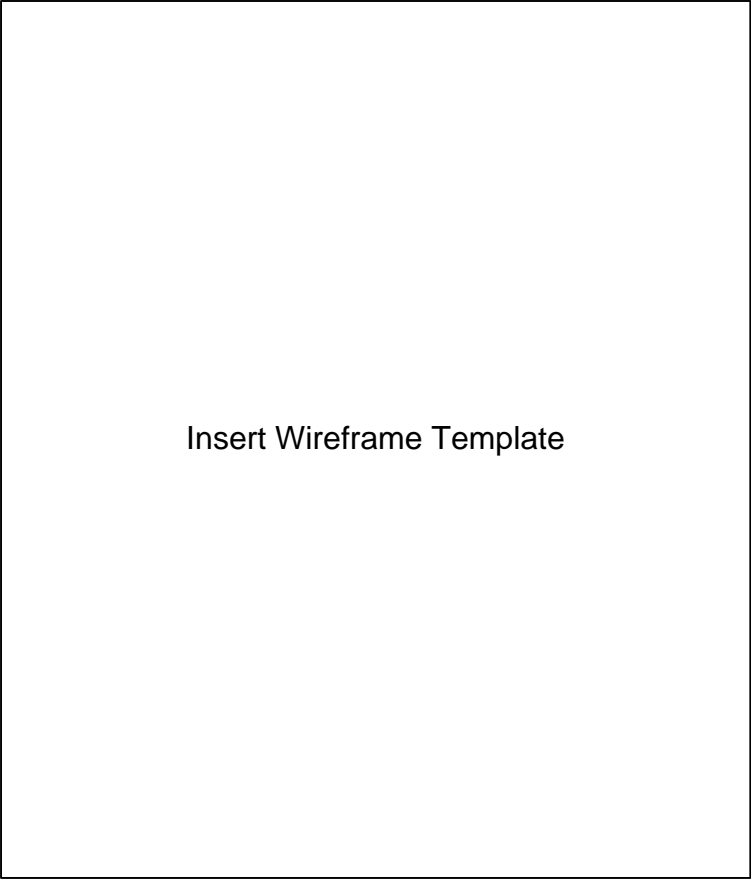
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Page Name
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The wireframe on the left displays the detailed view of the .

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Find

GO [more options](#)

ServicesAdministrationServicesFundraisingTraining

Stay Informed

News Stories

Press Releases

Announcements

Events & Meetings

Key Initiatives

Reports & Statistics

Press Release Kit

Release

Photos

Video

Audio

Hold For Release until Monday, January 24, 2010, 5:00 p.m. EST

[Headline]

Contact

[Contact Name]

[Phone Number]

[Email Address]

Monday, January 24, 2010 – Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque lacus, tempus in aliquet ut, ultrices a tellus. Duis eget magna vitae erat blandit scelerisque. Aliquam arcu est, gravida nec commodo quis, aliquam ut nibh. Maecenas lacinia, sapien vitae vulputate feugiat, ligula [massa dignissim ligula](#), eget congue eros elit in nisi.

[Local content supporting the event.]

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat. Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque et. Morbi fringilla fringilla massa, eget dignissim. Sed nisi lectus, eleifend eget eleifend euismod, posuere sed sem.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque lacus, tempus in aliquet ut, ultrices a tellus. Duis eget magna vitae erat blandit scelerisque. Aliquam arcu est, gravida nec commodo quis, aliquam ut nibh. Maecenas lacinia, sapien vitae vulputate feugiat, ligula massa dignissim ligula, eget congue eros elit in nisi.

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat. Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque et. Morbi fringilla fringilla massa, eget dignissim nulla accumsan vel. Fusce dui ante, pharetra sit amet venenatis et, dignissim non erat. Sed nisi lectus, eleifend eget eleifend euismod, posuere sed sem.

Suspendisse aliquet lorem vitae ligula sodales ut hendrerit risus cursus. Cras cursus blandit lorem a blandit.

Resources

Duis eget [magna vitae](#) [DOC]

Erat [blandit scelerisque](#) [PDF]

Visit [www.website.com](#)

[Link to local content/document/site/etc]

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization – not a government agency – and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [www.redcross.org](#) or join our blog at [http://blog.redcross.org](#).

Proudly supported by [Company/Organization]

The American Red Cross and Pitney Bowes are gearing up for this year's Holiday Mail for Heroes program. [Learn more >>](#)

Tags: [tag1](#), [tag2](#), [tag3](#)

Created by [\[Author/Department Name\]](#)

Last updated 1/10/2011 2:56 PM EST

Related Community Activity Module

X

Stay Informed

• News Stories

• Press Releases

X

Directories

Find People:

X

Tools & Applications

•HR Direct Access

X

Red Cross Websites

•Blood Services

X

About the Red Cross

• Chapter Profile

Page Name

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Stay Informed

News Stories

Press Releases

Announcements

Events & Meetings

Key Initiatives

Reports & Statistics

Press Release Kit

Release

Photos

Video

Audio

The following images may be used with this story.

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[Photo Credit]

Download
Large Size

Caption consect adipiscing elit, enean neque temp aliquet ut.
[Photo Credit]

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Large Size

f

More photos related to this story can be found [on our Flickr photostream](#) >>

Tags: [tag1](#), [tag2](#), [tag3](#)

Created by [\[Author/Department Name\]](#)
Last updated 1/10/2011 2:56 PM EST

Related Community Activity Module

print

subscribe

share

feedback

Experts & Communities

x

[\[First Name, Last Name\]](#)
[Job Title]

x

[Community Name](#)

Explore Further

RELATED PRESS RELEASES

[Nam faucibus dapibus ultrices](#)

[Vivamus non mattis tellu](#)

MORE

Page Name

The wireframe on the left displays the detailed view of the .

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Stay Informed

News Stories

Press Releases

Announcements

Events & Meetings

Key Initiatives

Reports & Statistics

Press Release Kit

Release

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Audio

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[Photo Credit]

Get Embed Code

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[Photo Credit]

Get Embed Code

<iframe title="YouTube video player" class="youtube-player" type="text/html" width="480" height="390" src="http://www.youtube.com/embed/bPEk6ZX8kUs" frameborder="0" allowFullScreen></iframe>

Copy and paste the embed code above.

Additional video clips can be found [on our YouTube channel >>](#)

Tags: [tag1](#), [tag2](#), [tag3](#)

Created by [\[Author/Department Name\]](#)

Last updated 1/10/2011 2:56 PM EST

Related Community Activity Module

print

subscribe

share

feedback

Experts & Communities

X

[\[First Name, Last Name\]](#)
[Job Title]

X

[Community Name](#)

Explore Further

RELATED PRESS RELEASES

[•Nam faucibus dapibus ultrices](#)

[•Vivamus non mattis tellu](#)

MORE

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arc_annotations_20110307.vsd

Page 50 of 68

Find

GO

more options

ServicesAdministrationServicesFundraisingTraining

Business Administration

Section

- Sub-Section 1
- Sub-Section 2
- Sub-Section 3
- Sub-Section 4
- Sub-Section 5

Memoranda of Understanding

printsubscribe

sharefeedback

Memoranda of Understanding detail the agreements between the American Red Cross and various organizations as to services exchanged, lorem ipsum dolor. Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.

A-C

D-L

M-Q

R-Z

MOST RECENT

Display

20

results per page

1

2

3

4

5

Next

>

Organization	Extract	Download
100 Black Men of America	Effective: 9/26/07 Expires: September 25, 2011 The object of the 100 Black Men of America Inc. is to improve the quality of life in our communities and enhance the educational and economic opportunities for African Americans.	
A. Phillip Randolph Institute	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.	
Administration on Aging	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentes	
African Methodist Episcopal Church	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.	
Air Transport Association of America	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentes	
Alliance of Information & Referral Systems	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.	
Allstate Insurance Companies	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentes	
[Organization Name]	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.	
[Organization Name]	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentes	
[Organization Name]	Effective: [Month/Day/Year] Expires: [Month/Day/Year] Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque.	

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Next

>

Tags: [memoranda](#), [tag2](#), [tag3](#)

Created by [\[Author/Department Name\]](#)

Last updated 1/10/2011 2:56 PM EST

Experts & Communities

X

[First Name, Last Name]

[Job Title]

X

Community Name

Explore Further

MOST ACCESSED MEMORANDA

Nam faucibus dapibus ultrices

Vivamus non mattis tellu

MORE

Page Name

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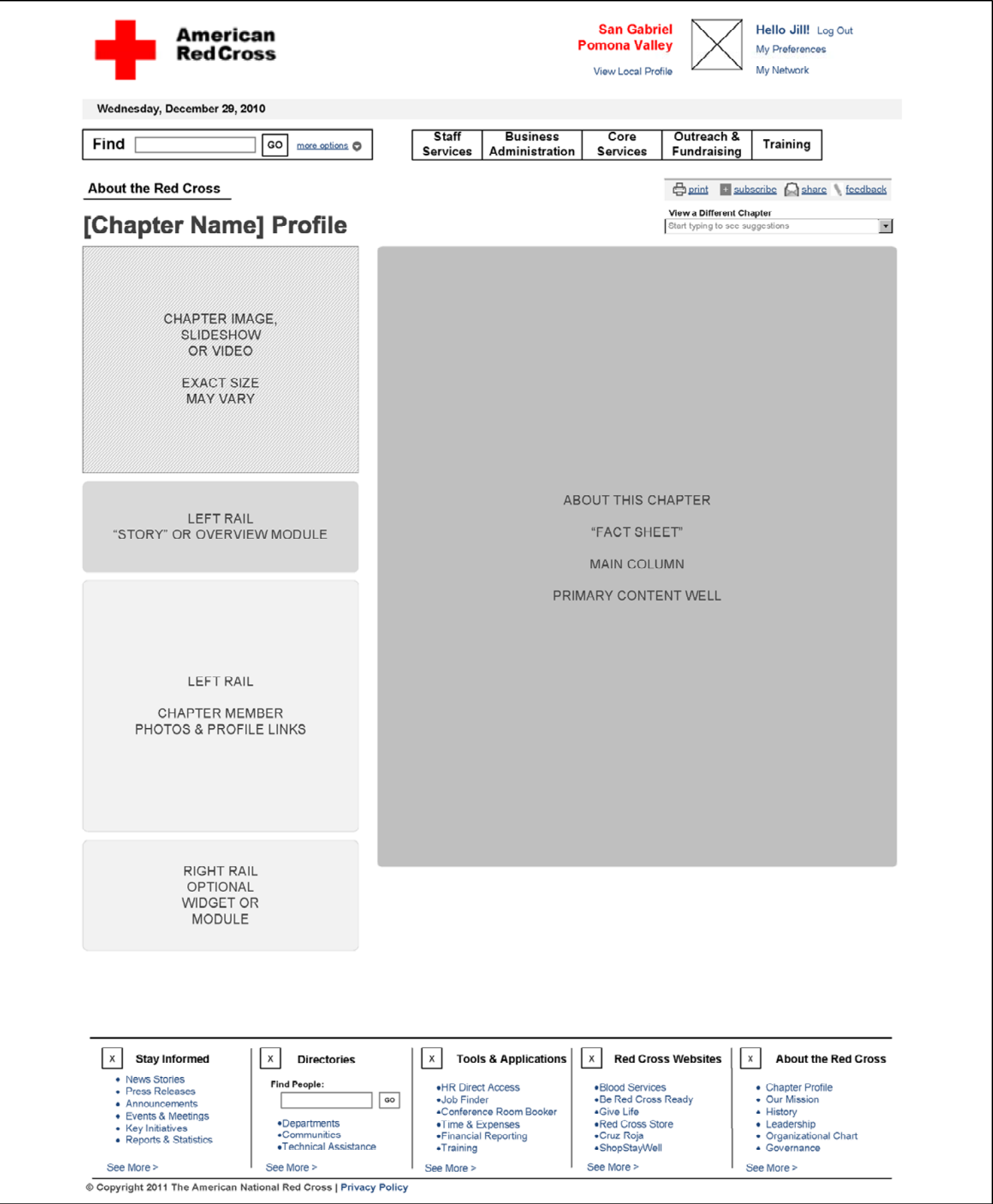
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Template-Policies Short

Area

> Section

> Sub-Section 1

Page 1

Page 2

Page 3

Page 4

Policy

[Policy Name]

Policy ID

Status:

Owner:

Sponsor:

[Policy ID]

[Created/Updated/Final] – [Month, Date, Year]

Nulla accumsan

Pretium porttitor

1. Purpose

2. Scope

3. Definitions

4. Policy Statement

5. Enforcement Responsibility

6. Implementation and Communication

7. Source of Authority/Legislative Context

8. Associated Documents

1. Purpose

Describe here briefly why the policy is required and what it is designed to ensure.

2. Scope

Describe here the extent of the policy including for example the department or personnel to whom it applies.

3. Definitions

List all of the key terms and acronyms used in the policy and their definitions.

4. Policy Statement

Include the text of the policy in this section. This section should clearly lay out a set of requirements and limits. It is imperative to minimize the requirements to those that are absolutely necessary in order to effectively institute controls and mitigate risk.

5. Enforcement Responsibility

Identify those positions with responsibility for developing and ensuring compliance with the policy.

6. Implementation and Communication

State here how the Policy will be implemented and/or communicated to the organization or those impacted by the Policy.

7. Source of Authority/Legislative Context

List any federal or state legislation, directives or guidelines, as well as any American Red Cross regulation included in the Charter, a Board Resolution, or other document.

8. Associated Documents

Identify the standards, procedures, guidelines, references, or other documents that have been developed to support the policy and may be useful reference material for users of the policy.

Tags: tag1, tag2, tag3

Created by [Author/Department Name].

Last updated 1/10/2011 2:56 PM EST

Related Community Activity Module

print

subscribe

share

feedback

Experts & Communities

X

[First Name, Last Name]

[Job Title]

X

Community Name

Explore Further

RELATED POLICIES

Nam faucibus dapibus ultrices

Vivamus non mattis tellu

MORE

Page Name

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Insert Wireframe Template

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Area

> Section

> Sub-Section 1

Page 1

Page 2

Page 3

Page 4

Policy

[Policy Name]

Policy ID

[Policy ID]

Status

[Created/Updated/Final] – [Month, Date, Year]

Owner

Nulla accumsan

Sponsor

Pretium porttitor

Description:

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

Policy Excerpt:

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat. Nam faucibus dapibus ultrices. Vivamus non mattis tellus. Aenean tincidunt iaculis velit, id rutrum tellus pellentesque et. Morbi fringilla fringilla massa, eget dignissim nulla accumsan vel.

Note: Please [see the PDF](#) to review the complete policy.

Table of Contents:

• Chapter 1 – [Description of Chapter]

• Chapter 2 – [Description of Chapter]

• Chapter 3 – [Description of Chapter]

• Chapter 4 – [Description of Chapter]

Experts & Communities

X

[First Name, Last Name]

[Job Title]

X

Community Name

Explore Further

RELATED POLICIES

• [Nam faucibus dapibus ultrices](#)

• [Vivamus non mattis tellu](#)

MORE

Download

Print

Fullscreen

Scroll

+

-

Search

Tags: [tag1](#), [tag2](#), [tag3](#)

Created by [\[Author/Department Name\]](#)

Last updated 1/10/2011 2:56 PM EST

Related Community Activity Module

Page Name

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Area

> Section

> Sub-Section 1

FAQ Name

Page 2

Page 3

Page 4

[FAQ Name]

[Introductory Content] Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

• Topic A

• Topic B

• Topic C

• Topic D

Topic A

1 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugia?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

2 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

3 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

4 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

Topic B

1 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

2 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

3 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

Topic C

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Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

Topic D

1 Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat?

Aenean vitae ligula nec lorem pretium porttitor non ac elit. Integer lacinia turpis ut odio elementum quis ultrices nunc feugiat.

print

subscribe

share

feedback

Experts & Communities

X

[First Name, Last Name]

[Job Title]

X

Community Name

Explore Further

SIMILAR PAGES

•Nam faucibus dapibus ultrices

•Vivamus non mattis tellu

MORE

Tags: tag1, tag2, tag3

Created by [Author/Department Name].

Last updated 1/10/2011 2:56 PM EST

Comments Module

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Page 56 of 68

Find	GO	more options	Staff Services	Business Administration	Care Services	Outreach & Fundraising	Training
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About the Red Cross

[Chapter Name] Profile

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View a Different Chapter
 Start typing to see suggestions

CHAPTER IMAGE,
SLIDESHOW
OR VIDEO

EXACT SIZE
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430 Madeline Drive
Pasadena, CA 91105
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[Map It!](#)

[Get Directions](#)

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About this Chapter:

- [Leadership & Staff](#)
- [Coverage Area](#)
- [Disaster Response Statistics](#)
- [Renting the Chapter House](#)
- [Upcoming Chapter Events](#)
- [Fund-Raising Goal Progress](#)

Your Local Blood Center
Church of Jesus Christ of Latter Day Saints
1919 Huntington Dr.
South Pasadena, CA 91030

American Red Cross Southern California Blood Services Region
(909) 859-5100

Make an appointment to give blood:
1-800-GIVE-LIFE

Set up a Blood Donation Appointment Online

▼ Chapter Network

Select an image to add colleagues from [Chapter Name] to your Network

[VIEW ALL 123](#)

[>> Add San Gabriel Pomona Valley to your Network](#)

Have Us Call You for an Appointment

Nearby Red Cross Chapters:

[Arcadia](#)
[Antelope Valley](#)
[Claremont](#)

[Glendale-Crescenta Valley](#)
[Los Angeles](#)
[Santa Monica](#)

Leadership in San Gabriel:
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eleifend dolor. In porta pretium metus. Suspendisse molestie massa ut nunc.

We are Only as Good as Our Volunteers:
Quisque vitae lectus. Donec accumsan. Curabitur auctor magna in metus. Nullam ut enim. Curabitur suscipit auctor orci. Donec felis. Fusce mattis pretium nulla. Null bibendum ultrices nisi. Donec pretium nunc ut.

Stay Informed <ul style="list-style-type: none"> News Stories Press Releases Announcements 	Directories Find People: <input type="text"/> GO	Tools & Applications <ul style="list-style-type: none"> HR Direct Access Job Finder Performance Review System 	Red Cross Websites <ul style="list-style-type: none"> Blood Services Be Red Cross Ready Give Life 	About the Red Cross <ul style="list-style-type: none"> Chapter Profile Our Mission History
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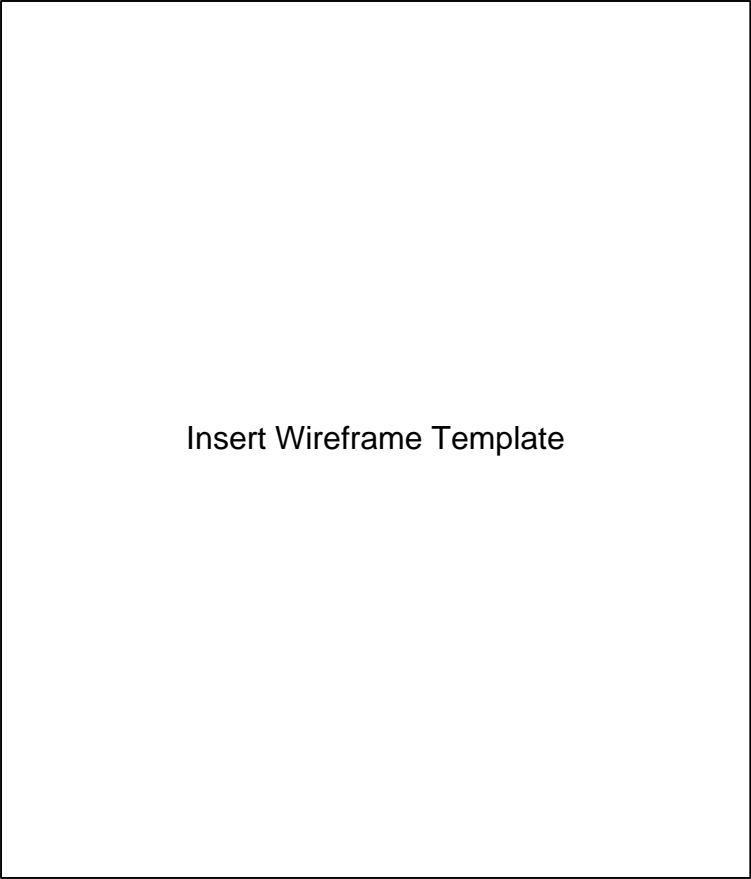
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Template-Top-Level Rich Media Panel



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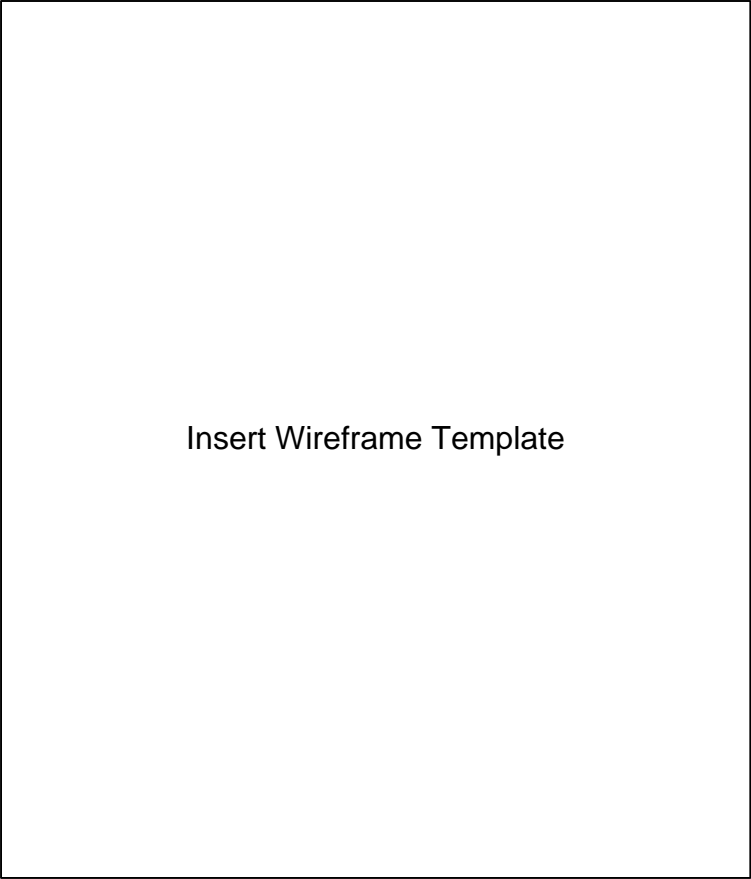
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Template-Forms



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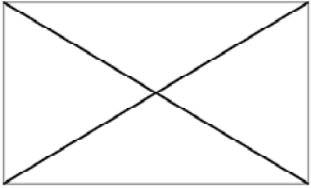
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PULL-QUOTE MEDIA MODULE

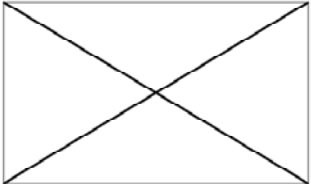
“Lorem ipsum dolor sit amet, consect adipiscing elit. Aenean neque temp aliquet ut, ultrices a tellus.”

PHOTO MEDIA MODULE




Caption consect adipiscing elit, enean neque temp aliquet ut.
[Photo Credit]


SLIDESHOW MEDIA MODULE



Caption consect adipiscing elit, enean neque temp aliquet ut.
[Photo Credit]




VIDEO MEDIA MODULE



Caption consect adipiscing elit, enean neque temp aliquet ut.
[Video Credit]

AUDIO MEDIA MODULE







Description of audio. Consect adipiscing elit, enean neque temp aliquet ut.

RESOURCES MODULE

Resources

The following tools and resources are available on this subject.

- [Document Name](#) 
- [Presentation Name](#) 
- [Fact Sheet](#) 
- [Link to Video](#)
- [Link to Audio](#) [mp3]
- [Link to Web site](#) 

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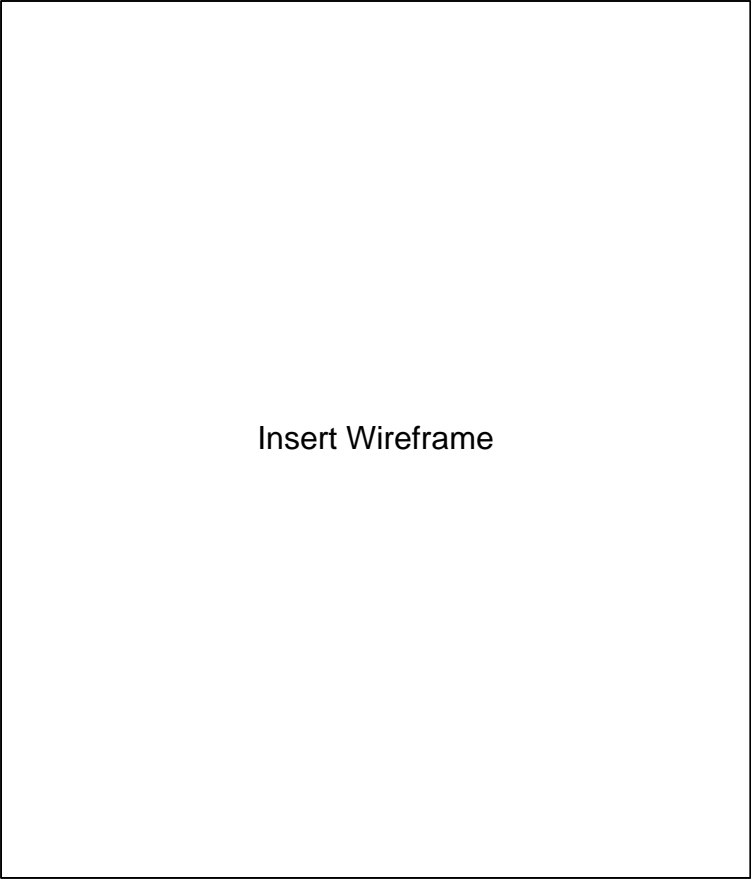
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Photo / Media / Video on various pages (possibly varying sizes-TBD-design) – login, community, homepage welcome, topic hub (TBD-confirm not just image) etc

Recommended links module (centerwell)
Recommended links module (left rail)

Modules-Right Rail



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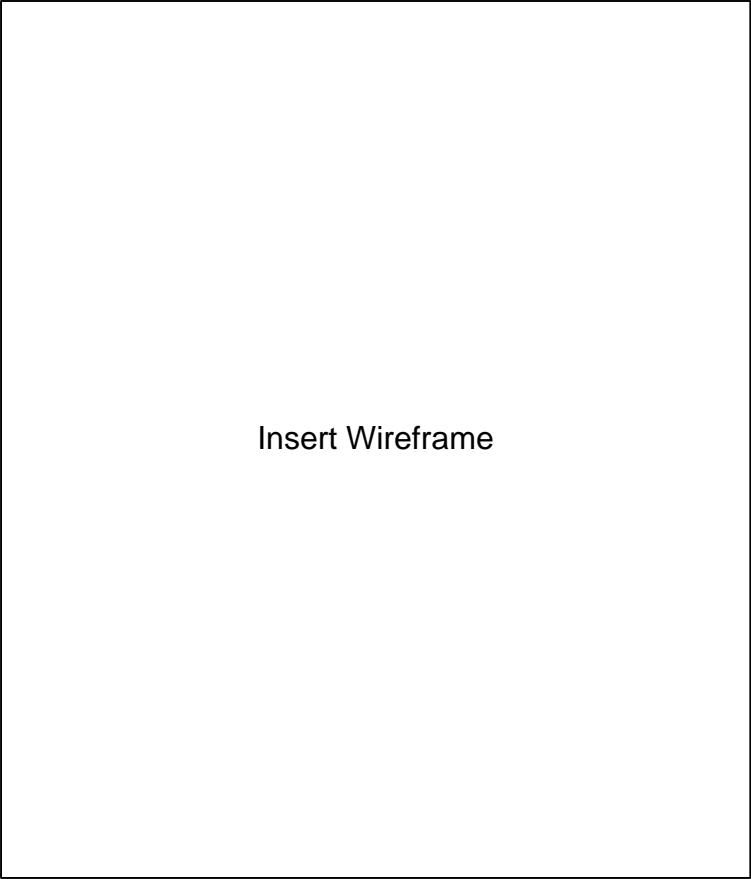
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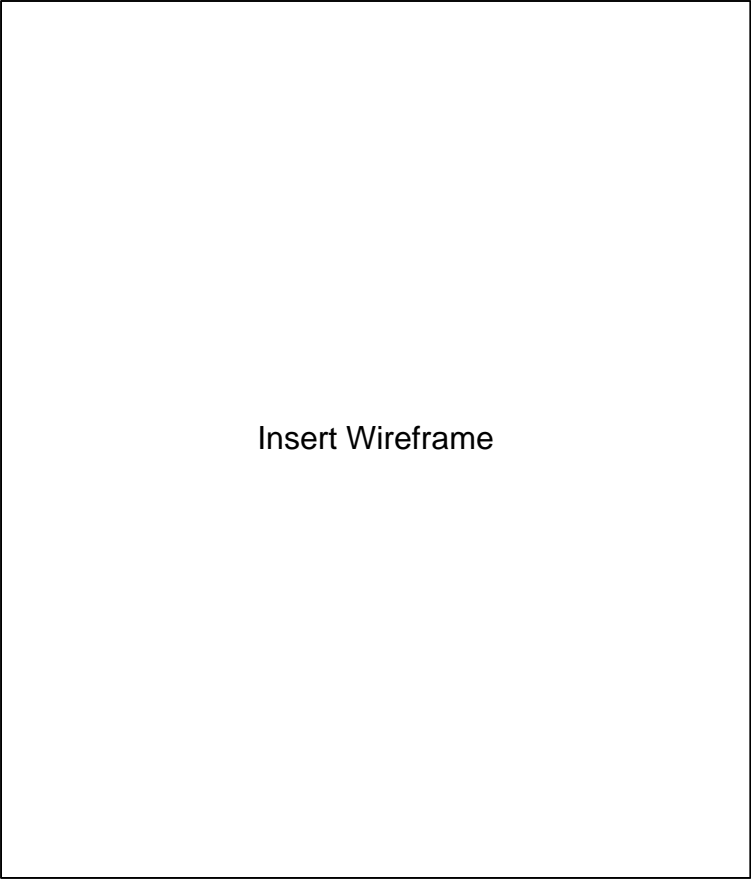
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Feed Item Formats



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**American
Red Cross**

Intranet Branding

**San Gabriel
Pomona Valley**

[\[Original URL\]: http://intranet.redcross.org/ptopolicy](http://intranet.redcross.org/ptopolicy)

[Page Title]

[Byline]

[Body Text] Every March, the American Red Cross celebrates Red Cross Month. This is a time to celebrate the great support we receive from our donors and thank them for their commitment to our mission.

The San Gabriel Pomona Valley chapter has developed [materials to support you](#) as you promote Red Cross Month in this area.

The Red Cross Month theme this year is "Join Us." Through promoting this theme, we will ask our current supporters to become recurrent givers and we will invite those who have not supported us yet to do so either by making a financial or blood donation or taking a training class. All donors will be recognized by the Red Cross with a tangible item (e.g. membership cards and pins). The materials found in this toolkit will provide chapters, blood regions, SAF stations and Government Relations with the marketing, communications and fundraising resources they need to deliver this powerful message. By working together both nationally and locally, we will make this campaign a success.

YOUR LOCAL CONTACT
Andrew Phillips
phillipsar@redcross.org

NATIONAL CONTACTS

Overall Campaign Questions
redcrossmonth@usa.redcross.org

Chief Marketing Officer
Peggy Dyer
(202) 303-4823
dyerp@usa.redcross.org

Advertising, Brand and Creative Marketing
Emily Sutton
suttonet@usa.redcross.org
(202) 303-5617

Manager, Campaigns and Segment Marketing
Monica Muchajer
(202) 303-4870
muchajerm@usa.redcross.org

Created by [Preparedness, Health & Safety](#)

Last updated 1/10/2011 2:56 PM EST

Notes:

Enter any notes on this page here ...

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DROPDOWN – STAFF SERVICES

icon

HR Policy

HR Profile

Benefits & Compensation

Performance Development

Recognition

Employee Separations

Employee Management

Jobs & Volunteer Opportunities

Ombudsman

Computers & IT

Supplies

Travel

FAQ

Take Action

❖ Access My Benefits

❖ Check PTO Schedule

❖ Arrange Travel

❖ Access Performance Management

❖ Get Red Cross Discounts

X

DROPDOWN – BUSINESS ADMINISTRATION

icon

Accounting & Finance

Supplies

Schedule Resources

Reporting & Monitoring

Volunteer Admin

Legal Resources

Ethics & Compliance

Shared Services

Building Access & Safety

People & Property Insurance

Supply Chain & Real Estate

Take Action

❖ Access Reports

❖ Schedule Resources

❖ Organize Volunteers

❖ Order Supplies

❖ Lorem Ipsum

X

DROPDOWN – CORE SERVICES

By Topic:

Blood Donation

Fundraising

Marketing & Advertising

Disaster Relief

Partner Procurement

Technical Support

Reporting

Etc

By Department:

Biomedical Services

Disaster Services

International Services

Military Services

Preparedness, Health & Safety

Services

Etc

icon

Take Action

❖ Lorem Ipsum

❖ Collect & Process Blood

❖ Lorem Ipsum

❖ Lorem Ipsum

❖ Disaster Services Community

X

DROPDOWN – OUTREACH & FUNDRAISING

icon

Plan an Event

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

icon

Raise Funds

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

icon

Reach Out To:

❖Educators

❖Government

❖Nursing & Hospital

❖Media & Public

❖Military

❖Youth

❖Volunteers

icon

Take Action

❖ Lorem Ipsum

❖ Lorem Ipsum

❖ Lorem Ipsum

❖ Lorem Ipsum

❖ Fundraising Community

X

DROPDOWN – TRAINING

icon

Get Training

On Boarding

Disaster Training

Fundraising Training

Instructor Training

Courses

Volunteer Development

Lean Six Sigma

icon

Training Materials

Schedules

Manuals

Training Products

Etc

icon

Training Support & Delivery

Lorem Ipsum

Dolore

icon

Find a Class:

GO

X

DRAFT

Primary Nav Dropdown Panels

DROPDOWN – STAFF SERVICES

icon

Take Action

HR Policy

HR Profile

Benefits & Compensation

Performance Development

Recognition

Employee Separations

Employee Management

Jobs & Volunteer Opportunities

Ombudsman

Computers & IT

Supplies

Travel

FAQ

✦ Access My Benefits

✦ Check PTO Schedule

✦ Arrange Travel

✦ Access Performance Management

✦ Get Red Cross Discounts

DROPDOWN – BUSINESS ADMINISTRATION

icon

Take Action

Accounting & Finance

Supplies

Schedule Resources

Reporting & Monitoring

Volunteer Admin

Legal Resources

Ethics & Compliance

Shared Services

Building Access & Safety

People & Property Insurance

Supply Chain & Real Estate

✦ Access Reports

✦ Schedule Resources

✦ Organize Volunteers

✦ Order Supplies

✦ Lorem Ipsum

DROPDOWN – CORE SERVICES

icon

Take Action

By Topic:

Blood Donation

Fundraising

Marketing & Advertising

Disaster Relief

Partner Procurement

Technical Support

Reporting

Etc

By Department:

Biomedical Services

Disaster Services

International Services

Military Services

Preparedness, Health & Safety Services

Etc

✦ Lorem Ipsum

✦ Collect & Process Blood

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Disaster Services Community

DROPDOWN – OUTREACH & FUNDRAISING

icon

Plan an Event

icon

Raise Funds

icon

Reach Out To:

icon

Take Action

✦ Lorem Ipsum

✦ Lorem Ipsum

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✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Educators

✦ Government

✦ Nursing & Hospital

✦ Media & Public

✦ Military

✦ Youth

✦ Volunteers

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Fundraising Community

DROPDOWN – TRAINING

icon

Get Training

icon

Training Materials

icon

Training Support & Delivery

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Lorem Ipsum

✦ Volunteer Development

✦ Lean Six Sigma

✦ Lorem Ipsum

✦ Manuals

✦ Training Products

✦ Etc

✦ Lorem Ipsum

✦ Dolore

icon

Find a Class:

Go

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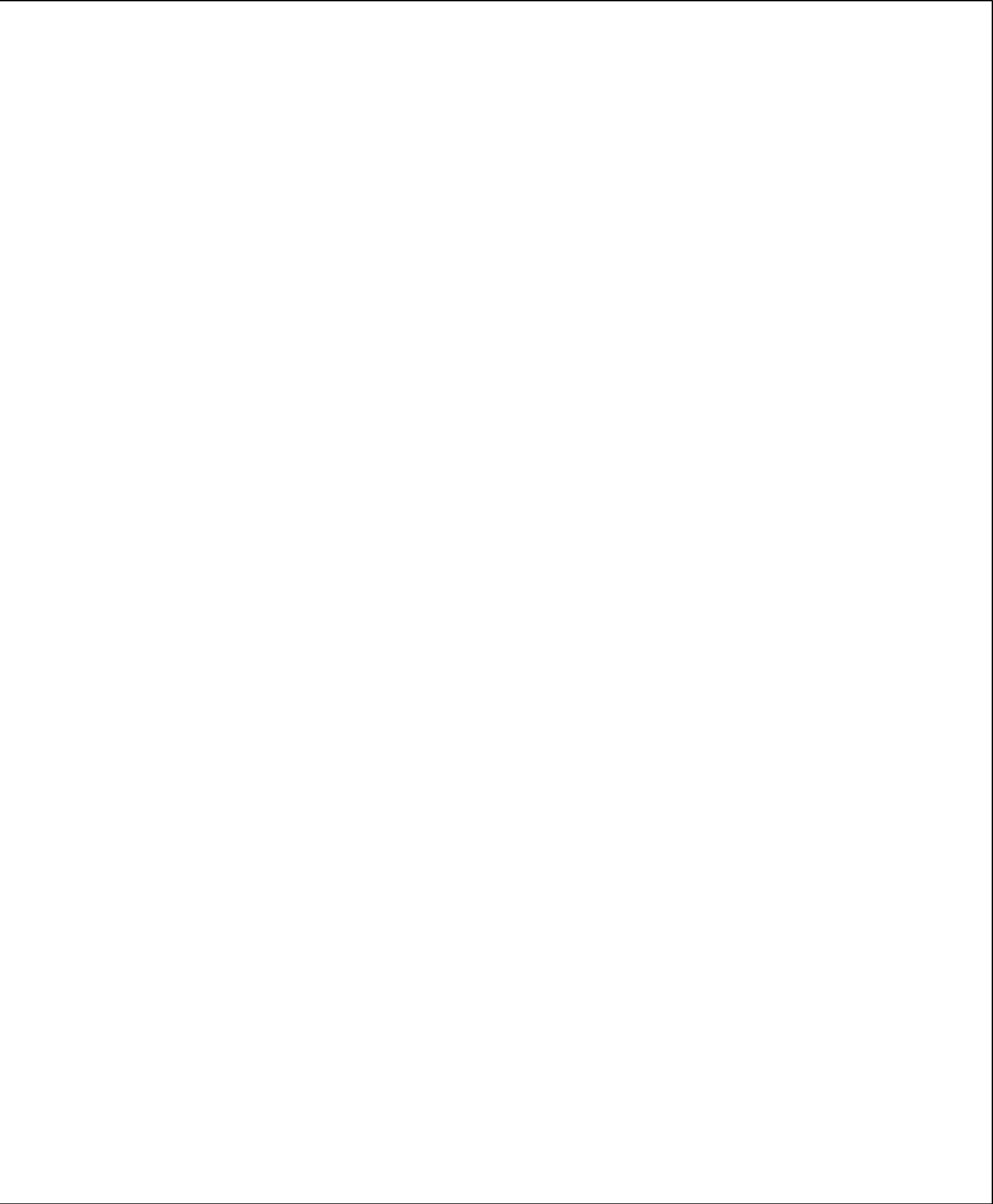
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Page 67 of 68

Additional Template Examples



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